City Council
Tuesday, July 28, 2026 – 6:00pm
City Hall
Council Chambers
1207 Palm Boulevard, Isle of Palms, SC

Public Comment:
All citizens who wish to speak during the meeting must email their first and last name, address, and topic to Nicole DeNeane at nicoled@isleofpalms.gov no later than **3:00 p.m. the business day before the meeting.** Public comments may also be provided at www.isleofpalms.gov/public-comment-form

Agenda

1. **Call to Order** and acknowledgement that the press and public were duly notified of the meeting in accordance with the Freedom of Information Act.
   a. Invocation   b. Pledge of Allegiance   c. Roll Call

2. **Citizens' Comments** – Citizens must state their name and address. All comments will have a time limit of three (3) minutes.

3. **Presentations-** FY27 CARTA Budget (p3)

4. **Approval of previous meetings' minutes**
   a. Public Hearing FY27 Budget – June 24, 2026 (p10)
   b. City Council meeting– June 24, 2026 (p23)
   c. Special City Council Meeting – July 1, 2026 (p29)
   d. Citizens' comments

5. **Procurement**
   a. Consideration of bid for trimming of palm trees from Planet Green Tree, $31,200 (FY27- $34,000 Muni ATAX) (p32)
   b. Consideration of purchase of 16 Cradlepoint R1900 mobile routers from T-Mobile, $23,984 purchase, $7,584 annual service- Police Department, (FY27- $33,000 Muni ATAX) (p47)
   c. Consideration of purchase of public safety drone with dock from Axon, $80,754, split annually between Fire and Police Departments (FY27- $81,000 Muni ATAX and Capital) (p49)
   d. Consideration of applying for SC Border Security Reinforcement Fund Grant
   e. Consideration of CSE change order, $53,608 beyond $15,000 approved June 23, 2026 (Beach Fund- unbudgeted) (p74)
   f. Consideration of proposal for rebranding from Blue Ridge Marketing; $50,150 (reimbursed by Explore Charleston) (p84)

6. **Old Business**

7. **New Business**
   a. Discussion of Acme restaurant request to amend zoning regulations regarding parking (p113)

b. Discussion and consideration of CARTA budget (p3)

8. Boards and Commissions Report

a. Council Committee reports (p119)
b. Board of Zoning Appeals – No meeting in July
c. Planning Commission – minutes attached (p137)
d. Accommodations Tax Advisory Committee – minutes attached (p139)
e. Environmental Advisory Committee – minutes attached (p141)
f. Beach Preservation Committee - minutes attached (p143)

9. Ordinances, Resolutions and Petitions

a. Second Reading-
   i. Ordinance 2026-05- an ordinance to create a Code of Ethics (p146)
   ii. Ordinance 2026-06- an ordinance to amend remote meeting attendance policy (p154)
b. First Reading- Ordinance 2026-07- an ordinance to regulate new and existing outdoor lighting for residential structures (p157)
c. Resolution 2026-04- IOP Connector Run (p159)

10. Miscellaneous

a. Consideration of affidavit related to Ordinance 2025-05 (p161)
b. Consideration of list of hearing officers as related to Ordinance 2025-05 (p162)

11. Capital Projects Update (p165)

12. Lobbyist Update (p168)

13. Executive Session- To receive legal advice and status updates on pending legal claims pursuant to SC Code Section 30-4-70(a)(2). Upon returning to open session, the Council may vote on any matter related to Executive Session.

13. Adjournment

MEMORANDUM

TO: Board of Directors

FROM: Robin W. Mitchum, Deputy Director of Finance and Administration

SUBJECT: FY26/27 Proposed Budget

DATE: May 11, 2026

Please find attached the Proposed FY26/27 Budget for your consideration.

Revenues
A detailed explanation of line-item changes are as follows:

- Contract Service revenues have increased based on the contract agreements and estimated ridership.
- Local contributions are funds received for shelter construction. These contributions are recorded as received.
- Federal revenue includes estimated 5307 Urban funds and 5310 Enhanced Mobility for Seniors & Individuals with Disabilities funds. CARTA receives funds as a direct recipient from FTA and Pass-Through funds from the BCDCOG. Capital funds are reflected in the capital revenues budget. The decrease in Federal funding is a projection of federal grant awards.
- Sales Tax – Charleston County is the operating funds. The matching requirements for capital are reflected the capital revenues budget line item.
- Advertising is a projected estimate of advertising on the buses.
- Insurance proceeds is policy proceeds that are the result of accidents. Insurance proceeds are recorded as received.
- Miscellaneous revenue is the sale of scrap metal and lost and found cash. Miscellaneous revenue is recorded as received.

Expenditures
A detailed explanation of line-item changes are as follows:

- Retiree Benefits is increased for the projected cost of the employer portion of SCPEBA Retiree Insurance.
- Postage is decreased for the one-time shipping costs related to equipment returns during FY26.
- Equipment Rental is decreased for the short-term lease of seven rental cutaway buses.
- Equipment Maintenance is increased for anticipated cost associated with the AVL and ITS systems.

- Rent includes the Ashley Phosphate Park & Ride Lot, Dorchester Village Shopping Center Park & Ride Lot, Leeds Avenue lot lease from Dominion Energy, SC Works Trident lease space, and document storage. The increase is due to average and anticipated expenditures for renewing the Park & Rides leases, document storage, and SC Works Trident lease.
- Communication is increased for average and anticipated costs.
- Utilities is increased for average and anticipated costs.
- Professional services is decreased for the cost of the Comprehensive Operational Analysis (COA).
- Contract Services is increased for Shared IGA and Fixed Route services.
- Vehicle Maintenance decreased for estimated maintenance costs.
- Facility Repair & Maintenance is decreased for average and estimated repairs and maintenance.
- Operating Fees decreased for average and anticipated costs.
- Insurance is increased for average and anticipated costs. The Insurance Reserve Fund anticipates that at policy renewal, automotive comp and collision will increase 15% and auto liability insurance will increase 40%.
- Fuel is increased as a projected average.
- Paratransit service increased for anticipated operator costs.
- Interest is decreased as the principle on the Melnick Drive property loan decreases.

<u>Capital Expenditures (Balance Sheet)</u>

- Rolling Stock includes the purchase of vehicles and associated equipment.
- Bus Facilities/Charging Stations is the purchase of an on-route charger.
- Bus Shelter Construction/Bench is the estimated cost for shelters and associated equipment.
- Land is for park and ride facilities.
- Facilities construction is for Leeds Avenue maintenance facility improvements, Shipwatch Square, and park and ride facilities.
- Security Cameras and Equipment is to purchase safety and security equipment at our facilities and on vehicles.

We will monitor the budget to ensure revenues and expenditure remain aligned and we will make recommended revisions as necessary.

If you have any questions, please contact me at 843-529-2126 or robinm@bcdcog.com.

CARTA

***Proposed* FY2027 Budget**

	Revised Budget FY 2026	*Proposed* Budget FY 2027	Variance
Revenues			
Farebox	854,060	854,060	-
Passes & Mobile Ticketing	593,370	593,370	-
COC Shuttle	395,725	395,725	-
MUSC	1,398,030	1,398,030	-
City of Charleston - DASH	778,524	817,448	38,924
Local Contributions	8,250	-	(8,250)
Federal	14,557,458	9,524,840	(5,032,618)
Sales Tax - Charleston County	14,267,936	16,771,824	2,503,888
Appropriate Fund Balance	6,211,341	7,509,160	1,297,819
Advertising	981,780	950,000	(31,780)
Insurance Proceeds	56,735	-	(56,735)
Miscellaneous	1,317	-	(1,317)
TOTAL REVENUES	40,104,526	38,814,457	(1,290,069)
Expenditures			
Retiree Benefits	10,601	11,110	509
Supplies	65,000	65,000	-
Printing	40,000	40,000	-
Automotive	2,500	2,500	-
Postage	500	50	(450)
Dues/Memberships	2,500	2,500	-
Equipment Rental	358,775	116,225	(242,550)
Equipment Maintenance	426,532	435,935	9,403
Rent	40,380	42,202	1,822
Communications	169,225	173,040	3,815
Utilities	204,690	205,790	1,100
Advertising	11,375	11,375	-
Professional Services			
Auditing	32,300	33,915	1,615
Legal	1,000	1,000	-
On Demand Program	568,850	574,500	5,650
Comprehensive Operational Analysis	591,710	-	(591,710)
Other	25,000	20,000	(5,000)
Contract Services			
Shared Services - IGA	4,733,882	4,897,741	163,859
Fixed Route	18,873,118	22,880,776	4,007,658
Onboarding Costs	1,330,771	-	(1,330,771)
Money Transport	13,000	13,000	-
Security Services	154,850	154,850	-
Vehicle Maintenance	5,190,060	363,000	(4,827,060)

CARTA

Proposed **FY2027 Budget**

	Revised Budget FY 2026	*Proposed* Budget FY 2027	Variance
Facility Repair & Maintenance	125,865	60,000	(65,865)
Operating Fees & Licenses	78,170	67,750	(10,420)
Insurance	1,141,000	1,461,655	320,655
Fuel	1,415,000	1,442,500	27,500
Paratransit	4,426,000	5,670,477	1,244,477
Miscellaneous	7,990	8,400	410
Interest	38,882	34,166	(4,716)
Non-Capitalized Assets	25,000	25,000	-
TOTAL EXPENDITURES	40,104,526	38,814,457	(1,290,069)
Excess (Deficit) of Revenues Over (Under) Expenditures	-	-	-
Capital Revenues			
Rolling Stock	-	6,925,156	6,925,156
Bus Facilities/Charging Stations	-	284,453	284,453
Land	2,520,000	280,000	(2,240,000)
Facilities Construction	1,853,404	10,528,127	8,674,723
Security Cameras/Equipment	319,712	164,946	(154,766)
Sales Tax - Charleston County	2,205,564	5,345,676	3,140,112
TOTAL CAPITAL EXPENDITURES	6,898,680	23,528,358	16,629,678
Capital Expenditures			
Rolling Stock	522,000	9,156,446	8,634,446
Bus Facilities/Charging Stations	-	355,566	355,566
Bus Shelter Construction/Bench Install	304,300	250,000	(54,300)
Land	3,150,000	350,000	(2,800,000)
Facilities Construction	2,456,755	13,160,159	10,703,404
Security Cameras/Equipment	440,625	231,187	(209,438)
Capital (IT, Facility Repairs/Maint)	25,000	25,000	-
TOTAL CAPITAL EXPENDITURES	6,898,680	23,528,358	16,629,678

CARTA
***Proposed* Detailed Budgeted Expenditures**
FY 2026/2027

		Revised Budget FY 2026	*Proposed* Budget FY 2027	Increase (Decrease)
RETIREE	Retiree Insurance	10,601	11,110	509
BENEFITS		10,601	11,110	509
SUPPLIES	Admin/Operations	65,000	65,000	-
	Total	65,000	65,000	-
PRINTING	Printing	40,000	40,000	-
		40,000	40,000	-
AUTOMOTIVE	Parking/Mileage/Service	2,500	2,500	-
	Total	2,500	2,500	-
POSTAGE		500	50	(450)
		500	50	(450)
DUES &	Charleston Metro Chamber	500	500	-
MEMBERSHIPS	TASC (SCAMI)	2,000	2,000	-
	Total	2,500	2,500	-
EQUIPMENT	Electric Bus Battery Lease	105,000	105,000	-
RENTAL	Electric Bus Battery Lease Property Tax	11,225	11,225	
	Vehicle Rentals	242,550	-	(242,550)
	Total	358,775	116,225	(242,550)
EQUIPMENT	IT / Camera Maint.	45,000	45,000	-
MAINTENANCE	Money Counting Equipment	2,000	2,000	-
	AVL Cloud Manager	19,038	19,615	577
	Genfare Support	5,000	5,000	-
	Electric Bus Mgmt Software	77,814	72,755	(5,059)
	CAD/ITS/AVL	277,680	291,565	13,885
		426,532	435,935	9,403
RENT	Land	6,000	6,000	-
	Park & Ride	25,500	26,942	1,442
	Document Storage	3,340	3,375	35
	SC Works Charleston Center	5,540	5,885	345
		40,380	42,202	1,822
COMMUNICATIONS	Telephone/Internet	40,965	42,320	1,355
	Tablets - Buses	46,255	46,255	-
	Radios	82,005	84,465	2,460
	Total	169,225	173,040	3,815
UTILITIES	Electricity	12,880	13,215	335
	Electricity -Charging Stations	187,560	188,200	640
	Water	4,250	4,375	125
		204,690	205,790	1,100

CARTA
***Proposed* Detailed Budgeted Expenditures**
FY 2026/2027

		Revised Budget FY 2026	*Proposed* Budget FY 2027	Increase (Decrease)
ADVERTISING	ALL	6,375	6,375	-
	BUS WRAPS	5,000	5,000	-
		11,375	11,375	-
PROFESSIONAL SERVICES	Audit	32,300	33,915	1,615
	Legal	1,000	1,000	-
	CARTA OnDemand	568,850	574,500	5,650
	Comprehensive Operational Analysis (COA)	591,710	-	(591,710)
	Other	25,000	20,000	(5,000)
		1,218,860	629,415	(589,445)
CONTRACT SERVICES	Management Services	75,000	75,000	-
	Shared Services (IGA)	3,846,190	3,903,195	57,005
	Legal Fees (IGA)	237,480	25,000	(212,480)
	Transit Planning & OnDemand Planning (IGA)	204,080	216,290	12,210
	Mt. Pleasant St. Park & Ride (IGA)	301,942	609,066	307,124
	Mobile Ticketing (IGA)	69,190	69,190	-
	Fixed Route	18,873,118	22,880,776	4,007,658
	Onboarding Costs	1,330,771	-	(1,330,771)
	Money Transport	13,000	13,000	-
	Super Stop Security Services	145,110	145,110	-
	Mary St. Security Services	9,740	9,740	-
		25,105,621	27,946,367	2,840,746
VEHICLE MAINTENANCE	Vehicle Repairs & Maintenance	790,060	363,000	(427,060)
	Proterra Repairs	4,400,000	-	(4,400,000)
		5,190,060	363,000	(4,827,060)
FACILITY REPAIR & MAINTENANCE	Facility Repair Misc	47,245	50,000	2,755
	Charger Repairs	20,000	-	(20,000)
	Environmental Cleanup	25,000	-	(25,000)
	Bus Wash Inspection/Repairs	33,620	10,000	(23,620)
		125,865	60,000	(65,865)
OPERATING FEES & LICENSES		78,170	67,750	(10,420)
		78,170	67,750	(10,420)
INSURANCE	Administration	24,565	29,325	4,760
	Operating	1,116,435	1,432,330	315,895
		1,141,000	1,461,655	320,655
FUEL	Fuel	1,415,000	1,442,500	27,500
		1,415,000	1,442,500	27,500
PARATRANSIT	National Express/WeDriveU/ RATP Dev.	4,426,000	5,670,477	1,244,477
		4,426,000	5,670,477	1,244,477

CARTA
***Proposed* Detailed Budgeted Expenditures**
FY 2026/2027

		Revised Budget FY 2026	*Proposed* Budget FY 2027	Increase (Decrease)
MISCELLANEOUS	Misc	7,990	8,400	410
		7,990	8,400	410
INTEREST	BB&T/Truist - Melnick Property	38,882	34,166	(4,716)
		38,882	34,166	(4,716)
NON-CAPITALIZED ASSETS	Non-Capitalized Assets	25,000	25,000	-
		25,000	25,000	-
TOTAL OPERATING		**40,104,526**	**38,814,457**	**(1,290,069)**
CAPITAL				
	Rolling Stock/Fleet Repair	522,000	9,156,446	8,634,446
	Bus Facilities/Charging Stations	-	355,566	355,566
	Bus Shelter Construction/Bench	304,300	250,000	(54,300)
	Land	3,150,000	350,000	(2,800,000)
	Facilities Construction	2,456,755	13,160,159	10,703,404
	Security/Cameras	440,625	231,187	(209,438)
	Capital (IT, Facility Repairs/Maint)	25,000	25,000	-
TOTAL CAPITAL		**6,898,680**	**23,528,358**	**16,629,678**

PUBLIC HEARING
5:30pm, Wednesday, June 24, 2026
1207 Palm Boulevard, Isle of Palms, SC and
broadcasted live on YouTube: https://www.youtube.com/user/cityofisleofpalms

MINUTES

1. **Call to Order**

Present:	Council members Bogosian, Streetman, Carroll (via Zoom), Ward, Miller, Miars, Pierce, and Cohen, Mayor Pounds
Staff Present:	Administrator Kerr, Deputy Administrator Kuester, City Attorney McQuillin, various department heads

2. **Ordinance 2026 – 04** – An ordinance to raise revenue and adopt a budget for the City of Isle of Palms, South Carolina for the fiscal year beginning July 1, 2026, and ending June 30, 2027

Administrator Kerr reviewed the highlights of the proposed FY27 budget. His presentation is attached to these minutes. The major drivers of the increased budget can be attributed to the beach renourishment project and increased personnel costs.

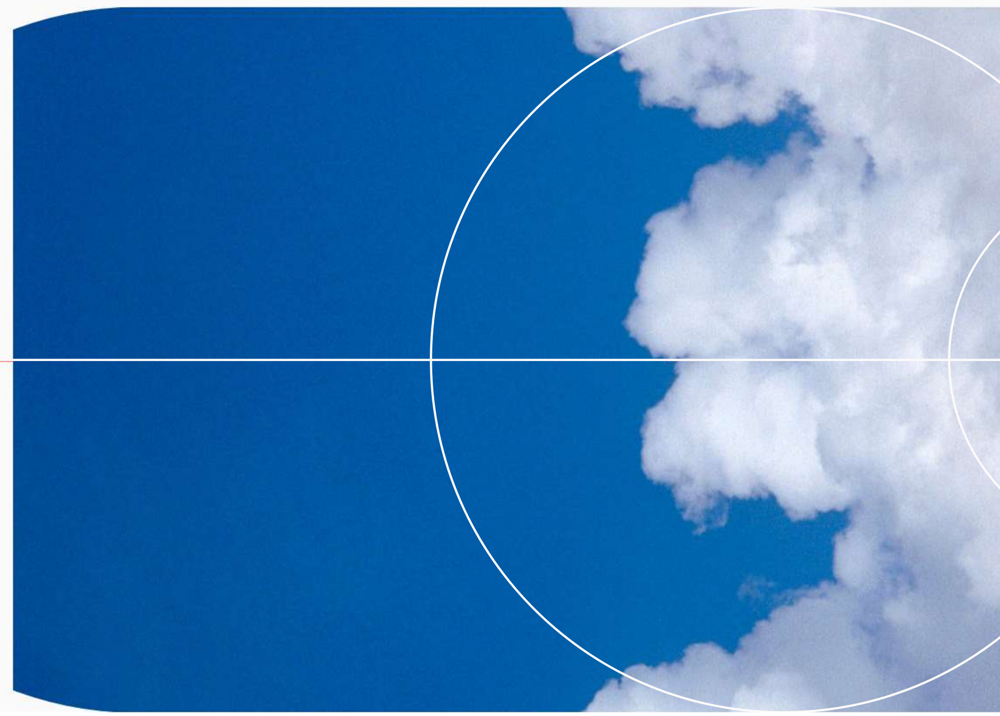
3. **Adjournment**

Council Member Ward made a motion to adjourn, and Council Member Bogosian seconded the motion. The meeting was adjourned at 5:41pm.

Respectfully submitted,

Nicole DeNeane
City Clerk

Fiscal Year 2027 Budget



City of Isle of Palms

June 24, 2026 Public Hearing

Expenditure Highlights FY2027

*Total proposed expenditures for **FY2027** are $47,468,000, a 57% increase from the **FY2026 budget**. Major contributors to this increase include:*

- *$14,320,000 for City's share of large-scale beach renourishment project*
- *$1,468,000 in higher personnel costs*
  - *wage study adjustment*
  - *incentive program*
  - *three new positions*
  - *5.8% COLA and merit increase*

Revenue Highlights FY2027

Total projected revenues for FY2027 are $39,301,950, representing a 20.20% increase over the FY2026 budget. Key drivers of this increase include:

- *$514,000 increase in property tax revenue from a 1.80 millage increase*
- *$300,000 increase in debt service revenue from a 0.93 millage increase for ladder truck*
- *$333,000 increase in revenue by lowering Local Option Sales Tax passthrough from 100% to 71%*
- *$1,140,000 increase in tourism-related revenues, a 15% increase over the FY2026 budget*
- *$3,783,000 increase in Beach Preservation Fee Fund revenues from fees and grants over FY2026 budget*

General Government Highlights FY2027

- *$162,000 reinstate full time Director of Building, Planning and Zoning*
- *$110,000 for City Hall repairs including doors and elevator modernization*
- *$60,000 for AV upgrades to Council Chambers*
- *$45,000 for replacement truck for Building Inspector*

Police Department Highlights FY2027

- $232,529 for two additional Police Officers
- $259,000 for four new Police vehicles
- $75,000 incentive pay for Police personnel
- $150,000 for AI traffic signal implementation
- $39,500 for radios and AI reporting software
- $73,500 for drone and cradle point software
- $70,000 for Civic RMS software

Fire Department Highlights FY2027

- *$2,500,000 for ladder truck*
- *$150,000 for two replacement trucks*
- *$75,000 incentive pay for Fire personnel*
- *$30,000 for high water equipment*
- *$40,500 for drone technology*
- *$27,000 for ATV*
- *$25,000 for flat-bottom rescue boat*

Public Works Department Highlights FY2027

- *$4,075,000 for routine and major drainage projects on Waterway Blvd and Palm Blvd*
- *$435,000 for a new side loader*
- *$131,000 for underground utility line projects*
- *$100,000 for carts supporting side loader operations*

Recreation Department Highlights FY2027

- *$60,000 for IT upgrades*
- *$25,000 for exterior lighting improvements*
- *$20,000 for routine playground equipment*
- *$22,000 for basketball goals*
- *$125,000 to reconstruct two tennis courts*

Front Beach Highlights FY2027

- *$10,000 for public artwork*
- *$75,000 for infrastructure improvements*
- *$100,000 for Ocean Boulevard resurfacing*
- *$70,000 for sidewalk improvements*

Marina Highlights FY2027

- *$450,000 Bulkhead improvements*
- *$700,000 Dredging projects*
- *$500,000 Public green space and parking improvements*

FY2027 Budget Summary

Fund	Revenues	Transfers In	Expenditures	Transfers Out	Fund Balance
General Fund	18,985,361	1,843,099	18,949,937	1,078,523	7,103,379
Capital Projects Fund	3,681,887	1,078,523	5,137,334	-	16,097,487
Municipal Accommodations Fee Fund	3,348,982	-	1,242,374	745,744	8,534,132
Hospitality Tax Fund	1,528,768	-	1,137,657	434,844	1,880,367
State Accommodations Tax Fund	3,863,963	-	2,392,490	1,464,584	5,779,883
Beach Preservation Fee Fund	5,751,517	802,073	15,777,434	-	2,112,592
Disaster Recovery Fund	130,280	-	13,506	-	4,466,202
Marina Enterprise Fund	1,627,400	-	2,445,578	-	3,534,700
All Other Funds	383,792	3,000	371,476	3,000	146,903
Total	39,301,950	3,726,695	47,467,784	3,726,695	49,655,644

*The Marina Fund's net position represents the overall financial health of the City of Isle of Palms' marina operations. Unlike other governmental funds that report a fund balance, the Marina Fund is an enterprise fund, which follows accrual accounting and reports a net position instead.

Thank you

City Council Meeting
6:00 p.m., Wednesday, June 24, 2026
City Hall Council Chambers
1207 Palm Boulevard, Isle of Palms, SC

MINUTES

1. Call to Order

Present: Council members Streetman, Bogosian, Cohen, Carroll (via Zoom), Miller, Ward, Miars, Pierce, Mayor Pounds

Staff Present: Administrator Kerr, Deputy Administrator Kuester, City Attorney McQuillin, various department heads

2. Citizen's Comments

Mr. Bobby Simmons, owner of Acme Restaurant, came before Council to explain his plan to build a new Acme Restaurant behind the current Acme Restaurant. He would like Council to consider relaxing the parking requirements so that he can build the new restaurant while keeping the current one operational. He plans to demolish the current building upon the opening of the new one. Conceptual drawings of Mr. Simmons's plans are attached to these minutes.

Mayor Pounds would like to discuss the matter further with Council at their July meeting.

3. Presentations

A. Beach renourishment project overview and timeline, Steven Traynum, CSE

Mr. Traynum gave a presentation about the upcoming renourishment project. His presentation is attached to these minutes.

Council Member Streetman suggested enhanced patrols and enforcement along Palm Boulevard during the project. Mr. Traynum explained the heavy equipment will arrive via a barge along Dewees Inlet and will enter the beach through one of the wider avenues like 27^{th}, 42^{nd}, or 53^{rd}. The equipment will come at one time and then move on to the beach within the project area.

Council Member Pierce asked about the status of the USACE cleanup at the south end of the island. Administrator Kerr said the contractor is scheduled to be out there for 10 days, but he does not know what their schedule is over that time period. They have been told to look below the low tide line. Mr. Traynum said the renourishment project will place 5-6 vertical feet of sand in that area.

Administrator Kerr shared a brief presentation with City Council about how the staff will communicate the status of the renourishment project to the public.

B. **Update from Environmental Advisory Committee, Laura Lovins**

Ms. Laura Lovins, Chair of the Environmental Advisory Committee, shared an update on committee activities with the City Council. That presentation is attached to these minutes.

4. Approval of previous meetings' minutes

MOTION: Council Member Ward made a motion to approve the minutes of the May 26, 2026 City Council Meeting, and Council Member Bogosian seconded the motion. The motion passed unanimously.

5. **Procurement**

A. **Consideration of award of bid to John C. Craven Roofing for $23,075 for City Hall roof installation ($125,00 budgeted in FY26 for building maintenance- Capital)**

MOTION: Council Member Streetman made a motion to approve, and Council Member Miller seconded the motion. The motion passed unanimously.

B. **Consideration of July 2026 purchase of three SUVs ($138,750) and one truck ($51,047) from Santee Automotive for Police Department ($192,000 budgeted in FY27 for SUVs and $67,000 for truck – Capital, SC ATAX and Muni ATAX)**

MOTION: Council Member Bogosian made a motion to approve, and Council Member Streetman seconded the motion. The motion passed unanimously.

C. **Consideration of July 2026 purchase of two trucks ($119,282) and one ATV/Mule ($20,744.36) from Hendrick Chevrolet and John Deere for Fire Department ($150,000 budgeted in FY27 for trucks and $27,000 for ATV – Hospitality, SC ATAX and Muni ATAX)**

MOTION: Council Member Ward made a motion to approve, and Council Member Bogosian seconded the motion. The motion passed unanimously.

D. **Consideration of AI signal software – Rhythm, $127,400 initially (excluding installation) and $3,690 annually ($150,00 budgeted in FY27- Capital, Hospitality, SC, Muni ATAX)**

MOTION: Council Member Bogosian made a motion to approve, and Council Member Pierce seconded the motion. The motion passed unanimously.

E. **Consideration of award of contract to PCS for the removal of sandbags for an amount of $54,000 ($71,000 budgeted in FY27 Beach Fund)**

Administrator Kerr said this work must be done 15 days prior to sand placement and is being done by the same company who placed the bags. The money for the removal is in escrow with BCM.

MOTION: Council Member Streetman made a motion to approve, and Council Member Bogosian seconded the motion. The motion passed unanimously.

F. **Consideration of a change order from CSE to cover additional monitoring services for beach renourishment project as required by permit conditions for an amount of $215,904 (not specifically budgeted)**

MOTION: Council Member Ward made a motion to approve, and Council Member Streetman seconded the motion.

Administrator Kerr said this change order is for work not included in the existing renourishment contract since the additional monitoring requirements were unknown when that contract was approved. Some of the work needs to happen prior to the start of the project and some outside of the project timeline.

Discussion ensued about dividing up the work so that Council only approves those activities required by the permit prior to the start of the project. Mr. Traynum explained the difference between what is being required by the permit and what is done as part of the regular monitoring requested by the City. Council members asked Mr. Traynum to parse out the required costs related to the renourishment project only and bring that back to them in July. Council agreed to approve funds for CS&E to secure the required sediment samples prior to the start of the renourishment project.

MOTION: Council Member Bogosian made a motion to amend the original amount to $15,000 for the required pre-project sampling and to review a revised proposal of the remaining services at their July 28 meeting. Council Member Miars seconded the motion. The motion passed unanimously.

6. **Old Business – update on TST projects**

Mayor Pounds suggested waiting until BCDCOG presents the mobility study to City Council in August prior to making any final decisions about the projects TST plans to execute soon.

Administrator Kerr pointed to the petition in the meeting packet where residents in the 4th and 5th blocks of Palm Boulevard had requested a crosswalk. Council Member Miars said she did not believe those residents understood that their request required the installation of a sidewalk to meet SCDOT standards. Administrator Kerr said the County intends to move forward with these projects in the winter of 2026/2027.

Following further discussion about the proposed sidewalk project, City Council will wait for the results of the mobility study. Administrator Kerr will notify TST that City Council may decide to scrap the project after their August meeting.

7. **New Business**

A. **Discussion and consideration of Isle of Palms becoming a federally managed beach, $1.5 million total, $750,000 year one – unbudgeted expense**

Administrator Kerr reminded Council how this request came about. He said if the study finds that the Isle of Palms, or some portion of it, is determined to be a worthy project, the City will need to acquire permanent easements from all property owners in the area.

MOTION: Council Member Bogosian made a motion to approve, and Council Member Cohen seconded the motion.

Several Council members expressed their concerns about becoming a federally managed beach and their skepticism in being able to secure permanent easements from all the property owners.

VOTE: A vote was taken with all opposed. The motion failed.

B. **Discussion and consideration of request from Ebb and Flow Pictures, LLC to drive a vehicle on the beach for music video shoot**

There was no discussion or consideration about this request as other arrangements were made by Ebb and Flow Pictures, LLC.

8. **Committees, Boards, and Commissions Reports**

A. Council Committees – minutes attached
B. Board of Zoning Appeals – minutes attached
C. Planning Commission – minutes attached
D. Accommodations Tax Advisory Committee – minutes attached
E. Environmental Advisory Committee – minutes attached
F. Beach Preservation Committee – minutes attached

9. Ordinance, Resolutions, and Petitions

A. **Second Reading -- none**

i. **Ordinance 2026-04 –** an ordinance to raise revenue and adopt a budget for the City of Isle of Palms, South Carolina, for the fiscal year beginning July 1, 2026 and ending June 30, 2027

MOTION: Council Member Pierce made a motion to approve, and Council Member Miars seconded the motion.

Council Member Streetman said that while he wished more had been done in the budget to address wages and compensation, he will vote in favor of the budget. Council Member Cohen said he agrees with the budget at a high level but hopes some smaller concerns can be addressed later in the year.

VOTE: A vote was taken as follows:

Ayes: Cohen, Miars, Bogosian, Carroll, Miller, Pierce, Streetman, Pounds
Nays: Ward

The motion passed 8-1.

ii. **Ordinance 2026-02** – an ordinance to regulate new and existing outdoor lighting for residential structures

Discussion ensued about the proper path for making changes to the ordinance as well as the version that is up for consideration. Council Member Miller wants to make sure the public understands which version of the proposed ordinance is being considered.

Administrator Kerr suggested voting this version down and considering a new lighting ordinance at their July meeting.

MOTION: Council Member Miars made a motion to approve, and Council Member Bogosian seconded the motion. A vote was taken with all opposed. The motion failed.

B. **First Reading**

i. **Ordinance 2026-05** – an ordinance to create a Code of Ethics

MOTION: Council Member Bogosian made a motion to approve, and Council Member Cohen seconded the motion.

Council Member Miller explained how this ordinance provides a process for ethics complaints. City Attorney McMillin said he and another attorney reviewing the ordinance had some practical concerns: "We were concerned about the possibility that this is a process that could be used for political purposes. The hearing procedure is certainly lawful, but it's fairly involved, may be more complicated than necessary from a practical perspective. It's an admirable effort, but it may create more issues than it solves if it becomes a vehicle for political or personal complaints. But that said, we worked to try to put in safeguards to narrow the scope of the complaints, preserve the jurisdiction of the Ethics Commission, and create a more neutral review process."

Council Member Streetman asked for clarity regarding recusal. City Attorney McMillin added that City Council can publicly reprimand, privately reprimand, or censure any member found guilty of an ethics violation. He will speak to the Ethics Commission about Council Member Streetman's recusal concerns. He also pointed out that this ordinance essentially codifies the City's current code of ethics.

Council Member Carroll likes the accountability provided by this ordinance. However, she expressed concern about the sentence in Part C under General Standards referencing the appearance of impropriety. She noted that just because something looks improper does not mean that it is. Council Member Miller and City Attorney McMillin said that language comes from the current code of ethics. Both also agreed that the language can be "tightened up." City Attorney McMillin suggested eliminating the first sentence of that section.

VOTE: A vote was taken with all in favor.

ii. **Ordinance 2026-06** – an ordinance to amend remote meeting attendance policy

MOTION: Council Member Pierce made a motion to approve, and Council Member Bogosian seconded the motion. A vote was taken as follows:

Ayes: Cohen, Miars, Bogosian, Carroll, Miller, Pierce, Streetman, Pounds
Nays: Ward

The motion passed 8-1.

C. **Proclamations and Resolutions – none**

10. Capital Projects Update

Administrator Kerr explained a recent development with the Waterway Boulevard project, which has led to a change order request from the Bastian Group.

Because the item is not on the agenda, Administrator Kerr said City Council could vote on it if two-thirds of the Council agreed it was an exigent circumstance, or they could hold a Special Meeting sometime in the next week to prevent the Bastian Group from demobilizing.

Mayor Pounds noted that the original change order was approximately $400,000. A lot of conversation and conciliations between Thomas & Hutton and the Bastian Group brought the request down to $102,100.50.

After further discussion, City Council decided to hold a Special Meeting on Wednesday, July 1, 2026 at 5pm to discuss and consider the change order.

Administrator Kerr shared that the lease amendment with Islander 71 has been signed, Cline Engineering has been engaged, and a kickoff meeting for that project is scheduled for later this week.

He also shared that the property owners of the original spoil site for the marina dredging project have approached the City. Further conversation is planned.

11. Lobbyist Update

Mayor Pounds said the State legislature is back in session tomorrow. He anticipates news from Columbia soon regarding their requests.

13. Executive Session

14. Adjournment

Council Member Ward made a motion to adjourn, and Council Member Streetman seconded the motion. The meeting was adjourned at 8:19pm.

Respectfully submitted,

Nicole DeNeane
City Clerk

Special City Council Committee Meeting
5:00pm, Wednesday, July 1, 2026
City Hall
Council Chambers
1207 Palm Boulevard, Isle of Palms, SC

MINUTES

1. Call to Order

Present:	Council members Streetman, Pierce, Carroll (via Zoom), Ward, Bogosian, Miars, Miller, Cohen, and Mayor Pounds
Staff present:	Administrator Kerr, Deputy Administrator Kuester

2. Purpose – discussion and consideration of change order from the Bastion Group in the amount of $151,337 to deconflict water and sewer lines along Waterway Boulevard

Mr. Rick Karkowski from Thomas & Hutton reviewed the completed phases of the Waterway Boulevard project and the work completed to date on Phase 2. He explained the offsets that exist between the project work and the water and sewer lines owned by the IOP Water & Sewer Commission.

The change order has come about because while all 10 offsets were in the drawings, only 7 of the 10 offsets were listed on the bid tab, and therefore, were not considered in the pricing by any of the bidders.

Mr. Karkowski reminded Council of the $49,000 credit to the project when one of the offsets was removed earlier from the project. He said the subcontractor hired by The Bastion Group completed the work on the 3 offsets in question after they were told not to, and then submitted a change order for $427,000 for that work.

The Bastion Group has secured a new subcontractor who will complete the work on the remaining offsets at a lower cost. The $75,000 contingency will be used to cover some of this cost.

Council Member Streetman asked how the offsets were missed in the bidding process. Mr. Karkowski attributed some of the error to the project being bid during the holiday season as well as the fact that there are very few subcontractors who can do this type of work. He also noted that had the 3 “missing” offsets been included in the original bid package or the City had issued a corrected bid package, the cost of the project would have been approximately $400,000 higher.

Mr. Karkowski stated that the change of subcontractor will not affect the scope and quality of the project.

He shared that while Thomas & Hutton has its own internal review process for project bid packages, it is only related to plans and not correlating the plans to the bid tabs. Mayor Pounds suggested they may want to consider changing the scope of their review process.

Mr. Karkowski explained other areas of possible savings related to the project. At the direction of Council, they could reduce the amount of sod placed upon the completion of the project, resulting in approximately $60,000 in savings. Some sod will be placed to cover critical areas to stabilize the project and to cover areas adjacent to properties affected by the project.

Administrator Kerr explained, "I would just say that [Director] Robert Asero had brought this up prior to any of this discussion. His desire to eliminate or reduce the sod independently of this. He felt like that the onus was going to be on the City to irrigate it. He felt like that was going to be a losing battle and in a matter of weeks or months, there would be a lot of dead sod and kind of a black eye on the City for not having gotten it to survive in places where grass has never grown. There are a lot of parts of this project that are heavily canopied. No light will ever get to it, never been grass there, not adjacent to anybody's property, and the plans call for these areas to be sodded. So he was a proponent of eliminating the majority of the sod from the onset of the project."

Secondly, Mr. Karkowski stated that the project originally called for all driveways in the area (except those with pavers) to have a portion repaved upon completion of the project. He noted that many of the driveways have not been damaged and therefore do not need replacing; only damaged driveways and those needing new grading will be replaced. This change could result in approximately $57,000 in savings. Administrator Kerr added that residents in the area were not made aware this was to be part of the project. Director Asero is taking inventory of the damaged driveways.

A third area of savings could come from eliminating the wall planned behind Fire Station 2 and an enhancement to the parking lot at the Dewees Inlet parking lot. The Dewees Island owners have said they don't want to be part of the project. City Council could opt to roll this part of the project into Phase 3.

Administrator Kerr said these three additional change orders could be approved at the staff level if that was the will of Council. Or each one could be brought back to Council for approval.

Mr. Karkowski said The Bastion Group has been notified that City Council could be making these changes to the contract.

Council Member Bogosian reviewed the financial impact of the changes to the project as discussed: "I wanted to clarify what the total project impact was. So remember, we started out with a contract, but we had a $49,000 deduct change order, which made us positive to the budget. Then this $151,000 change order puts the project over by $102,000. And if we do those first two items you are talking about, we would be better than the original contract by $15,000."

MOTION: Council Member Bogosian made a motion to approve the change order from The Bastion Group in the amount of $151,337. Council Member Streetman seconded the motion. The motion passed unanimously.

3. Adjournment

Council Member Ward made a motion to adjourn the meeting, and Council Member Miars seconded the motion. The meeting was adjourned at 5:53pm.

Respectfully submitted,

Nicole DeNeane
City Clerk

Planet Green Tree Service
16 Lombardi Ln, Hanahan, SC 29410

Proposal #18625
Created: 05/11/2026
From: Jeremy Harold

Proposal For

City of Isle of Palms
1207 Palm Blvd
IOP, SC 29451 msimms@iop.net

Location

1207 Palm Blvd
Isle of Palms, SC 29451

City of IOP Annual Palm Pruning

Terms
Net 30

ITEM DESCRIPTION	QUANTITY	UNIT PRICE	AMOUNT
1) Tree Service:Palm Tree	1040	$ 30.00	$ 31,200.00

Remove seed pods, dead/dying fronds, and loose boots. *Prune to ANSI A300 Part 1 Pruning Standards

Pruning of approximately 1,040 Sabal Palms.

- Palm Boulevard Breach Inlet Bridge to 57th Ave

- Ocean Boulevard from 10th to 14th includes public restroom palms

- Connector side of the Public Works Building (1303 Palm Boulevard)

- In front of the "Welcome to Isle of Palms" sign at Breach Inlet

- Isle of Palms Recreation Center 18 palms (#24 28th Avenue)

Palm pruning debris will be removed daily

ISA Certified Arborist will be onsite or available at all times

Workers are trained in accordance with ANSIL Z133 safety guidelines as required by OSHA

Responsible for traffic control and repeat visits due to parked vehicles and pedestrian traffic

We impose a surcharge of 2.99% on all electronic payments
** 1% for ACH*

SUBTOTAL	$ 31,200.00
TOTAL	$ 31,200.00

Signature

x Date:

Please sign here to accept the terms and conditions

Sales Reps

Jeremy Harold
Office: (843) 300-9476
Mobile: (843) 277-7648
jeremy@planetgreentreeservice.com

PLANET GREEN
TREE SERVICE
(843) 300-9476

1005 Trident St
Hanahan, SC 29410

office@planetgreentreeservice.com

June 29, 2026

Re: Palm trees

- 2025 City of IOP – 1080 palms Matt Simms msimms@iop.net
- Multiple years Del Webb Nexton – 810 palms Brightview ismael.gonzalez@brightview.com
- Annual for many years Charleston PMS properties over 1200+ palms, many on IOP/Wild Dunes laurie@charlestonpms.com
- Annual for many years Sentry Management properties over 1000+ palms rwharton@sentrymgt.com
- Multiple years on IOP/Sullivan's Island for Gerald Benoit seajunkie49@gmail.com

Stacy Coker, ISA Certified Arborist
SO-11256A

CITY OF ISLE OF PALMS, SOUTH CAROLINA
REQUEST FOR BIDS (RFB) 2026-06
PALM TRIMMING AND PRUNING

The City of Isle of Palms is seeking bids from qualified general contractors for palm trimming and pruning for a three-year term with an option to renew for two additional years. The palm trimming and pruning includes approximately 1,040 palms along Palm Boulevard and various other City maintained areas listed in the scope of work below. This request is being made and awarded pursuant to the City's procurement ordinance. The City reserves the right to reject any or all bids and to waive irregularities.

Bids should be submitted to the following if using US Mail:
Douglas Kerr
City Administrator
City of Isle of Palms
Post Office Box 508
Isle of Palms, South Carolina 29451

Bids should be submitted to the following if using Express Mail (FEDEX, UPS, etc):
Douglas Kerr
City Administrator
City of Isle of Palms
1207 Palm Boulevard
Isle of Palms, South Carolina 29451

<u>Deadline for Questions</u>

The deadline for questions is 5:00 p.m., Eastern Time, June 24, 2026.
Bidders should send questions regarding this Request for Bids to Robert Asero, in writing or email to **rasero@isleofpalms.gov.** Questions received before this deadline will be answered via addendum posted on the City's website at https://www.iop.net/requests-for-bids-proposals. Questions received after this deadline will not be answered. If an addendum is issued, Bidders must acknowledge receipt of the addendum with their bid.

<u>Deadline for Submissions</u>

The deadline for submission is 10:00 a.m., Eastern Time, Friday, July 1, 2026. Bids will be received at 1207 Palm Boulevard, Isle of Palms, South Carolina 29451 in a sealed envelope. Sealed envelopes must be clearly marked "RFB 2026-06, Isle of Palms Palm Trimming/Pruning Project" and include one (1) hard copy and one (1) electronic copy saved to a USB flash drive. It will be the responsibility of the bidders to verify receipt by the City.

Bids may be delivered by hand or by mail, but no bid shall be considered which is not physically received by the City at the place, date and time appointed by the City and the City shall not be responsible for any failure, misdirection, delay or error resulting from the selection by any bidder of any particular means of delivery.

Proprietary and/or Confidential Information

Your bid is a public document under the South Carolina Freedom of Information Act (FOIA), except as to information that may be treated as confidential as an exception to disclosure under the FOIA. If you cannot agree to this standard, please do not submit your bid. All information that is to be treated as confidential and/or proprietary must be CLEARLY identified, and each page containing confidential and/or proprietary information, in whole or in part, must be stamped and/or denoted as CONFIDENTIAL, in bold, in a font of at least 12-point type, in the upper right-hand corner of the page. All information not so denoted and identified will be subject to disclosure by the City.

Liability

Bidders acknowledge and agree that the City will not be liable for any costs, expenses, losses, damages (including damages for loss of anticipated profit) or liabilities incurred by the respondent or any member of the respondent's organization as a result of, or arising out of, submitting a bid, negotiating changes, or due to the City's acceptance or non-acceptance of the bid or the rejection of any and all bids. Bidders are responsible for submission of accurate, adequate and clear descriptions of the information requests. Neither issuance of the RFB, preparation and submission of a response, nor the subsequent receipt and evaluation of any response by the City of Isle of Palms will commit the City to award a contract to any respondent even if all the requirements in the RFB have been met.

Licensing

Bidders must have or be able to procure an Isle of Palms Business License. Contractors considering submission under this RFB will be expected to have read and be prepared to enter into the attached contract, which is a part of this RFB. The City of Isle of Palms reserves the right to accept or reject any and all bids, or any parts thereof; to waive irregularities or informalities in any bid received to allow the bid to be considered; to negotiate terms and conditions with Bidders; and to select a Bidder or to cancel in whole or in part this RFB, if it is in the best interest of the City to do so. Those bids that do not comply with the provisions of this RFB and the applicable laws and or regulations will not be processed.

Compliance

By signing its bid, Bidder certifies that it will comply with the applicable requirements of Title 8, Chapter 14 of the South Carolina Code of Laws and agrees to provide the City ,upon request, any documentation required to establish either: (a) that Title 8, Chapter 14 is inapplicable both to Bidder and its subcontractors or sub-subcontractors; or (b) that Bidder and its subcontractors or sub-subcontractors are in compliance with Title 8, Chapter 14. Pursuant to Section 8-14-60, "A person who knowingly makes or files any false, fictitious, or fraudulent document, statement, or report pursuant to this chapter is guilty of a felony and, upon conviction, must be fined within the discretion of the court or imprisoned for not more than five years, or both." Bidder agrees to include in any contracts with its subcontractor's language requiring its subcontractors to (a) comply with the applicable requirements of Title 8, Chapter 14 and (b) include in their contracts with subcontractors, language requiring the sub-subcontractors to comply with the applicable requirements of Title 8, Chapter 14.

Site Visit

A site visit and inspection of all palms to be trimmed/pruned before submitting a bid is recommended.

Scope of Work

The Scope of work for the project includes, but is not limited to the following:
1. Pruning of approximately 1,040 Sabal Palms. The palms are located in the following areas:
a. Palm Boulevard Breach Inlet Bridge to 57th Ave
b. Ocean Boulevard from 10th to 14th includes public restroom palms
c. Connector side of the Public Works Building (1303 Palm Boulevard)
d. In front of the "Welcome to Isle of Palms" sign at Breach Inlet
e. Isle of Palms Recreation Center 18 palms (#24 28th Avenue)
f. And other City-owned or maintained locations identified by the City during the contract term and addressed through change orders
2. The pruning/trimming is limited to only the removal of dead or dying fronds, fruit stems, and loose boots. Yellow fronds are to remain. Living fronds may only be removed to provide clearance.
3. Removal of debris, brush, and clippings, and raking of the immediate area affected at the end of each workday. Debris may not be left on private or public property. It is the responsibility of Contractor to remove debris from the Island.
4. Change orders may be requested by the City and will be addressed in the final contract.

Special Requirements

1. The successful contractor must have an International Society of Arboriculture (ISA) Certified Arborist on site or available by phone at all times to offer supervision of the work to be performed.
2. The pruning must be in accordance with the most recent edition of the ANSI A300 Part 1 Pruning Standards and the City's Code.
3. All work must be performed by workers trained in accordance with ANSIL Z133 safety guidelines as required by OSHA.
4. The successful contractor is responsible for traffic control and repeat visits due to parked vehicles and pedestrian traffic. Traffic control must be carried out in accordance with state law and SCDOT traffic rules and regulations.
5. The chosen contractor shall provide all materials, equipment, light sets if needed, supplies, labor, and supervision as necessary.

6. Time is of the essence for this project and all work associated with this RFB must be completed within 40 days of the issuance of the Notice to Proceed.
7. Every year prior to pruning, coordinate activities with the City Arborist.

Bid Format

In responding to this request, contractors should provide a price quote for the scope of work to accomplish this work on the attached "BID FORM". Contractors should also provide a cost breakdown of the scope of work on an "ITEMIZED COST" form.
If any addenda(um) are issued, the contractor must acknowledge reviewing the addenda(um) by listing them on the BID FORM.

In addition to submitting the completed BID FORM, contractors submitting bids should provide examples of experience with similar projects. Provide a brief description of similar projects of comparable size and complexity for which the Bidder provided services within the past five (5) years. Limit information to no more than five (5) projects. Name and contact information for a reference with knowledge of the Bidder's work on the specified project.

Provide the Contractor(s) and if possible the names and bids of all sub-consultants that will be part of the Bidder's Team and identify the specific work the sub-consultant will perform. Once the City issues a contract, no change in sub-consultants assigned to the project will be permitted without prior written approval from the City.

Evaluation Criteria

The City will evaluate bids based on the factors outlined within this RFB and the City's procurement ordinance, which shall be applied to all eligible, responsive bids in selecting the successful contractor. The City reserves the right to disqualify any bid from a bidder it deems as non-responsive and/or non-responsible. The City reserves the right to make such investigations of the Bidders as it deems appropriate.

Award of any contract may be made without discussion with Bidders after bids are received. The City reserves the right to cease contract negotiations if it is determined that the Bidder cannot perform the services specified in their response. Recommendation of award for contract will be made based not only on price, which is an important factor, but also on quality of bid, qualifications, experience, technical expertise, references and ability to execute the work. After careful evaluation, the Public Works Committee will make a recommendation to City Council for award of a contract

BID FORM

BID OF: Planet Green Tree Service

(Contractor)

BID TO: The City of Isle of Palms

(Owner)

PROJECT NAME: Palm Tree Pruning

PROJECT NUMBER: RFB 2026-06

BID DATE: 6/23/26

BID AGREEMENT

The undersigned, having examined all the Bidding Documents, including all Addendum(a) and shall execute the entire Work in the Bidding Documents described as the Bid for the annual sums of:

Bid Price by year :

Year 1: ($30)

Year 2: ($35)

Year 3: ($35)

Renewal Year 4 ($__________)

Renewal Year 5 ($__________)

DATE FOR COMMENCEMENT AND SUBSTANTIAL COMPLETION

The Date for Commencement shall be established in the Notice to Proceed. The Contractor shall not incur any expense until the contract has been awarded. An award requires that either the Contract be signed by both the awarding authority and the contractor or a Notice to Proceed is executed.

Final completion of all work shall be performed within: FORTY (40) calendar days from the scheduled contract time for substantial completion in year one and THIRTY (30) days in all subsequent years, subject to adjustments as provided in the Contract Documents.

The undersigned further agrees that from the compensation to be paid, the owner may retain as liquidated damages the sum of one thousand dollars ($1,000) for each calendar day the actual contract time for Substantial Completion for the Project exceeds the specified or adjusted contract time for Substantial Completion as provided in the Contract Documents.

THIS AGREEMENT IS SUBJECT TO BINDING ARBITRATION PURSUANT TO SOUTH CAROLINA CODE SECTION 15-48-10, ET SEQ., AS AMENDED

STATE OF SOUTH CAROLINA)
) PALM TREE PRUNING 2026-2030
COUNTY OF CHARLESTON)

THIS AGREEMENT ("Agreement") is made and entered into this 30th day of June 2026, by and between the City of Isle of Palms, S.C., a South Carolinamunicipal corporation ("City"), and Planet Green Tree Service ("Contractor").

WHEREAS, Contractor was the successful bidder under the City's solicitation forbids for the PALM TREE PRUNING 2026-2030("The Project"); and

WHEREAS, the parties hereto desire to enter into this Agreement to set forth theexact rights, duties and obligations of each party regarding the services to be performedby Contractor pursuant to the bid.

THEREFORE, in consideration of the mutual covenants and promises set forth herein,

City and Contractor agree as follows:

SCOPE OF WORK. Contractor agrees to provide all labor, equipment, tools, materials, supplies, and incidentals necessary for The Project, pursuant to the bid submitted by Contractor to City dated June 26th 2026 (the "Bid"), a copy of which is attached hereto as "Exhibit I"and made a part of this Agreement by reference thereto. In the event of any conflict between the provisions of this Agreement and the Solicitation, the term of this Agreement shall control.

Contractor agrees to use its best skill and attention and be solely responsible for all means, methods, techniques, sequences, and procedures in the performance of the work on The Project. Contractor hereby warrants to City that all workonthe Project shall be performed in a good and workmanlike manner. Contractor agrees to comply with all applicable federal, state and local laws, rules and regulations regarding all work performed by Contractor pursuant to this Agreement.

PRICING. For all work under this Agreement, City agrees to pay Contractor in alignment with the pricing terms listed in the Bid Form/ Exhibit I. City shall pay Contractor annually based upon the pricing submitted in the Bid Form and accepted by the City. No advance payments will be made. Annual price escalation caps do not apply. Pricing is fixed at contract signing.

TERM AND RENEWAL. The initial term of this Agreement shall be three (3) years. The City may, at its sole discretion, renew the Agreement for up to two (2) additional one-year terms by providing written notice to Contractor not less than thirty (30) days prior to expiration of the then-current term.

CHANGE ORDERS. The City has the right to require alterations or changes ("Change Orders") to the Project and in such case Contractor agrees to make such alterations or changes; provided, however, that the details and additional cost or credit of such Change Order must be agreed to by the City and Contractor in writing prior to the commencement of the Change Order.

COMPLETION SCHEDULE. TIME IS OF THE ESSENCE. In year one of the contract, the work must be completed no later than FORTY (40) days following the notice to proceed. In all subsequent years, work must be completed no later than THIRTY (30) days after the notice to proceed which will be issued by the Director of Public Works in consultation with the City Arborist.

INSURANCE. Contractor agrees to maintain comprehensive general liability insurance coverage on the work under The Project in an amount not less than $1,000,000.00 per person, $2,000,000.00 per claim, and $250,000.00 per claim for property damage. Contractor also agrees to maintain worker's compensation coverage on its employees as required by the State of South Carolina workers' compensation laws. All insurance coverage required hereunder shall be with companies approved in advance by City, who shall be named as an additional insured on all such policies.

Proof of such insurance shall be provided to City prior to commencement of any work by Contractor. Coverage shall not be canceled or materially altered without at least thirty (30) days' prior written notice to the Owner.

PERMITS, FEES AND LICENSES. Contractor agrees to apply for, obtain and pay for all permits, fees, licenses and inspections by governmental agencies necessary for the Contractor's proper performance and completion of the Project, including, but notlimited to, a City business license.

INDEMNIFICATION. Contractor agrees to hold harmless and indemnify City and its officers, agents and employees from and against any loss or damage, including all reasonable attorney's fees and expenses, incurred as a result of any and all claims, demands, causes of action, suits, judgments, fines or penalties (including but not limitedto all fees and expenses incurred as a result of death or injury to persons or for loss of or damage to property) arising out of or in connection with Contractor's performance of the work under this Agreement.

SITE INVESTIGATION. Contractor acknowledges that Contractor has had the opportunity to inspect the service areas, has determined the nature of the work and the difficulties and facilities attending performance of the work, and all other matters which Contractor contemplates may in any way affect the work under this Agreement. The Director of Public Works will conduct joint site visits with the contractor upon request.

BINDING ARBITRATION. Any dispute or controversy arising under or in connection with this Agreement shall be submitted to binding arbitration in accordance with the requirements of the South Carolina Uniform Arbitration Act as then in effect ("SCUAA"). All arbitration proceedings shall be conducted in Charleston County, South Carolina. The arbitrators shall be selected as provided in the SCUAA, and the arbitrators shall render a decision on any dispute within ninety (90) days after the last ofthe arbitrators has been selected. If any party to this Agreement fails to select an arbitrator with regard to any dispute submitted to Arbitration under this Section within thirty (30) days after receiving notice of the submission to arbitration of such dispute, then the other party or parties shall select an arbitrator for such nonselecting party, and the decision of the arbitrators shall be final and binding upon all the parties to the dispute, their personal representatives, legal representatives, heirs, successors and assigns. The prevailing party in any such proceeding shall be entitled to reimbursementby the losing party, in addition to any damages awarded, for all reasonable costs and expenses, including attorney's fees, incurred in any such proceeding, including all trial and appellate levels. Nothing contained in this Section shall preclude either party from seeking injunctive relief through a court of competent jurisdiction in connection with the Arbitration, and the prevailing party shall also be entitled to reimbursement by the losingparty for all reasonable fees and costs, including attorney's fees, incurred in the proceedings seeking injunctive relief.

BREACH. In the event that either party breaches any provision of this Agreement, and the same continues for a period of seven (7) days after receipt of written notice thereof, then the nonbreaching party may exercise any and all remedies at law or in equity regarding the breach of this Agreement. Without prejudice to any other rights orremedies available for the said breach, the non-breaching party may terminate this Agreement and cease further performance under this Agreement.

Unless authorized by this Agreement, if the Contractor completely ceaseswork on the Project for a period of fifteen (15) days, or defaults or persistently fails or neglects to carry out the Project, the City may, after seven (7) days' written notice to theContractor, complete The Project and if the unpaid balance of the contract price exceeds the City's actual cost of completing The Project, such excess shall be paid to the Contractor, but if such expenseexceeds the unpaid balance, the Contractor shall pay the difference to the City.

EFFECT OF WAIVER OR CONSENT. A waiver or consent, express or implied, to or of any breach or default by a party in the performance of its obligations under this Agreement is not a consent or waiver to or of any other breach or default in the performance by that party of the same or any other obligations of that party with respect to this Agreement. Failure on the part of a party to complain of any act of the other partyor to declare a party in default with respect to this Agreement, irrespective of how long that failure continues, does not constitute a waiver by that party of its rights with respectto that default until the applicable statute-of-limitation period has run.

SUB-CONTRACT OR ASSIGNMENT. Contractor agrees not to enter into any subcontracts or assignments pertaining to the performance of all or any part of this Agreement, either voluntarily or by operation of law, without prior written approval of City.

BINDING AGREEMENT. This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns.

GOVERNING LAW; SEVERABILITY. This Agreement is governed by and shall be construed and interpreted in accordance with the laws of the State of South Carolina.If any provision of this Agreement is held invalid or unenforceable to any extent by a court of competent jurisdiction, the remainder of this Agreement is not affected thereby and that provision shall be enforced to the greatest extent permitted by law.

NON-APPROPRIATION OF FUNDS. Continuation of this Agreement beyond each fiscal year is contingent upon appropriation of funds by City Council. If sufficient funds are not appropriated or otherwise made available to support performance of this Agreement in any subsequent fiscal year, the City may terminate this Agreement without penalty to the City or its agents, cost, or further obligation upon written notice to Contractor.

ENTIRE AGREEMENT. This Agreement constitutes the entire agreement between the parties hereto relating to the subject matter hereof, and supersedes and nullifies all prior or contemporaneous contracts, agreements, understandings or representations, whether oral or written, which are not expressly stated in this agreement. Neither party is relying upon any representation not expressly contained herein. This Agreement may be amended and modified from time to time only upon thewritten mutual consent of

City and Contractor.

SECTION HEADINGS. The headings of Sections or paragraphs used in this Agreement have been inserted for convenience only and are not to be used in determining the contents contained herein.

IN WITNESS WHEREOF, the City and Contractor have hereunto set their hands andseals, by and through the undersigned officers, as of the day and year first above written.

WITNESS: Contractor:

Richard Coker

(#1 as to Contractor)

By: _

(#2 as to Contractor) Title: Member

The City of Isle of Palms, S.C.:

(#1 as to City)

By: _

(#2 as to City) Title: _

T-Mobile Pricing Proposal

Date:	1.15.2026	**Proposal Valid Through:**	3.31.2026
Account Name	Isle of Palms PD	**Vendor**	**T-Mobile**
Point of Contact	Kevin Cornett	**Rep**	Kristin Cotton - (Account Executive - SC/GA)
Address	1207 Palm Blvd, ISLE OF PALMS, SC 29451	**Address**	701 Corporate Center Drive Raleigh, NC 27604
POC Phone & Email	kcornett@iop.net	**Contact Info**	843.419.8416 | kristin.cotton13@t-mobile.com
Contract Vehicle:	**State of SC**		

T-MOBILE FOR GOVERNMENT

SERVICE PLANS:

Product Category	Rate Plan Description	Quantity		Monthly Rate	Total Monthly Cost	Total Annual Cost	Notes:
Mobile Internet	Unlimited (5G & 4G LTE),Priority Access & PreEmption with Wireless Priority Service,No Heavy Use Deprioritation | Throttling, Video Streaming Quality Up to 1080p	16		$39.50	$632.00	$7,584.00	*** Rate Plan Cost Includes Discount ***
	TOTAL LINES:	**16**		**TOTAL:**	**$632.00**	**$7,584.00**	

HARDWARE COST:

Product Category	Product Description	Quantity		Unit Rate	Total	Notes:
R1900, Mobile Essentials AND Advanced Bundle	R1900 Router and 3-Yr + 1-Yr NCM Mobile Essentials and Advanced	16		$1,499.00	$23,984.00	48 month commitment on T-Priority Advanced
				TOTALS:	$23,984.00	(One time cost for equipment)

Total Annual Rate Plan Cost with Discounts and **One-Time** Equipment Costs:	**$31,568.00**	

TERMS & CONDITIONS

Limited time offer; subject to change. Qualifying business account, service & credit required. Quoted prices in this proposal do not include taxes, fees, and/or surcharges. Monthly Regulatory Programs (RPF) & Telco Recovery Fee (TRF) totaling $4.49 per voice line and $2.10 per data only line applies. Promotional offers apply after all requirements are met and may be fulfilled via monthly bill credits appearing after 1-2 bill cycles.

T-Mobile SPIN #: 143026181
T-Mobile FRN #: 0004121760
T-Mobile DUNS #: 06-852-8376
T-Mobile Tax ID: 91-1983600

MobileWANStore
Cradlepoint Authorized Online Reseller
(http://www.mobilewanstore.com/)

Call a Specialist Today! 855-958-0754 (tel:855-958-0754)

Search by Model, Part, or SKU

Cradlepoint R1900 Series 5G Ruggedized Router

High-performance 5G router for the ultimate in-vehicle network connectivity

Cradlepoint Products

NetCloud Mobile Performance Essentials Plan + Router

NetCloud Mobile Performance Essentials Plan and R1900 router with Wi-Fi (5G modem), 1 year

Note: no AC power supply or antennas

#MB01-19005GB-GA

Our Price: $1,999.00

Add to Cart

NetCloud Mobile Performance Essentials Plan and R1900 router with Wi-Fi (5G modem), 3 years

Note: no AC power supply or antennas

City of Isle of Palms
Capital Request Form

Instructions: Complete all sections. Use clear, concise language. Attach supporting documents. Fields marked with * are required.

1) Project Identification:

Project Title*:	Drone First Responder Docking System
Department*:	Police
Date Submitted*:	Jan. 15, 2026
Type of Asset*:	Drone Responder
Location/Site:	Isle of Palms PD
Fund*:	20-4440.5085
Current Phase:	N/A

2) Project Description/Justification:

Strategic Goal(s) Supported:

Protect resident's quality of life:

The police and fire departments use drones to assist with calls for service and to manage emergency scenes. This system provides a docked drone that can be dispatched from the dock at the Public Safety Building. The drone will have the ability to be piloted by anyone trained and certified without the requirement of having a spotter. The drone will be able to respond directly to the call for service and will provide police and/or fire personnel with an aerial view of the incident. Which could result in a faster conclusion to calls for missing persons, for 911 hang-ups, and for calls related to water rescues.

Service Level Impact:

This will decrease response times, will play a significant role in ensuring that proper personnel can respond fastest which will increase life safety, and will provide reviews of calls for livability issues before a police vehicle is presence which will improve police department responses to those types of calls.

Regulatory/Mandate from County, State or Federal (cite):

N/A

Community/Council Priority Reference: Yes or No- If yes, provide details.

Yes, will play a significnat role in provding an environment that maintains a safe quality of life for residents (Priority 4, Goal a.).

3) Need & Alternatives

Problem/Condition Statement:

This drone will improve police and fire department response to calls by providing police and/or fire personnel with an aerial view of the incident. Which could result in a faster conclusion to calls for missing persons, for 911 hang-ups, and for calls related to water rescues.

Consequences of Deferral:

None

Alternatives Considered/Other Available Options :

PD is checking with Axon for pricing comparison for a similary product. PD is also searching for grant options.

4) Cost & Funding

Total Project Cost (with line-item breakdown & contingency %):

We are requesting the Drone First Responder docking system at a cost of $373,400 for a 60 month Term. This cost is required upfront when purchased through Skydio, the U.S. manufacturer for the drone currently in use.

Grant/Match Requirements:

None

Debt Considerations:

N/A

Operating Budget Impact for future years (annual Operations & Maintenance):

This will need to be renewed after the five year timeline. The renewal price after the 60 month period could be higher.

5) Attachments

Attach backup documentation as necessary.

17800 N 85TH STREET
SCOTTSDALE, ARIZONA 85255

AXON.COM

November 14, 2025

To: United States state, local, and municipal public safety agencies

Re: Sole Source Letter for Axon Enterprise, Inc.'s Axon brand products and Axon Evidence (Evidence.com) Data Management Solutions[1] and Skydio Drones

A sole source justification exists because the following goods and services required to satisfy the agency's needs are only available by Axon Enterprise's Axon Air application and the Skydio drones, and are only available for purchase through the authorized distributor listed below.

Axon Digital Evidence Solution Description

Axon Air System

- Purpose-built solution for law enforcement UAV programs
- Supported applications on iOS and Android
- Automated tracking of pilot, aircraft, and flight logs
- Unlimited storage of UAV data in Axon Evidence (Evidence.com)
- Automated ingestion of data in Axon Evidence (Evidence.com)
- Fusus integration for live streaming and situational awareness
- Compatible with most drones used in public safety
- High-bandwidth wireless data transfer
- Axon takes control of the streaming information after it starts
- Criminal Justice Information Services (CJIS) data compliance
- Axon Air live stream is viewed through Fusus operations platform
- Any smart device can be used to view live streaming via

Axon Evidence Data Management System

- Software as a Service (SaaS) delivery model that allows agencies to manage and share digital evidence without local storage infrastructure or software needed
- SaaS model reduces security and administration by local IT staff: no local installation required
- Automatic, timely security upgrades and enhancements deployed to application without the need for any local IT staff involvement
- Securely share digital evidence with other agencies or prosecutors without creating copies or requiring the data to leave your agency's domain of control
- Controlled access to evidence based on pre-defined roles and permissions and pre-defined individuals
- Password authentication includes customizable security parameters: customizable password complexity, IP-based access restrictions, and multi-factor authentication support
- Automated category-based evidence retention policies assists with efficient database management
- Deleted files are sent to a deletion queue for 7 days, to help prevent unintentional deletion
- Stores and supports all major digital file types: .mpeg, .doc, .pdf, .jpeg, etc.

[1] Axon is also the sole developer and offeror of the Evidence.com data management services. Evidence.com is both a division of Axon and a data management product solution offered by Axon. Evidence.com is not a separate corporate entity.

- Requires NO proprietary file formats
- Ability to upload files directly from the computer to Axon Evidence via an Internet browser or a Skydio drone dock
- Data Security: Robust Transport Layer Security (TLS) implementation for data in transit and 256-bit AES encryption for data in storage
- Security Testing: Independent security firms perform in-depth security and penetration testing
- Reliability: Fault- and disaster-tolerant infrastructure in at least 4 redundant data centers in both the East and West regions of the United States
- Chain-of-Custody: Audit logs automatically track all system and user activity. These logs cannot be edited or deleted, even by account administrators and IT staff
- Protection: With no on-site application, critical evidence stored in Axon Evidence is protected from local malware that may penetrate agency infrastructure
- Stability: Axon Enterprise is a publicly traded company with stable finances and funding, reducing concerns of loss of application support or commercial viability
- Application and data protected by a CJIS and ISO 27001 compliant information security program
- Dedicated information security department that protects Axon Evidence and data with security monitoring, centralized event log analysis and correlation, advanced threat and intrusion protection, and incident response capabilities
- Easily redact videos utilizing Redaction Studio within the system. With the optional Redaction Assistant add-on, leverage additional features that includes automated assistants of heads, license plates, and screens

Skydio X10 Drone

- Part of the Axon Air system
- NDAA and CJIS compliance, U.S. made
- Long endurance, dock-ready outdoor drone for wide-area coverageAI-powered autonomy with modular payloads: Spotlight, Speaker, Parachute
- Skydio Connect 5G communications technology
- Skydio X10 seamlessly syncs with Axon ecosystem including Fusus, Evidence, and Prepared91, providing real time crime center capabilities
- Skydio Dock available with the Axon Air DFR Dock and DFR Dock Pro bundles, automatically uploads video to Axon Evidence
- Skydio DFR Command enabling remote operations with fleet management, mission planning, and data storage available with the Axon Air DFR Patrol, DFR Dock, and DFR Dock Pro bundles
- Skydio NightSense with IR Attachment
- Drone repair and maintenance programs
- Continuous educational access to Skydio Academy Online available,
- Skydio Assured Future Equipment (SAFE) Refresh available for X10 and dock-based systems
- Skydio waiver and regulatory services provided
- Skydio X10 in-person training available with the DFR Patrol package
- Skydio Dock Commissioning for site surveys, installation & deployment training available with the Axon Air DFR Dock and DFR Dock Pro bundles
- Skydio install services available with the Axon Air DFR Dock and DFR Dock Pro

AXON

17800 N 85TH STREET
SCOTTSDALE, ARIZONA 85255

AXON.COM

packages
- Dedrone Beyond with long-range radar available with the Axon Air DFR Dock Pro package
- DedroneTracker.AI available with the Axon Air DFR Dock Pro package
- Dedrone install services available with the Axon Air DFR Dock Pro package
- Unlimited Axon Evidence License provides secured drone data storage.
- Axon Professional Implementation for setup and integrations available with DFR Patrol, DFR Dock, and DFR Dock Pro bundles

Skydio R10 Drone
- Part of the Axon Air ecosystem, with the same seamless integrations as X10
- NDAA compliance, U.S. made
- CJIS-compliant, Patrol-led aerial reconnaissance and optimized for indoor use
- 5G connectivity and WiFi 6 support
- DFR Command operating system enabling remote flight capabilities fleet management, mission planning, and data storage.
- Crash replacement package included
- Three spare batteries available with the R10 Patrol Kit. Four spare batteries available with the R10 Team Kit
- Streaming supported into Axon Fusus
- Deployment support from Axon
- Unlimited Axon Evidence License provides secured drone data storage.

SOLE AUTHORIZED DISTRIBUTOR FOR AXON BRAND PRODUCTS	SOLE AUTHORIZED REPAIR FACILITY FOR AXON BRAND PRODUCTS
Axon Enterprise, Inc. 17800 N. 85th Street, Scottsdale, AZ 85255 Phone: 480-905-2000 or 800-978-2737 Fax: 480-991-0791	**Axon Enterprise, Inc. 17800 N. 85th Street, Scottsdale, AZ 85255 Phone: 480-905-2000 or 800-978-2737 Fax: 480-991-0791**

Please contact your local Axon sales representative or call us at 1-800-978-2737 with any questions.

Sincerely,

Josh Isner
President
Axon Enterprise, Inc.

Q-795144-46196RG

Issued: 06/23/2026
Quote Expiration:
Estimated Contract Start Date: 08/01/2026

Account Number: 442309
Payment Terms: N30
Mode of Delivery: AUTO-GND
Credit/Debit Amount: $0.00

SHIP TO	BILL TO	SALES REPRESENTATIVE	PRIMARY CONTACT
Isle Of Palm Police Dept - SC 30 J C Long Blvd Isle Of Palms, SC 29451-2282 USA	Isle Of Palms Police Dept - SC 30 J C Long Blvd Isle Of Palms SC 29451-2282 USA Email:	Rachel Gershenson Phone: Email: rleinson@axon.com Fax:	Joseph Tumminelli Phone: 854-855-2138 Email: jtumminelli@iop.net Fax:

Quote Summary

Program Length	60 Months
TOTAL COST	$381,793.80
ESTIMATED TOTAL W/ TAX	$403,769.94

Discount Summary

Average Savings Per Year	$4,229.24
TOTAL SAVINGS	$21,146.20

Payment Summary

Date	Subtotal	Tax	Total
Jul 2026	$76,358.76	$4,395.24	$80,754.00
Jul 2027	$76,358.76	$4,395.24	$80,754.00
Jul 2028	$76,358.76	$4,395.24	$80,754.00
Jul 2029	$76,358.76	$4,395.24	$80,754.00
Jul 2030	$76,358.76	$4,395.18	$80,753.94
Total	**$381,793.80**	**$21,976.14**	**$403,769.94**

Quote Unbundled Price:	**$20,848.45**
Quote List Price:	**$20,848.45**
Quote Subtotal:	**$381,793.80**

Pricing

All deliverables are detailed in Delivery Schedules section lower in proposal

Item	Description	Qty	Term	Unbundled	List Price	Net Price	Subtotal	Tax	Total
Program									
A00044	AXON AIR DFR DOCK PLAN	1	60			$6,010.80	$360,648.00	$20,288.01	$380,936.01
A la Carte Hardware									
A00030	AXON AIR R10 PATROL KIT BUNDLE	1	60		$20,848.45	$352.43	$21,145.80	$1,688.13	$22,833.93
Total							**$381,793.80**	**$21,976.14**	**$403,769.94**

Delivery Schedule

Hardware

Bundle	Item	Description	QTY	Shipping Location	Estimated Delivery Date
AXON AIR DFR DOCK PLAN	102768	AXON AIR - SKYDIO X10 DOCK DFR HW KIT	1	1	07/01/2026
AXON AIR R10 PATROL KIT BUNDLE	102471	AXON AIR - SKYDIO R10 PATROL HW KIT	1	1	07/01/2026
AXON AIR DFR DOCK PLAN	102771	AXON AIR - SKYDIO SAFE - X10 DOCK DFR OPS HW KIT - REFRESH 1	1	1	01/01/2029
AXON AIR R10 PATROL KIT BUNDLE	102466	AXON AIR - SKYDIO SAFE R10 HW KIT - REFRESH 1	1	1	01/01/2029
AXON AIR R10 PATROL KIT BUNDLE	102474	AXON AIR - SKYDIO SAFE R10 HW KIT - REFRESH 2	1	1	07/01/2031

Software

Bundle	Item	Description	QTY	Estimated Start Date	Estimated End Date
AXON AIR DFR DOCK PLAN	102656	AXON AIR - AXON EVIDENCE UNLIMITED DATA STORAGE PER DRONE	1	08/01/2026	07/31/2031
AXON AIR DFR DOCK PLAN	102766	AXON AIR - SKYDIO X10 DOCK DFR SUBCRIPTION PLAN W/ DATA	1	08/01/2026	07/31/2031
AXON AIR R10 PATROL KIT BUNDLE	102467	AXON AIR - SKYDIO R10 SUBSCRIPTION PLAN	1	08/01/2026	07/31/2031
AXON AIR R10 PATROL KIT BUNDLE	102656	AXON AIR - AXON EVIDENCE UNLIMITED DATA STORAGE PER DRONE	1	08/01/2026	07/31/2031

Services

Bundle	Item	Description	QTY
AXON AIR DFR DOCK PLAN	101498	AXON AIR - SKYDIO - IN-PERSON TRAINING - DOCK FOR X10	1
AXON AIR DFR DOCK PLAN	101499	AXON AIR - SKYDIO X10 DOCK COMMISSIONING	1
AXON AIR DFR DOCK PLAN	102526	PSO 1-Day Onsite	1
AXON AIR DFR DOCK PLAN	102666	AXON AIR - SKYDIO X10 DOCK DFR SERVICES - PREMIUM SOLUTION	1
AXON AIR R10 PATROL KIT BUNDLE	12021	AXON AIR - PROFESSIONAL IMPLEMENTATION	1

Shipping Locations

Location Number	Street	City	State	Zip	Country
1	30 J C Long Blvd	Isle Of Palms	SC	29451-2282	USA

Payment Details

Jul 2026

Invoice Plan	Item	Description	Qty	Subtotal	Tax	Total
Annual Payment 1	A00030	AXON AIR R10 PATROL KIT BUNDLE	1	$4,229.16	$337.64	$4,566.80
Annual Payment 1	A00044	AXON AIR DFR DOCK PLAN	1	$72,129.60	$4,057.60	$76,187.20
Total				**$76,358.76**	**$4,395.24**	**$80,754.00**

Jul 2027

Invoice Plan	Item	Description	Qty	Subtotal	Tax	Total
Annual Payment 2	A00030	AXON AIR R10 PATROL KIT BUNDLE	1	$4,229.16	$337.64	$4,566.80
Annual Payment 2	A00044	AXON AIR DFR DOCK PLAN	1	$72,129.60	$4,057.60	$76,187.20
Total				**$76,358.76**	**$4,395.24**	**$80,754.00**

Jul 2028

Invoice Plan	Item	Description	Qty	Subtotal	Tax	Total
Annual Payment 3	A00030	AXON AIR R10 PATROL KIT BUNDLE	1	$4,229.16	$337.64	$4,566.80
Annual Payment 3	A00044	AXON AIR DFR DOCK PLAN	1	$72,129.60	$4,057.60	$76,187.20
Total				**$76,358.76**	**$4,395.24**	**$80,754.00**

Jul 2029

Invoice Plan	Item	Description	Qty	Subtotal	Tax	Total
Annual Payment 4	A00030	AXON AIR R10 PATROL KIT BUNDLE	1	$4,229.16	$337.64	$4,566.80
Annual Payment 4	A00044	AXON AIR DFR DOCK PLAN	1	$72,129.60	$4,057.60	$76,187.20
Total				**$76,358.76**	**$4,395.24**	**$80,754.00**

Jul 2030

Invoice Plan	Item	Description	Qty	Subtotal	Tax	Total
Annual Payment 5	A00030	AXON AIR R10 PATROL KIT BUNDLE	1	$4,229.16	$337.57	$4,566.73
Annual Payment 5	A00044	AXON AIR DFR DOCK PLAN	1	$72,129.60	$4,057.61	$76,187.21
Total				**$76,358.76**	**$4,395.18**	**$80,753.94**

Tax is estimated based on rates applicable at date of quote and subject to change at time of invoicing. If a tax exemption certificate should be applied, please submit prior to invoicing.

Standard Terms and Conditions

Axon Enterprise Inc. Sales Terms and Conditions

Axon Master Services and Purchasing Agreement:

This Quote is limited to and conditional upon your acceptance of the provisions set forth herein and Axon's Master Services and Purchasing Agreement (posted at https://www.axon.com/sales-terms-and-conditions), as well as the attached Statement of Work (SOW) for Axon Fleet and/or Axon Interview Room purchase, if applicable. In the event you and Axon have entered into a prior agreement to govern all future purchases, that agreement shall govern to the extent it includes the products and services being purchased and does not conflict with the Axon Customer Experience Improvement Program Appendix as described below.

ACEIP:

The Axon Customer Experience Improvement Program Appendix, which includes the sharing of de-identified segments of Agency Content with Axon to develop new products and improve your product experience (posted at www.axon.com/legal/sales-terms-and-conditions), is incorporated herein by reference. By signing below, you agree to the terms of the Axon Customer Experience Improvement Program.

Acceptance of Terms:

Any purchase order issued in response to this Quote is subject solely to the above referenced terms and conditions. By signing below, you represent that you are lawfully able to enter into contracts. If you are signing on behalf of an entity (including but not limited to the company, municipality, or government agency for whom you work), you represent to Axon that you have legal authority to bind that entity. If you do not have this authority, please do not sign this Quote.

Signature

Date Signed

6/23/2026

State Administrative Agency (SAA) for Homeland Security, SLED

Subrecipient Worksheet--State Border Security Reinforcement Fund (SBSRF)

Investment Justification (IJ) Template Introduction and Instructions

Security Warning: When opening the IJ Template, some users may see a note that says, "Security Warning: some active content has been disabled." Click on the [Options ...] button next to the message, select "Enable this content," then click on the [OK] button. If this is not done, the text boxes may not function properly.

State Border Security Reinforcement Fund Investment Justification (IJ) Instructions:

Requirements:

- **Application level:** This application includes a section for each of the allowable activities listed in the NOFO. Section headers specify each allowable activity. Subapplicants must complete the section for each funding category for which they are requesting funding. Additionally, each IJ must clearly distinguish between Forward-Looking Funding Pathway activities and Retroactive Funding Pathway activities. Details about these pathways are found in Appendix D of the NOFO.
  - For each allowable activity for which the subapplicant is requesting funding, an IJ must be completed that includes the following sections. For each activity, subapplicants must distinguish between forward-looking pathway requests and retroactive pathway requests:
    - **Project Description**: Describe planned or completed activities.
    - **Capability Gap**: Explain how planned or completed activities will address or have addressed gaps in border security.
    - **Project Objectives**: Specify how requested funding will address objectives listed in Appendix D of the NOFO for the relevant allowable activity.
    - **Subrecipient Impact (if Applicable)**: Describe how subrecipients will assist in described activities.
    - **Performance Goals**: Specify how requested funding will address performance goals listed in Appendix D of the NOFO for the relevant allowable activity.
    - **Budget and Timeline**: Provide a detailed budget breakdown and timeline for forward-looking and/or retroactive costs.
  - General Notes for all Investment Justifications:
    - Pathway Distinction: Clearly distinguish between forward-looking and retroactive activities in each IJ.
    - Supporting documentation: Provide deployment orders, invoices, and other documentation for retroactive activities.
    - Submission Format: SBSRF_InvestmentJustification_[Subrecipient Name].

Helpful Hints:

Moving Through the Investment Justification Template: While entering information in the Template, subapplicants should try to minimize the use of the Tab and Enter keys to move between data entry fields. As the Template consists of a combination of text boxes and cells, using these keys may cause the cursor to move to an undesired location.

Copying & Pasting in the Investment Justification Template: Some subapplicants may find it helpful to begin drafting their IJ information in MS Word and then pasting this into the Template. However, please be aware that, when copying and pasting information from Word into the text boxes in the Template, any formatting may not carry over.

Character Count: The data entry fields included in the IJ allow for the maximum number of characters noted for that section, plus an additional number of characters to account for spaces. Once that limit has been reached, users will not be able to include any additional text.

Spell Check:
It is suggested that subapplicants use a word processor's spell check software to ensure that the entered information is spelled correctly.

Draft prepared for Activity 3 - 25-Foot SAFE Boat Maritime Detection and Interdiction Capability. Placeholder items in brackets require final agency data, vendor quotes, budget amounts, equipment specifications, and SAA/SLED review before submission.

State Administrative Agency (SAA) for Homeland Security, SLED

Subrecipient Worksheet--State Border Security Reinforcement Fund (SBSRF)

SUBAPPLICANT POINT OF CONTACT (POC) INFORMATION

POC Name:	Matthew Storen
POC Title:	Sergeant
POC Address:	Isle of Palms Police Department, 30 JC Long Blvd, IOP, SC 29451
POC Phone Number:	843-886-6522
POC Email Address:	mstoren@isleofpalms.gov

ACTIVITY 1: CONSTRUCTION OR DEPLOYMENT OF BORDER BARRIER OR BUOYS

PART I. PROJECT DESCRIPTION

I. Describe planned or completed activities, including site surveys, geospatial mapping, environmental impact, studies, and construction of barriers or buoys. Specify the geographic location(s) and anticipated or completed outcomes. Be sure to distinguish between forward-looking and retroactive pathways.

Not Applicable

PART II. CAPABILITY GAP

II. Explain how planned or completed activities will address or have addressed gaps in physical border security.

Not Applicable

PART III. PROJECT OBJECTIVES

III. Specify how requested funding will increase the total miles of border barriers or buoys deployed (forward-looking and retroactive combined). For forward-looking projects, specify how project will ensure compliance with the Build America, Buy America Act.

Not Applicable

PART IV. SUBRECIPIENT IMPACT

IV. (If applicable) Describe how partners will assist in described activities.

Not Applicable

PART V. PERFORMANCE GOALS

V. State the following goals: the total miles of border barriers or buoys that have been deployed or will be deployed; the cost per mile of construction or deployment; and the number of contracts awarded with Build America, Buy America certifications.
Not Applicable

PART VI. BUDGET AND TIMELINE

VI. A. Provide a detailed budget breakdown for forward-looking and/or retroactive costs (Categories: Planning, Personnel, Equipment, Training, Exercises). Not Applicable

VI. B. Provide a timeline for forward-looking and/or retroactive costs. For retroactive costs, indicate the actual start and end dates; milestones are not required for completed projects.

The implementation schedule table should be used as a planning tool for the key activities associated with each objective for which the subapplicant is requesting funding. For each project and each year of the grant, the subapplicant should include the activities necessary to accomplish the goals of each project, as well as the estimated start and completion dates (by calendar quarter) for each activity.

For additional information on the Project Management Lifecycle, please visit Project Management Institute's (PMI) *A Guide to the Project Management Body of Knowledge* (PMBOK Guide) at http://www.pmi.org/PMBOK-Guide-and-Standards.aspx. Specifically, subapplicant s are encouraged to reference Chapter three of the PMBOK Guide, *The Standard for Project Management of a Project.*

Appendix A: Identify projects/activities, with start and end dates, which will be implemented during the period of performance

Milestone (100 Character Max)	Funding Amount	Project Management	Dates (Month/Year)		Milestone 1	Milestone 2	Milestone 3
			Start	End			
Example: Ground Preparation Survey	*$150,000.00*	*Initiate*	*01/2026*	*12/2026*			

State Administrative Agency (SAA) for Homeland Security, SLED

Subrecipient Worksheet--State Border Security Reinforcement Fund (SBSRF)

ACTIVITY 2: GROUND PREPARATION FOR CONSTRUCTION AND MAINTENANCE OF BORDER BARRIERS
PART I. PROJECT DESCRIPTION
I. Describe planned or completed activities, such as access road repairs, drainage improvements, and erosion control measures. Specify the geographic location(s) and anticipated or completed outcomes. Be sure to distinguish between forward-looking and retroactive pathways. Not Applicable
PART II. CAPABILITY GAP
II. Explain how planned or completed activities will address or have addressed gaps in physical border security. Not Applicable
PART III. PROJECT OBJECTIVES
III. Specify how requested funding will increase the miles of access roads repaired or prepared (forward-looking and retroactive combined) and improve drainage and erosion control measures to ensure sustainability of barriers. Not Applicable
PART IV. SUBRECIPIENT IMPACT
IV. (If applicable) Describe how partners will assist in described activities. Not Applicable
PART V. PERFORMANCE GOALS

V. State the following goals: the total miles of access roads that have been repaired or prepared (forward-looking and retroactive combined); and the number of drainage and erosion control improvements completed.
Not Applicable

PART VI. BUDGET AND TIMELINE

VI. A. Provide a detailed budget breakdown for forward-looking and/or retroactive costs. Not Applicable

VI. B. Provide a timeline for forward-looking and/or retroactive costs. For retroactive costs, indicate the actual start and end dates; milestones are not required for completed projects.

The implementation schedule table should be used as a planning tool for the key activities associated with each objective for which the subapplicant is requesting funding. For each project and each year of the grant, the subapplicant should include the activities necessary to accomplish the goals of each project, as well as the estimated start and completion dates (by calendar quarter) for each activity.

The standard definition of a project is a temporary endeavor with a defined beginning and end (usually time-constrained, and often constrained by funding or a deliverable), undertaken to meet unique goals and objectives, typically to bring about beneficial change or added value. Applying this standard to projects using preparedness grant funds, a project is a related set of activities and purchases supporting the building or sustaining of core capabilities; and it is associated with a single entity responsible for execution.

This approach will allow FEMA and subapplicants to categorize the grant-funded project as a discrete unit for post-award management, reporting, and monitoring purposes. The main steps and processes of the Project Management Lifecycle are Initiate, Execute, Control, Close Out.

a. **Initiate:** The authorization to begin work or resume work on any particular activity.
b. **Execute:** The period within the project life cycle during which the actual work of creating the project's deliverables is carried out.
c. **Control:** A mechanism which reacts to the current project status to ensure accomplishment of project objectives. This involves planning, measuring, monitoring, and taking corrective action based on the results of the monitoring.
d. **Close Out:** The completion of all work on a project. Can also refer to completion of a phase of the project.

For additional information on the Project Management Lifecycle, please visit Project Management Institute's (PMI) *A Guide to the Project Management Body of Knowledge* (PMBOK Guide) at http://www.pmi.org/PMBOK-Guide-and-Standards.aspx. Specifically, subapplicants are encouraged to reference Chapter three of the PMBOK Guide, *The Standard for Project Management of a Project.*

State Administrative Agency (SAA) for Homeland Security, SLED

Subrecipient Worksheet--State Border Security Reinforcement Fund (SBSRF)

Appendix A: Identify projects/activities, with start and end dates, which will be implemented during the period of performance

Project Name (100 Character Max)	Funding Amount	Project Management	Dates (Month/Year)		Milestone 1	Milestone 2	Milestone 3
			Start	End			
Example: Ground Preparation Survey	*$150,000.00*	*Initiate*	*01/2026*	*12/2026*			

State Administrative Agency (SAA) for Homeland Security, SLED

Subrecipient Worksheet--State Border Security Reinforcement Fund (SBSRF)

ACTIVITY 3: DETECTION AND INTERDICTION OF ILLICIT SUBSTANCES AND UNLAWFUL ALIENS

PART I. PROJECT DESCRIPTION

I. Describe planned or completed activities, including surveillance, patrols, and apprehension operations. Specify the geographic location(s) and anticipated or completed outcomes. Be sure to distinguish between forward-looking and retroactive pathways.

Forward-Looking Funding Pathway - Requested:

The City of Isle of Palms Police Department (IOPPD) requests SBSRF funding under Activity 3: Detection and Interdiction of Illicit Substances and Unlawful Aliens for the purchase, outfitting, deployment, and sustainment of one 25-foot SAFE Boat patrol vessel. The requested project includes the vessel, required operational equipment, communications and navigation systems, safety equipment, patrol/interdiction outfitting, training, fuel, preventive maintenance, repairs, and related sustainment costs necessary to keep the vessel operational throughout the period of performance.

The 25-foot SAFE Boat will provide IOPPD with a dedicated, rapidly deployable maritime patrol and interdiction platform capable of operating along the Atlantic Ocean shoreline, the Intracoastal Waterway, the Isle of Palms Marina, Charleston Harbor approaches, and other Charleston County waterways. The vessel will be used for surveillance, patrol, detection, interdiction support, suspicious vessel identification, multi-agency response, maritime security, and referral coordination involving illicit substances and criminal activity connected to unlawful maritime entry.

IOPPD is an active participating member of the Charleston County Metro Marine Unit, a regional multi-agency marine unit composed of local, state, and federal law enforcement partners, fire departments, and EMS crews. The unit responds to water-related calls for service throughout Charleston County, South Carolina, and provides maritime security during high-profile events on or adjacent to Charleston County waterways, including the Cooper River Bridge Run and the Blue Angels Air Show over Charleston Harbor.

The City of Isle of Palms is geographically positioned with approximately seven miles of shoreline facing the Atlantic Ocean and approximately seven miles of shoreline paralleling the Intracoastal Waterway. The Isle of Palms Marina functions as a local maritime point of entry and public access point for vessel traffic entering the island and Charleston County waterways. This geography creates a direct operational need for a purpose-built marine law enforcement vessel that can support routine patrols, surge operations, and coordinated regional interdiction missions.

Anticipated outcomes include increased marine patrol coverage; improved detection and interdiction readiness; improved officer safety and response time; enhanced interoperable coordination with Charleston County Metro Marine Unit partners; improved ability to assist with seizures of illicit substances when encountered; improved case documentation and federal referral pathways; and increased maritime security capacity during routine operations and high-profile regional events.

Retroactive Funding Pathway:

No retroactive reimbursement is requested at this time. If the City later identifies eligible, well-documented costs incurred between January 20, 2021, and the date of award, the City will submit supporting documentation required by the SAA/SLED and FEMA, including invoices, payroll records, deployment records, operational logs, and related documentation.

PART II. CAPABILITY GAP

II. Explain how planned or completed activities will address or have addressed gaps in detection and interdiction capabilities.

Isle of Palms has a high maritime exposure profile relative to its size. The City must monitor, patrol, and respond across the Atlantic Ocean beachfront, the Intracoastal Waterway, the Isle of Palms Marina, and connecting waterways that feed Charleston Harbor. These corridors support heavy recreational, commercial, tourism, and special-event vessel traffic and may also be exploited for illicit substance movement, suspicious vessel activity, and criminal activity connected to unlawful entry.

IOPPD currently lacks a dedicated, purpose-built 25-foot marine interdiction platform with the necessary equipment, communications capability, and sustainment funding to provide consistent patrol coverage and effective operational support to the Charleston County Metro Marine Unit. This gap limits IOPPD's ability to conduct proactive water-based patrols, rapidly respond to suspicious vessel activity, safely operate during night or reduced-visibility conditions, maintain interoperable communications during multi-agency missions, and provide sustained coverage during large maritime security events.

The requested investment will close this gap by acquiring and maintaining a 25-foot SAFE Boat designed for public safety operations, outfitting it with required navigation, communications, safety, and patrol equipment, and funding the maintenance and fuel needed to keep the vessel mission-ready. The project will increase IOPPD's ability to detect, deter, interdict, document, and refer maritime criminal activity while supporting regional law enforcement, fire, EMS, and federal partner operations.

PART III. PROJECT OBJECTIVES

III. Specify how requested funding will increase the number of arrests of unlawfully present aliens who have committed crimes (forward-looking and retroactive combined) and the quantity of illicit substances seized.

The requested funding will support the SBSRF Activity 3 objective by increasing forward-looking maritime interdiction capability that may result in arrests or referrals of unlawfully present individuals who have committed crimes under federal, state, or local law, and by increasing the detection, seizure, documentation, and reporting of illicit substances encountered during maritime or maritime-adjacent operations.

Project objectives are to: (1) acquire one 25-foot SAFE Boat patrol vessel; (2) outfit the vessel with required operational equipment, including navigation, communications, safety, patrol/interdiction, lighting, documentation, and vessel-readiness equipment; (3) fund fuel, preventive maintenance, repairs, inspections, haul-out/service needs, and related sustainment costs; (4) increase scheduled and surge maritime patrols along the Isle of Palms Atlantic shoreline, Intracoastal Waterway, Isle of Palms Marina, and Charleston County waterways; (5) expand IOPPD's contribution to the Charleston County Metro Marine Unit; (6) train assigned personnel in vessel operations, maritime interdiction, illicit substance detection, officer safety, evidence preservation, incident command, and federal referral procedures; and (7) collect and report SBSRF performance data required for semi-annual progress reports and BSIR reporting.

The vessel and equipment will be used only for allowable detection, interdiction, patrol, communications, training, and operational-readiness purposes tied directly to border security and maritime interdiction. No SBSRF funds will be used to purchase firearms, ammunition, weapon accessories, or weaponized vessel systems.

PART IV. SUBRECIPIENT IMPACT

IV. (If applicable) Describe how partners will assist in described activities.

As the subrecipient, the City of Isle of Palms/IOPPD will manage project implementation, procurement, equipment accountability, vessel deployment, maintenance tracking, training coordination, operational documentation, financial management, and performance reporting. IOPPD will provide trained officers and supervisory oversight for marine patrols, joint interdiction operations, high-profile event security missions, and water-related calls for service conducted in coordination with the Charleston County Metro Marine Unit.

The Charleston County Metro Marine Unit will serve as the primary regional operational framework for coordinated deployment of the vessel. The unit includes law enforcement agencies from the local, state, and federal levels as well as fire departments and EMS crews. This structure provides law enforcement authority, rescue capability, medical support, incident command integration, intelligence sharing, specialized assets, and referral pathways for cases requiring DHS, CBP, ICE, or other federal coordination.

During high-profile events such as the Cooper River Bridge Run, IOPPD will use the SAFE Boat to assist with maritime security zones, suspicious vessel identification, public safety patrols, rapid incident response, and coordination with partner agencies. During routine operations, the vessel will support proactive patrol and interdiction missions along the Atlantic Ocean, Intracoastal Waterway, Isle of Palms Marina, and surrounding Charleston County waterways.

PART V. PERFORMANCE GOALS

V. State the following goals: the number of arrests of unlawfully present aliens who have committed crimes (forward-looking and retroactive combined); and the quantity of illicit substances seized.

Forward-Looking Performance Goals:

1. Purchase, outfit, and deploy one 25-foot SAFE Boat patrol vessel for Activity 3 maritime detection and interdiction operations by 05/2027
2. Deploy vessel equipment assets, including required navigation, communications, safety, lighting, patrol/interdiction, documentation, and vessel-readiness equipment.
3. Increase dedicated maritime detection/interdiction patrols from the current baseline of 5 patrols to 25 operations during the period of performance, including scheduled patrols, surge operations, and special-event deployments.
4. Increase the number of interdictions, arrests, or DHS/federal referrals involving unlawfully present individuals who have committed crimes, based on documented operational activity.
5. Increase the quantity of illicit substances seized during maritime or maritime-adjacent interdiction operations, measured by seizure reports, evidence records, and case documentation.
6. Train five (5) IOPPD officers in vessel operations, maritime interdiction, illicit substance detection, evidence preservation, interoperable communications, federal referral procedures, and multi-agency command operations.
7. Maintain the SAFE Boat at 100% operational readiness through scheduled preventive maintenance, repair tracking, safety inspections, and fuel/maintenance documentation.
8. Participate in at least fine (5) multi-agency marine security exercises, operational planning events, or special-event deployments with Charleston County Metro Marine Unit partners during the period of performance.
9. Submit accurate semi-annual performance data and BSIR reporting to the SAA/SLED, including patrol activity, vessel deployment, interdictions, referrals, arrests, seizures, training, exercises, maintenance status, and equipment deployment status.

Retroactive Performance Goals:

No retroactive performance goals are claimed at this time because no retroactive reimbursement request is included in this draft.

PART VI. BUDGET AND TIMELINE

VI. A. Provide a detailed budget breakdown for forward-looking and/or retroactive costs.

Forward-Looking Budget - To Be Finalized with Quotes/Payroll Detail:

Planning/M&A: [INSERT AMOUNT] - Direct grant administration, procurement support, financial tracking, performance data collection, reporting, inventory/accountability controls, and SAA/SLED/FEMA monitoring support. M&A will not exceed the SBSRF allowable limit and will be based on actual direct costs.

Equipment - 25-foot SAFE Boat and Required Outfitting: $456,000 - Purchase of one 25-foot SAFE Boat patrol vessel and required operational equipment. Anticipated equipment may include motors, trailer if required, navigation/chartplotter, GPS, radar, AIS, depth/fishfinder or sonar capability, VHF and interoperable public safety communications, secure/mobile data equipment, emergency lighting/siren/public address equipment, searchlight, thermal/night-observation capability if approved, law enforcement markings, anchoring/mooring equipment, dock lines, fenders, fire extinguishers, PFDs, throwable flotation, first aid/trauma kit, dewatering/safety equipment, evidence/documentation tools, and other allowable vessel-readiness equipment directly tied to maritime detection and interdiction. No weapons, ammunition, weapon accessories, or weaponized systems will be purchased.

Equipment - 2500-ton Pick-Up Truck and Required Upfitting: $60,000 - Purchase one truck to tow vessel and trailer while on land, towing vessel to deployment location, for routine maintenance, and special operations. Vehicle will be purchased in accordance with South Carolina procurement and state contact pricing. Vehicle will be upfitted with police markings and emergency lights and siren in accordance with state law.

Operations, Fuel, and Maintenance: $100,000 - Fuel, preventive maintenance, engine service, repairs, inspections, haul-out/service costs, replacement of mission-critical consumable equipment, batteries, electronics upkeep, trailer maintenance if applicable, and other direct sustainment costs necessary to keep the vessel mission-ready for SBSRF Activity 3 operations.

Training: $10,000 - Vessel operator training, maritime interdiction, illicit substance detection, evidence preservation, officer safety, vessel handling, navigation, incident command, interoperable communications, federal referral procedures, and multi-agency marine operations training.

Indirect Costs: $0. Indirect costs are not requested.

Timeline:

Initiate: Award acceptance, final scope validation, vendor quotes/specification review, procurement planning, compliance review, and reporting framework setup - estimated 08/2026 to 10/2026.

Execute: Vessel procurement, outfitting, delivery/acceptance, officer training, initial deployment, scheduled/surge marine patrols, high-profile event security operations, and multi-agency exercises - estimated 10/2026 to 09/2034.

Control: Quarterly internal monitoring, equipment inventory, vessel readiness checks, maintenance/fuel tracking, cost tracking, performance data validation, and semi-annual reporting to SAA/SLED/FEMA - estimated 10/2026 to 09/2034.

Close Out: Final inventory verification, vessel/equipment accountability review, financial reconciliation, final performance reporting, and closeout documentation - estimated 07/2034 to 09/2034.

Retroactive Budget/Timeline:

No retroactive costs are requested in this draft. If later added, retroactive costs will be supported with required documentation and actual start/end dates.

VI. B. Provide a timeline for forward-looking and/or retroactive costs. For retroactive costs, indicate the actual start and end dates; milestones are not required for completed projects.

See the implementation schedule table below. Dates are planning estimates and should be adjusted to match the official award date, procurement timeline, vendor delivery schedule, and final SAA/SLED guidance.

State Administrative Agency (SAA) for Homeland Security, SLED

Subrecipient Worksheet--State Border Security Reinforcement Fund (SBSRF)

Appendix A: Identify projects/activities, with start and end dates, which will be implemented during the period of performance

Project Name (100 Character Max)	Funding Amount	Project Management	Dates (Month/Year)		Milestone 1	Milestone 2	Milestone 3
			Start	End			
25-Foot SAFE Boat Purchase	$456,000	Initiate	08/2026	06/2027	Finalize specs/quotes	Complete procurement	Accept vessel
Required Vessel Equipment	$20,000	Execute	10/2026	08/2027	Order equipment	Install/outfit vessel	Inventory assets
Officer Training	$10,000	Execute	10/2026	09/2034	Train operators	Interdiction training	Refresh/recertify
Fuel, Maintenance & Repairs	$100,000	Control	10/2026	09/2034	Track fuel	Preventive service	Repair/readiness checks
2500 Ton Pick-Up Truck Purchase	$60,000	Initiate	08/2026	06/2027	Finalize specs/quotes	Complete procurement	Accept Vehicle

State Administrative Agency (SAA) for Homeland Security, SLED

Subrecipient Worksheet--State Border Security Reinforcement Fund (SBSRF)

ACTIVITY 4: RELOCATION OF UNLAWFULLY PRESENT ALIENS
PART I. PROJECT DESCRIPTION
I. Describe planned or completed activities, including transportation, processing, and coordination with DHS. Specify the geographic location(s) and anticipated or completed outcomes. Be sure to distinguish between forward-looking and retroactive pathways.
PART II. CAPABILITY GAP
II. Explain how planned or completed activities will address or have addressed gaps in relocation capabilities.
PART III. PROJECT OBJECTIVES
III. Specify how requested funding will increase the number of relocations or referrals unlawfully present aliens who have committed crimes (forward-looking and retroactive combined) and develop new processes or partnerships to improve relocation efficiency.
PART IV. SUBRECIPIENT IMPACT
IV. (If applicable) Describe how partners will assist in described activities.
V. PERFORMANCE GOALS
V. State the following goals: the number of relocations or referrals completed (forward-looking and retroactive combined); and the number of new processes or partnerships established.

PART VI. BUDGET AND TIMELINE

VI. A. Provide a detailed budget breakdown for forward-looking and/or retroactive costs.

VI. B. Provide a timeline for forward-looking and/or retroactive costs. For retroactive costs, indicate the actual start and end dates; milestones are not required for completed projects.

The implementation schedule table should be used as a planning tool for the key activities associated with each objective for which the subapplicant is requesting funding. For each project and each year of the grant, the subapplicant should include the activities necessary to accomplish the goals of each project, as well as the estimated start and completion dates (by calendar quarter) for each activity.

The standard definition of a project is a temporary endeavor with a defined beginning and end (usually time-constrained, and often constrained by funding or a deliverable), undertaken to meet unique goals and objectives, typically to bring about beneficial change or added value. Applying this standard to projects using preparedness grant funds, a project is a related set of activities and purchases supporting the building or sustaining of core capabilities; and it is associated with a single entity responsible for execution.

This approach will allow FEMA and subapplicants to categorize the grant-funded project as a discrete unit for post-award management, reporting, and monitoring purposes. The main steps and processes of the Project Management Lifecycle are Initiate, Execute, Control, Close Out.

a. **Initiate:** The authorization to begin work or resume work on any particular activity.
b. **Execute:** The period within the project life cycle during which the actual work of creating the project's deliverables is carried out.
c. **Control:** A mechanism which reacts to the current project status to ensure accomplishment of project objectives. This involves planning, measuring, monitoring, and taking corrective action based on the results of the monitoring.
d. **Close Out:** The completion of all work on a project. Can also refer to completion of a phase of the project.

For additional information on the Project Management Lifecycle, please visit Project Management Institute's (PMI) *A Guide to the Project Management Body of Knowledge* (PMBOK Guide) at http://www.pmi.org/PMBOK-Guide-and-Standards.aspx. Specifically, subapplicants are encouraged to reference Chapter three of the PMBOK Guide, *The Standard for Project Management of a Project.*

Appendix A: Identify projects/activities, with start and end dates, which will be implemented during the period of performance

Project Name (100 Character Max)	Funding Amount	Project Management	Dates (Month/Year) Start	End	Milestone 1	Milestone 2	Milestone 3
Example: Ground Preparation Survey	*$150,000.00*	*Initiate*	*01/2026*	*12/2026*			

CITY OF ISLE OF PALMS South Carolina

MEMORANDUM

TO: Mayor and City Council

C: Steven Traynum, CSE
Sean Kuester, Deputy City Administrator

FROM: Douglas Kerr, City Administrator

RE: Change order from CSE for additional beach monitoring

DATE: July 23, 2026

At June's Council meeting, Council requested that CSE's scope of service be adjusted to only provide the services required during the construction phase of the renourishment.

The work planned during the construction phase includes all of Task 2- Beach Sediment Sampling for $30,440, a portion of Task 4- Supplemental Surveys (south end profiles) for $5,000, and half of Task 6- Benthic Infauna sampling for $33,168. The total for these services is $68,608.

Council authorized $15,000 during the June meeting, which leaves an additional amount to be considered of $53,608.

PROPOSED BUDGET

TABLE A. Total fees for proposed services.

PROFESSIONAL FEES						
Task	**Description**	**Personnel Costs**	**Direct Expenses**	**Total for Each Event**	**# Events Required**	**Task Event Totals**
1	Beach Sediment Sampling	$7,680	$7,540	$15,220	2	**$30,440**
2	Supplemental Surveys (South End Profiles)	$1,200	$1,300	2,500	2	**$5,000**
3	Benthic Infauna - Beach and Borrow Area	$9,120	$7,464	$16,584	2	**$33,168**
					Project Grand Total (Tasks 1–3)	**$68,608**

AMENDMENT #2 TO AGREEMENT FOR PROFESSIONAL SERVICES

[CSE 2618] [23 July 2026]

Permit-Required Post-Project Monitoring Services
Isle of Palms Beach Nourishment
Charleston County, South Carolina

INTRODUCTION

This is Amendment #2 to the Agreement between CSE and The City of Isle of Palms (IOP) for professional services in connection with permit-required beach monitoring for the Isle of Palms Beach Nourishment Project. It covers certain permit-required pre- and post-project environmental monitoring of the beach and borrow area. The services herein are in addition to regular monitoring efforts currently sponsored by IOP, including semi-annual beach profile surveys and aerial imagery. Note that several permit-required monitoring efforts, including profile surveys, aerial imagery, and escarpment monitoring, will be satisfied by the work included in the annual monitoring efforts currently under contract between CSE and the City, and those requirements will not be duplicated here.

Pre- and post-project surveys are required under state and federal permits (Permit No. SAC-2025-01066). The data collected from these surveys are used to protect endangered species, track the beach's physical condition after nourishment, quantify sand volume changes, and establish the baseline beach condition before hurricane season each year. The monitoring results can also be used to identify erosion hot spots and to recommend small-scale maintenance, such as renourishment, sand fencing, and/or sand scraping, to extend the life of the project.

SUMMARY OF WORK

The following proposal amendment outlines the specific monitoring elements required for pre- and post-project construction that are not included in existing monitoring or engineering services. These efforts were identified in state and federal permits issued after CSE's scope of work for engineering and construction administration for the planned 2026 project was established. Note that the additional surveys included herein are limited to only those necessary to complete permit-required pre- and post-project surveys. Additional work not included in the present amendment will be required as soon as six (6) months after project completion.

The proposal describes the work in detail across three (3) tasks and includes excerpts of the requirements specified in the special conditions of the project permits.

RELATIONSHIP TO PRIOR SERVICES AND PROJECT COSTS

CSE is presently under contract with the City of Isle of Palms for coastal engineering services for implementing the upcoming beach nourishment project (CSE Job #2623) and for semi-annual monitoring (CSE Job #2618). The present proposal covers separate physical monitoring before and after nourishment construction and does not duplicate any previously approved services. Certain components of the permit-required monitoring are covered by the existing work, including pre- and post-project beach profile surveys and aerial imagery collection. The current monitoring agreement includes surveys scheduled through February 2029, which is estimated to be 2.5 years after construction.

A post-storm survey is not included in the proposal. If a declared emergency occurs during this monitoring period, beach conditions should be surveyed as soon as road and sea conditions allow. Timely surveys will be useful for post-storm planning, assessing the extent of impacts to the project areas, and FEMA disaster assistance.

POST-PROJECT MONITORING REQUIRED BY STATE AND FEDERAL PERMITS

The Permit Special Conditions require that the Permittee (IOP) accomplish certain post-project monitoring over a 5-year period following construction. The Permit Special Conditions state that monitoring requirements include a range of physical and biological measurements. The present amendment only covers the monitoring requirements that are not currently included in semi-annual surveys and the pre- and initial post-project events.

Permit-required monitoring encompasses beach surveys, bathymetric surveys, beach and borrow area sediment sampling, aerial photographs, compaction measurements, escarpment observations, lighting surveys, and benthic invertebrate monitoring. The permit provides a schedule of required monitoring events (Figure A). Items that are covered by services already under agreement are indicated. Note that benthic monitoring is required if the project occurs between 1 April and 30 September. Based on the current project schedule, dredging will occur during this period, and benthic monitoring will be required according to the schedule identified in State Permit Condition #23. Also note that the permit increases the density of beach profile lines in Project Reach 3 to include profiles spaced every 250 feet (ft). Presently, CSE obtains profiles every 400–500 ft along that area. The new requirements add ~15 new profile lines along Project Reach 3 (monitoring Reaches 1 and 2).

> ***State Permit Condition #21****. The applicant shall perform monitoring of the project and borrow sites, and monitoring reports shall be submitted to SCDES-BCM and USACE according to the schedule described in Special Condition #22. The monitoring will include the following:*

a) *Beach profile (topographic) surveys beginning at a point landward of the stable dune or seawalls and extending to depths of -12 feet NAVD, or a distance of 3,000 feet from the shoreline, whichever is closer, shall be performed for the following reaches:*

Profiles for Reach 1 fill area are not to exceed 200 feet in spacing in the alongshore direction. Profiles for Reach 2 fill area are not to exceed 200 feet in spacing in the alongshore direction. Profiles for Reach 3 fill area are not to exceed 250 feet in spacing in the alongshore direction. Post-construction surveys shall compare beach volumes and contour positions to before-and-after project conditions to document beach volume changes and identify any erosion hotspots.

b) *Bathymetric surveys of the borrow area utilized for the renourishment project shall encompass the boundaries of the dredge area and shall include a minimum 400-foot buffer along the outside of the area. Bathymetric surveys shall be completed using track lines at a spacing not to exceed 100 feet.*

c) *Beach sediment samples shall be collected at stations spaced 200 feet apart along the shoreline. Samples from each station shall be taken using a push core at the toe of the dune, crest of the berm, mid beach face, and shallow underwater zone. Samples shall be dried and tested for grain size distribution and shell content. <u>* NOTE: CSE requested the state reduce the sampling effort to include stations spaced 1,000 lf apart. This was accepted by the state via email dated 22 June 2026.</u>*

d) *Borrow area surficial sediment samples shall be taken using push cores with a diameter of 10 centimeters and a depth of 10 centimeters. A total of 10 random samples shall be taken from the borrow area utilized for the project. Samples will be analyzed for grain size, shell content, and mud content.*

e) *Aerial photographs of the project area and adjacent and downdrift beach areas shall be collected.*

f) *Compaction of the renourished beach shall be monitored as described in the USFWS BO.*

g) *Escarpment formation along the renourished beach shall be monitored as described in the USFWS BO.*

State Permit Condition #22*. The corresponding surveys and monitoring reports shall be performed on the following schedule:*

a) *Beach profile (topographic) surveys – Performed pre-project within 90 days prior to initiation of construction, post-project within 30 days of construction completion, and then performed annually for 3 years from the post-project survey date.*

b) *Bathymetric surveys – Performed pre-project within 90 days prior to initiation of construction, post-project within 30 days of construction completion, and then performed 1, 3, and 5 years from the post-project survey date.*

c) *Beach sediment samples – Collected pre-project within 90 days prior to initiation of construction and post-project within 30 days of construction completion.*

d) *Borrow area surficial sediment samples - Collected pre-project within 90 days prior to initiation of construction, post-project within 30 days of construction completion, and then collected 1, 3, and 5 years from the post-project sample collection date.*

e) *Aerial photographs – Performed pre-project within 90 days prior to initiation of construction, post-project within 30 days of construction completion, and then performed annually for 3 years from the post-project flight date.*

f) *Compaction – Performed post-project within 30 days of construction completion and then performed within 30 days prior to May 1 for three subsequent years unless compaction results are within the native beach range after the first subsequent year.*

g) *Escarpment formation monitoring – Performed post-project within 30 days of construction completion and then performed within 30 days prior to May 1 for three subsequent years if sand in the project area still remains on the dry beach.*

State Permit Condition #23*: In addition to the monitoring requirements described in Special Condition # 22, if dredging extends into the spring or summer season (April 1 to September 30), the applicant shall perform benthic infauna monitoring of the beach and borrow area. Monitoring will include collecting 10 random samples within the impact areas (borrow area and fill areas) and 10 samples in surrounding control areas. For the borrow area, samples will be collected immediately before and after dredging, and 1 year and 3 years post-dredging (during the same season as the immediate post-dredging survey). For the beach areas, samples will be collected immediately before dredging, and then 1 month, 6 months, and 1 year post-dredging. The 1-year post-sample will be collected during the same season as the pre-dredging survey. For the beach samples, the sampling design will follow procedures for recent similar studies in South Carolina with each site sampled over a 100 meter area along transects spaced 10 meters apart and samples collected at a random location along the transect between the MSL and MLW contours. The benthic infauna monitoring data and analysis shall be included in the annual monitoring reports submitted to USACE and SCDES-BCM.*

FIGURE A. Summary of pre- and post-construction physical monitoring required under the permits for the Isle of Palms Beach Nourishment Project. Pre- and immediate post-project data collection were conducted in accordance with the original proposal and agreement for nourishment (CSE 2623). Items in green are included in existing agreements between the City and CSE for nourishment and/or monitoring services. Note that benthic invertebrate monitoring is not shown in this excerpt from the state permit. That monitoring requires four sampling efforts, each for beach fill area and borrow area sampling. Those events will occur per the schedule provided in Special Condition #23 above.

Report	TABLE 1: Required Monitoring Information, Comparisons, and Analysis						
	Beach Profile Figures	Bathymetric Survey Figures	Beach Sediment Samples	Borrow Area Sediment Samples	Aerial Photos	Compaction	Escarpments
Pre-Project	X	X	X	X	X		
Baseline (Post-Project)	X	X	X	X	X	X	X
Year 1 Annual Report	X	X		X	X	X	X
Year 2 Annual Report	X				X	X	X
Year 3 Annual Report	X	X		X	X	X	X
Year 5 Annual Report		X		X			

In addition to the requirements of the state and federal permits, conservation measures from the US Fish and Wildlife Service Programmatic Biological Opinion (PBO) are incorporated by reference in the permits. The PBO includes requirements for the dredge company to protect sea turtles, shorebirds, and manatees; however, there are additional requirements for pre- and post-construction shorebird and habitat quality assessments for shorebirds that are not part of the dredging company's work. The City has secured shorebird monitoring to account for the pre-project surveys (c/o Lori Sheridan Wilson – Dewees Island biologist). A shorebird habitat quality assessment includes the collection of imagery and elevation data, and analysis of that data to quantify the extents of dry-sand beach, intertidal depressions, vegetated areas, and other features utilized by piping plover and rufa red knots. The field data collection component of this survey is included in the beach profile and aerial imagery portions of permit-required monitoring, provided that imagery is collected in a manner that enables the creation of accurate elevation models via photogrammetry. Habitat analysis, data collection, and reporting are additional tasks.

The specific methodology for each physical monitoring item required under the project permit and to be conducted under the present proposal by CSE will be as prescribed in the Permit Special Conditions or as detailed herein under each task. We are proposing budget amendments for each year according to the specific permit requirements for that year. Acceptance of this amendment will provide sufficient monitoring services to complete all permit-required monitoring of the nourishment project.

MONITORING SCOPE OF WORK

Task 1) Beach Sediment Sampling

CSE proposes to collect beach and borrow area sediment samples for analysis according to permit conditions 21(c) and 21(d). Beach samples will be collected at 1,000 ft alongshore spacing within the fill limits at the toe of the dune, crest of the berm, mid-beach face, and shallow underwater zone.* Samples will be dried and processed for grain-size analysis (using quarter phi intervals) and for shell content. Results will be graphed and summarized using in-house software. Data will be analyzed for cross- and along-shore trends that show variations in sediment characteristics along the island, and between the dune, beach, and inshore zones. A summary of pre- and post-project changes will be provided and included in the final report for the nourishment project.

<u> NOTE: CSE requested the state reduce the sampling effort from 200 lf to 1,000 lf apart. This was accepted by the state via email dated 22 June 2026.</u>*

Task 2) Supplemental Surveys – Permit-Required Beach Surveys

This task includes time and expenses required to complete the additional ~15 survey profiles required by the state along project Reach 3 (monitoring reaches 1 and 2). The beach profile surveys would be obtained in a similar manner as the typical monitoring survey, with data being obtained between the landward toe of the existing dune and extending seaward to a depth of at least –12 ft NAVD (or a distance of 3,000 ft from the dune, whichever is shorter). Profile data will be processed and incorporated into beach change (volume and shoreline position) data in the project final report and future monitoring reports.

Task 3) Benthic Infauna Monitoring and Shorebird Habitat Assessment

<u>Benthic Monitoring</u>

Permits require that benthic infauna in the beach and borrow area be monitored if portions of the project are completed between 1 April and 30 September. Benthic infauna monitoring involves collecting a prescribed volume of sediment within the impact and control sites, preserving the biota within the sample, and identifying and enumerating the principal classes of organisms, generally separated into worms, crustaceans, bivalves, and others. The permit condition requires the collection of 10 samples each in the impact area (beach fill area and offshore dredged area) and control areas (un-nourished areas of the beach and un-dredged areas adjacent to the borrow area). For the beach area, samples are proposed for pre- and post-project (2 total sampling events and 40 total samples). For the borrow area, the sampling schedule is pre- and post-project (2 total sampling events and 40 total samples). To reduce costs to the City, CSE will schedule borrow area benthic sampling to coincide with bathymetric surveys of the areas. Overall, the permit requires a total of 80 benthic infauna samples at each site (160 total). This scope includes the initial 40 samples at each site. The remaining permit-required sampling events—conducted 6 and 12 months after construction within the project area and 1 and 3 years after construction within the borrow area—will be performed under a separate agreement.

CSE proposes to perform the required work using in-house equipment and personnel. Samples will be obtained via 10 cm push-cores, and preserved with a solution of formaldehyde and stain. Samples will be transported in a cooler to the laboratory, where each sample will be sorted and infauna separated into the primary groups and counted under a microscope. Data will be tabulated, and impact analyses will be performed using standard two-way ANOVA analysis to identify significant differences between impact and control sites.

Sediment samples will be obtained during the sampling effort at each location where a benthic sample is obtained. These samples will be processed for grain size, shell, and mud content following similar procedures as mentioned previously. Sediment character will be compared to the benthic infauna results to determine relationships between the recovery of the benthic community and the sediment character. The results will be included in the annual monitoring reports within a section dedicated to permit-required monitoring.

Shorebird Habitat Assessment

CSE will utilize data obtained from pre and post-project drone imagery (available from separate tasks), including detailed elevation models, to provide habitat quality assessments per USFWS criteria included in the Programmatic Biological Opinion. Assessment forms included in the PBO will be completed for each end of the island (area within 1 mile of an inlet) and submitted to the USFWS, along with representative photos and aerial maps of the action area.

SUMMARY OF SCOPE OF WORK

In summary, this proposal covers specific surveys and monitoring efforts to comply with permit conditions for the 2026 Isle of Palms beach nourishment. Results will be incorporated into a comprehensive final report following construction. The report will include:

- Introduction
- 2026 Project Summary
- Description of Nourishment Plan
- Project Implementation
- Pre- and Post-Project Survey Analysis
- Geotechnical Analysis
- Environmental Protection Measures
- Aerial photos, digital elevation models, and maps of representative vegetation lines and reference contours such as local mean high water
- An executive summary of findings and recommendations

The scope of services is in accordance with state and federal permit requirements. CSE acknowledges that the scope of services proposed herein is to be performed at the discretion of the City IOP on an as-required basis, and believes that they fully encompass all physical monitoring requirements.

All data will be carefully checked for QA/QC in accordance with industry-standard protocols and made available to the state (c/o SCDES-BCM) for independent review and analysis by third-party observers, if requested by regulatory agencies. The data will be archived with historical data and provided in a format accessible to SCDES-BCM, SCDNR, and USFWS for potential future analysis by third-party observers.

SERVICES NOT COVERED UNDER THIS AMENDMENT

The present proposal does not include post-storm surveys or liaison and coordination with state or federal officials following a declared emergency. The scope also does not include any additional post-project monitoring beyond the initial post-project baseline surveys. CSE will provide such services upon the City's request at the earliest possible time and upon approval of a separate amendment proposal, scope of services, and budget.

PROPOSED BUDGET

TABLE A. Total fees for proposed services.

PROFESSIONAL FEES						
Task	**Description**	**Personnel Costs**	**Direct Expenses**	**Total for Each Event**	**# Events Required**	**Task Event Totals**
1	Beach Sediment Sampling	$7,680	$7,540	$15,220	2	**$30,440**
2	Supplemental Surveys (South End Profiles)	$1,200	$1,300	2,500	2	**$5,000**
3	Benthic Infauna - Beach and Borrow Area	$9,120	$7,464	$16,584	2	**$33,168**
Project Grand Total (Tasks 1–3)						**$68,608**

FEE SCHEDULE *[Effective through 31 December 2029]*

The professional fee for our services will be based on the charges listed below. All fee quotations are estimates, and actual prices are based on actual time and expenses incurred by Coastal Science & Engineering unless otherwise stated in the proposal. All rates are listed in U.S. dollars.

Title	Category Rate
Senior Principal	195.00
Project Engineer (Sr Coastal Engineer)	175.00
Project Manager	175.00
Senior Technical Associate/UAV Pilot	150.00
Senior CAD Designer	125.00
Professional & Administrative Staff	100.00
Field/Technical Assistants	100.00

Fees by task are based on estimated person-days to accomplish the scope of services detailed herein. In-office expenses include communication, copying, insurance (etc.), and are charged as a percentage (5%) of fees rather than separate itemization. Direct expenses include travel (standard U.S. government mileage rate), lodging and per diem, 4-by-4 beach vehicle rental at $120/day, survey boat rental at $1,500/day, RTK-GPS rental at $400/day per unit, fuel and dockage at cost, sediment testing at $60/sample, and field supplies at cost. Lodging costs and per diem are estimated at $160 per room/night and $85 per person/day, respectively.

Orthophotography will be accomplished via UAV and provide spatially rectified images representing the earth's surface in the area of coverage. It can be imported and utilized to create a Geographic Information System (GIS) and defined coordinate system.

Billing Schedule: CSE will invoice monthly for services performed the prior month, with an itemization of direct expenses. CSE reserves the right to transfer funds between tasks to accomplish the work expeditiously, provided the total cost of services does not exceed the indicated budget.

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City of Isle of Palms South Carolina

RFP 2026.02 CITY BRANDING

Presented by Blue Ridge Creative Marketing | 5/6/2026

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EXECUTIVE SUMMARY

***The City of Isle of Palms exists at an intersection of multiple identities* – a close-knit residential coastal community, a destination for families drawn to the South Carolina shoreline, and a municipal government serving residents while welcoming visitors. It's this complexity that makes this branding initiative both important *and* nuanced.**

The challenge is not creating a new visual identity. It's creating alignment across communication, perception, and experience.

Currently, inconsistent messaging and visual application across departments and public-facing materials create fragmentation that weakens recognition and blurs perception. At the same time, Isle of Palms is navigating the more delicate balance of honoring resident identity, supporting tourism, and protecting long-term community value without losing what makes it distinct.

With deep roots in the Coastal Carolinas, we understand the responsibility that comes with shaping the identity of a place like Isle of Palms. Beyond a destination – these cities are emotional landmarks woven into infinite family traditions, memory, identity, and *return*.

We at Blue Ridge Creative Marketing approach branding as an infrastructure – a system that must function *beyond* the color palette. Our process combines research, stakeholder engagement, strategic positioning, and implementation planning to create a cohesive, *lasting* identity that is emotionally resonant, operationally usable, and adaptable across City departments and public-facing communications.

Our goal is to help the City of Isle of Palms establish a brand that brings clarity and consistency to strengthen the connection between the island, its residents, the families who continue to return to it – and those who haven't found it yet.

UNDERSTANDING THE OPPORTUNITY

A successful municipal brand doesn't purely define how a place looks. It shapes how it is experienced, communicated, and sustained over time.

For Isle of Palms, this means creating a brand system that reflects the character of the island while supporting clear communication across civic initiatives, tourism efforts, public engagement, and future growth.

Isle of Palms has a genuine identity, built over generations – where returning families summer and first-time visitors become enamored. A place where quiet neighborhood routines exist alongside world-class amenities. The goal is not to prioritize one audience over another, but to create a framework that respects the realities of both while holding both truths in balance.

The right identity positions Isle of Palms as something worth protecting. The coastal landscape shapes not only the visual character, but also the pace, atmosphere, and values associated with the community itself. As coastal communities face increased pressure tied to rapid growth and development, a brand that signals stewardship as much as it signals welcome becomes essential to preserving the very beaches, marshes, and tidal waterways that define the island and shape lasting memories.

Done well, this initiative establishes more than consistency. It creates a shared framework that allows the City to communicate clearly, evolve intentionally, and sustain its identity over time. This initiative presents an opportunity to establish a clear, adaptable framework that strengthens recognition and supports long-term brand stewardship across all City touchpoints.

STRATEGIC POINT OF VIEW

Most destination brands fail because they are built outward – often losing sight of the very thing that makes it meaningful to begin with. The best ones are built to honor the people who already call it home while inviting visitors to share in the belonging.

We approach destination branding differently. Rather than starting with what a place wants to say, we start with how it is lived – by residents and returning visitors alike – to identify the foundation for a structured reflection of its reality.

From there, our role is to translate what already exists into a system that holds over time, guides decisions, maintains consistency, and evolves without losing its core.

We do this by:

- **Belonging before marketing.** Our team of near-locals and outsiders engage residents, visitors, and City stakeholders before ideation comes to mind.
- **Building a system, not a moment.** A logo is a signature, not a brand. A system determines how an institution shows up, follows through, and is remembered.
- **Having an outsider, near-local advantage.** While not a government branding agency, our experience is rooted in industries where brands have to earn attention and hold trust across varying audiences. And, while not local to the Isle of Palms, we're near-local outsiders with a penchant for the same preservation. Same muscles, different movements.

The Isle of Palms has a real story. A real character. And, real people who love it in a specific, irreplaceable way.

Let's make it impossible to overlook.

PROJECT APPROACH

The project is structured across four key phases over a 5-month timeline – moving from alignment through implementation with clear milestones, defined deliverables, and consistent stakeholder involvement.

Each phase builds on the previous to ensure that strategy informs creative and that creative is delivered in a format that can be applied across City departments, communications, and skillsets. City staff will be engaged at key points throughout the process to provide input, review progress, and guide decision-making.

PROJECT PHASES:
Phase 1: Onboarding & Discovery (2-4 Weeks)
Phase 2: Strategic Foundation (4-6 Weeks)
Phase 3: Creative Development (8-12 Weeks)
Phase 4: Implementation & Rollout (2-4 Weeks)

PHASE 1: ONBOARDING & DISCOVERY

Timeline
2 Weeks Onboarding + 2-4 Weeks Development

Objective
Establish a comprehensive understanding of the City's current brand landscape, stakeholder priorities, and the key factors influencing both internal operations and external perception.

Onboarding
Before strategy can begin, the groundwork has to be laid. During onboarding we meet the core City team, collect existing brand assets and documentation, gain access to relevant digital channels and analytics, and align on communication cadence and project logistics. It's the week that makes every other week run smoothly.

Immersion-Led Discovery
Our approach begins with immersion. Before strategy is developed or creative concepts are explored, it is essential to understand a place through direct experience, observation, and conversation.

For Isle of Palms, this means experiencing the Island as both a visitor and a resident. We will walk beach access points and commercial corridors, spend time in public spaces, observe how families move through the environment, and engage with local businesses and community members.

PROJECT APPROACH

We will pay close attention to how the Island feels at different times of day and how its pace shifts between peak visitation and quieter, residential moments.

The strongest destination brands are built from the intersection of perception and lived experience – not simply from what is marketed, but from what people genuinely connect with emotionally.

Through this process, we identify:

- What residents value and protect about the community
- What visitors are emotionally drawn to
- Where gaps exist between perception and reality
- Opportunities for stronger positioning and storytelling alignment
- Existing brand inconsistencies or missed opportunities

This discovery phase uncovers the emotional and cultural foundation that supports long-term brand consistency and relevance, while capturing the core of what makes it unique.

Review & Approval
Findings will be presented to the IOP team for review and validation prior to advancing to Phase 2.

PHASE 2: RESEARCH, ALIGNMENT & STRATEGY

Timeline
4-6 Weeks Development

Objective
Develop a clear, actionable strategy that aligns stakeholder input with the City's long-term vision, operational needs, and positioning as a family-friendly beach destination that responsibly manages growth.

Research & Engagement
Research is foundational to understanding community identity, visitor perception, and long-term direction. We begin by reviewing existing brand materials, tourism positioning, communication systems, and peer businesses to identify what's working, what's not, and where the real opportunities exist.

PROJECT APPROACH

From there, we work with stakeholders to close information gaps, define success metrics, and ensure resources are focused where they matter most.
Quantitative insights are always balanced with human input, grounding the work in both data and lived experience.

And, direct stakeholder engagement is built into the process from the start, ensuring the people who shape Isle of Palms are reflected in how it moves forward.

Our engagement process includes:

- Stakeholder interviews
- Workshops and collaborative feedback sessions
- Audience and visitor perception analysis
- Competitive and regional positioning review
- Messaging and visual consistency audits
- Research into tourism and destination search behavior

Visitors connect with what feels authentic. People (and the stories they carry) are the fabric and our approach ensures the Isle of Palms community is represented in the brand as much as it is active in shaping its voice and direction.

Strategic Foundation
The insights gathered through discovery and engagement are translated into a clear strategic foundation that guides all work moving forward. This includes defining positioning, messaging structure, and success criteria – ensuring every creative decision is grounded in a shared understanding of what Isle of Palms stands for and how it should show up.

Establishing this foundation early harbors alignment, reduces subjectivity, and provides the structure needed for the brand to be applied consistently.

Review & Approval
Strategy will be presented to the IOP team for feedback and formal approval prior to initiating creative development.

PROJECT APPROACH

PHASE 3: CREATIVE DEVELOPMENT

Timeline
8-12 Weeks Development

Objective
Translate the approved strategy into a cohesive, flexible brand identity system that can be consistently applied across City departments and communication channels.

Approach
Creative development is grounded in the strategic foundation established in Phase 2. Positioning, messaging, and voice are translated into a visual and verbal system that reflects how Isle of Palms should be experienced – clearly, consistently, and across all use cases.

Rather than separating narrative and design, both are developed in tandem to ensure alignment between what the City says and how it shows up.

This phase includes:

- Brand positioning refinement (as needed for creative translation)
- Messaging framework and voice application
- Visual identity exploration (2–3 distinct directions)
- Logo and seal development
- Typography, color, and visual language systems
- Concept application across real-world use cases (digital, print, civic materials)

Development Process
We will present multiple distinct brand directions to City staff and Council to be evaluated not only on aesthetic strength, but on how well they function across real scenarios – from official documents to tourism-facing materials.

A structured feedback process will guide refinement, ensuring alignment and clarity before finalization. The result is a fully realized brand identity system and a cohesive framework that translates strategy into consistent, usable expression across all City touchpoints.

Review & Approval
Concepts will be presented for review, with iterative revisions incorporated based on City feedback until final approval is achieved.

PROJECT APPROACH

PHASE 4: IMPLEMENTATION & ROLLOUT

Timeline
4 Weeks Development
2-4 Weeks Development Offboarding
3 Years Ongoing Guidance

Objective
Provide the City with a complete, usable brand system with the tools and training required to implement, manage, and sustain the brand over time.

Approach
This phase ensures the brand is not only delivered, but *adopted*. Strategy and creative are translated into practical tools, clear guidelines, and a structured rollout that supports consistent use across channels. We'll focus on usability to ensure City staff can confidently apply the brand in day-to-day operations.

This includes:

- Rollout strategy and implementation planning
- Brand governance and usage guidelines
- Communication planning and launch support
- Internal brand usage recommendations
- Template and application guidance across key touchpoints
- Staff training and onboarding support

The result is a fully operational brand system supported by clear standards, accessible tools, and a defined path for adoption.

3-Year Consultative Guidance Period
Following rollout, we provide ongoing strategic guidance through scheduled quarterly check-ins. These sessions are designed to review implementation progress, address challenges, and provide recommendations to support consistency and evolution over time.

Review & Approval
Final presentation and handoff to City leadership and staff, including all assets and documentation required for ongoing use.

PROJECT DELIVERABLES

The City of Isle of Palms will receive a complete, integrated brand system with deliverables structured to ensure immediate usability and long-term sustainability.

DELIVERABLES OVERVIEW

Executive Summary Report
Key findings and insights from discovery and research

Brand Strategy Framework
Positioning, messaging structure, and success criteria

Visual Identity System
Logo, seal, typography, color, and visual language

Brand Guidelines & Standards
Usage rules and application guidance across departments

Templates & Communication Toolkit
Ready-to-use materials for day-to-day operations

Editable Asset Library
All final assets delivered in industry-standard formats

Implementation & Rollout Plan
Launch strategy and adoption framework

Three-Year Brand Stewardship Strategy
Long-term guidance for consistency and evolution

Training & Handoff
Staff onboarding and delivery of all assets and documentation

PROJECT TIMELINE

PHASE		WHAT HAPPENS	KEY DELIVERABLES	DECISION POINTS
ONBOARDING & DISCOVERY	2–4 Weeks	Stakeholder onboarding, asset + data review, immersion into on-the-ground experience and operations	Discovery summary, stakeholder insights, initial findings	Alignment on priorities + success criteria
RESEARCH, ALIGNMENT & STRATEGY	2–4 Weeks	Audience perception analysis, competitive + regional positioning, messaging and visual audits, stakeholder workshops	Research synthesis, opportunity areas, audience definitions	Validation of insights + strategic direction
	2-4 Weeks	Development of positioning, messaging hierarchy, brand narrative, and success metrics	Brand strategy framework, messaging platform, KPIs	Strategy approval
CREATIVE DEVELOPMENT	8–12 Weeks	Translation of strategy into visual identity, brand systems, and real-world applications	Identity concepts, brand system, final brand package	Concept selection + final approval
IMPLEMENTATION & ROLLOUT	2-4 Weeks	Internal rollout planning, training, communications support, and adoption guidance	Rollout plan, training materials, implementation toolkit	Launch readiness + internal alignment

ESTIMATED TIMELINE	4.5-5 MONTHS

PROJECT ESTIMATE

The following project estimate reflects a strategic, phased approach to developing a cohesive and enduring brand system for the Isle of Palms. Each phase is designed to build upon research, stakeholder insight, and collaborative strategy development to ensure the final identity system is practical, adaptable, and representative of the community it serves.

PHASE 1: ONBOARDING & DISCOVERY $5,000

Access to Data & Current Systems
Access to Brand & Marketing Assets
Org. Structure & Operations Overview
Key Stakeholder Introductions
Brand Strengths & Inconsistencies
Stakeholder Priorities & Areas of Tension
Strategic Considerations to Inform Phase 2
Information & Opportunity Gaps Review
Positioning, Perception & Messaging Review

PHASE 2: RESEARCH, ALIGNMENT & STRATEGY $14,700

Focus Group Interviews
Audience Perception Analysis
Stakeholder Interviews
Competitive & Regional Positioning Review
Messaging & Visual Consistency Audits
Tourism & Destination Research & Search Behavior
Discovery Review // Key Findings & Insights
Alignment Workshop
Audience Definitions
Positioning Statement, Hierarchy & Voice Guidelines
Brand Pillars & Narrative Framework
Measurement Criteria (KPIs)
Brand Strategy Document
Workshops & Collaborative Feedback Sessions

PROJECT ESTIMATE

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PHASE 3: CREATIVE DEVELOPMENT	$12,400

Design & Brand Research
Brand Positioning Refinement (for creative direction)
Messaging Framework & Voice Application
Tagline Development & Support Messaging
Visual Identity Exploration (3 Directions)
Logo & Seal Development
Brand System: Typography, Color, Visual Language Systems
Concept Application Mockups (Digital, Print, Civic Materials)
Final: Brand Narrative & Identity Package

PHASE 4: IMPLEMENTATION & ROLLOUT	$12,900

Comprehensive Brand Guide
Template & Editable Assets Archive
Workshops & Collaborative Feedback Sessions
3-Year Rollout Plan
Training Sessions
Final Review
Packaged Delivery

3-YEAR CONSULTATIVE GUIDANCE	$5,000

Quarterly Reviews
Annual Plan Support

ESTIMATED PROJECT COST	**$50,150**
COST PER INSTALLMENT (6 MONTHS)	$8,358

For an itemized list of deliverables, view Appendix.

RELEVANT EXPERIENCE

TIDES BEVERAGE CO. & TAPROOM

Brand Development & Awareness Campaign

THE CHALLENGE:

Tides Taproom had just undergone a complete reinvention – transitioning from the former Wilmington Bull City Ciderworks into an entirely new brand and concept - including its own beverage line.

With a new name, and product, they faced the classic launch challenge: how do you build awareness and drive consistent foot traffic and sales in a competitive hospitality & F&B market – without an established brand identity or audience?

SERVICES PROVIDED:

- Brand Strategy
- Creative Development
- Graphic Design
- Content Creation
- Paid Advertising
- Copywriting

THE INSIGHT:

Through research in to the local market and cultural trends, we discovered that on the heals of the COVID pandemic *folks were eager for a return to genuine in-person experiences, connection, and something they could share together.*

Using this insight, and thinking of the Taproom as a physical extension of the beverage brand, we formed a brand purpose that tied Tides Taproom and Tides Beverage Co. together cohesively: *To craft a variety of coastal-inspired beverages that bring people together and create memorable moments of connection.*

With such a wide variety of coastal-inspired beverage choices, and a big beautiful space for connection, Tides Beverage Co. was the drink of choice and Tides Taproom was the place to *bring these moments to life - no matter the occasion.*

RELEVANT EXPERIENCE

CREATIVE BRIEF:

Reach
Coastal lifestyle - 21-50 YO

Who
Crave experiences & social connection outside their phones

To
Recognize Tides is the local favorite that provides the variety needed to help connect & share moments together. No matter the occasion.

By
Showing that Tides (and its wide variety) is the beverage & venue choice for connection with others and *sharing in moments together*.

OUR APPROACH:

Brand Positioning
We mapped Tides Taproom to their parent beverage company & built one ownable idea: Tides is the place & beverage of choice to "share the moment." Every piece of content tied back to this.

Content Engine
A weekly events content calendar gave followers a recurring reason to engage and show up: trivia nights, product launches, seasonal specials consistently branded.

Media Mix
A precise blend of organic storytelling and targeted paid social maximized reach with the right audience - locals ready to walk through the door and experience the brand first-hand.

RELEVANT EXPERIENCE

CREATIVE WORK SAMPLES:

THE RESULTS:

Across the **first 90 of our engagement**, Tides Taproom & Beverage Co. saw **consistent sales and social media increases** - both at the bar and on the shelves. A direct result of a cohesive, relatable brand and an increase of people through the doors.

↑91%	↑106%	↑1000+	↑18.5%
Instagram Reach	Content Interactions	New Followers	MoM Sales Growth

RELEVANT EXPERIENCE

BREVARD EXPERIENCE COMPANY

SEO Strategy in Response to Research

THE CHALLENGE:

Brevard Experience Company was a new destination-adjacent brand, working in-tandem with Brevard, NC's Tourism Development Authority to dsitinguish the lifestyle cadence of Brevard and create hyper-local, personalized trip plans for visitors.

Credit for most of the region's high-visibility natural experiences was going to Asheville, even though many of those experiences took place in Brevard. Travelers arriving to Asheville would have a certain impression of what they would find, only to learn the natural attractions were actually in Brevard. The choice was to build independent awareness over time, or work with the behavior that already existed.

SERVICES PROVIDED:

- Competitor Research
- Destination Branding
- SEO
- Copywriting
- Brand Management
- Multi-channel Strategy

THE INSIGHT:

We chose to align with how people were already searching, instead of forcing a new narrative. We developed an SEO-driven content strategy around Asheville's search terms, positioning Brevard as the base for those experiences. Since Brevard Experience Company was still in its early phases of growth and exposure, we prioritized visibility and relevance – using that entry point to introduce a more accurate story for travelers.

The audience searching for Asheville would also get the opportunity to learn about a small, quiet town, only a handful of miles away, that may be more suitable for a relaxing vacation base.

RELEVANT EXPERIENCE

CREATIVE BRIEF:

Reach
Recreation & Outdoor Enthusiasts 31-60 YO

Who
Want to take a WNC mountains vacation

To
Identify Brevard, NC as a slower-paced basecamp for Asheville – ripe for outdoor exploration.

By
Mirror Asheville-ranking SEO strategy in the primary structure of messaging to intercept user searches and opportunistically refer to Brevard.

OUR APPROACH:

Research
We conducted a competitor analysis of Asheville destination brands to determine their appeal models, as well as scouting keyword traffic that related to outdoor and recreational searches in the Asheville area.

Channel Audits
We cherry-picked keywords that most closely related to Brevard Experience Company's core offerings, determining their strategic use as uniformed messaging across channels.

Implementation
Copy and visual creative reflected the Asheville-intercept carefully – guidance without misdirection, while insulating Brevard Experience Company's independent identity.

THE RESULTS:

↑37%

Impressions
3 months post implementation

25%

Highest Traffic Driver
By organic impressions and click-through contribution

↑40%

Non-branded Query Lift
Aligned with Asheville-based discovery

RELEVANT EXPERIENCE

GOODLIGHT CANDLES

Email Marketing & SEO

THE CHALLENGE:

GoodLight had strong product integrity with national distribution and a clear sustainability ethos, but their marketing treated the audience as a single *eco-conscious customer*. In practice, customers arrived with entirely different motivations ranging from ritual, gifting, sustainability, scent, or aesthetic.

Broad messaging reduced relevance, lifecycle touchpoints were generic, timing rarely reflected *actual* user behavior, and growth was driven by volume rather than precision. The solution wasn't more reach, but a bulletproof understanding of those *already* engaging with the brand.

SERVICES PROVIDED:

- Channel Strategy
- Creative Development
- Graphic Design
- Content Creation
- Copywriting
- SEO Strategy
- Automation & Campaign Development

THE INSIGHT:

What looked like one audience was actually a collection of distinct buying mindsets operating under the same brand umbrella. The common thread wasn't who the customer was – it was *why* they were buying in *that moment*.

Once we shifted from demographic *assumptions* to behavioral *intent*, the path forward became crystal clear: customers weren't responding to product alone – they were responding to how, when, and why that product fit into their lives. This signaled that growth wouldn't come from louder messaging, but from more precise alignment between *intent* and *communication*.

RELEVANT EXPERIENCE

BLUE RIDGE creative marketing

CREATIVE BRIEF

Reach
Eco-conscious consumers and repeat buyers

Who
Arrive with different buying intentions

To
See GoodLight not as a single eco-conscious brand, but as the right candle for their specific reason for buying

By
Building a hypersegmented lifecycle and campaign ecosystem rooted in *real* customer behavior, not assumed personas.

OUR APPROACH

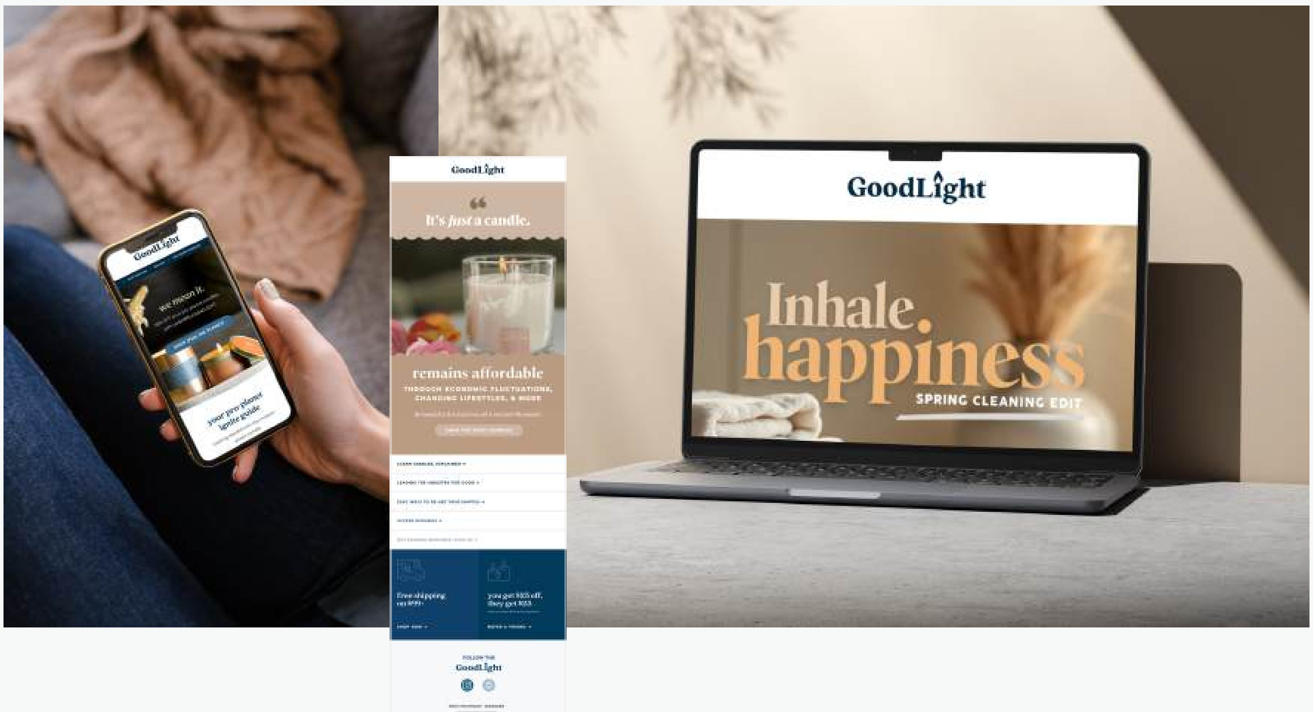
Segment Architecture
Rebuilt the audience using behavioral and predictive signals from channel data (alongside SEO search intent) to create a dynamic model that continuously evolved with customer behavior and *intent*.

Lifecycle Mapping
Generic flows were replaced with intent-based journeys, aligning messaging, timing, and offers to real customer behavior across first-time, repeat, and at-risk segments.

Campaign Intelligence
Campaigns shifted from broad sends to targeted distribution, using engagement tiers, purchase history, and predicted value – from continuous refinement of segmentation strategy.

RELEVANT EXPERIENCE

CREATIVE WORK SAMPLES:



THE RESULTS:

By aligning segmentation with real customer behavior and search-driven intent, GoodLight saw measurable gains in efficiency, retention, and acquisition quality. Performance improved through more relevant entry points, better-timed communication, and stronger alignment between intent and messaging. Email ultimately became the brand's most efficient and reliable revenue driver – by communicating more effectively with the right people at the right time.

↑152%

Conversion Rate

1 year post launch through behavior-based segmentation

↑311%

ROI

From a more efficient, lower-cost program, 1 year post launch

↑45%

Engagement Rate

1 year post launch through targeted messaging

↑20%

Order Rate Lift

From improved communications timing and relevance

MEET THE TEAM

Nicole Rodzen - Project Leadership & Brand Stewardship
Familiar Outsider Perspective | Charlotte, NC (with origins in Greenville, SC)

Nicole Rodzen will oversee strategic alignment across the project, ensuring the brand vision remains cohesive throughout discovery, stakeholder engagement, creative development, and implementation planning. With experience leading complex brand initiatives from concept to execution, she brings a balance of operational structure and creative leadership that helps projects maintain momentum while navigating multiple stakeholder perspectives.

Lexi Boese - Audience Research & Strategic Insights
True Visitor Lens | Albuquerque, NM

Lexi Boese specializes in translating audience behavior, perception, and engagement into actionable strategic direction. Her role will focus on helping identify audience insights, visitor perception opportunities, and messaging considerations that support the City's positioning as a family-friendly beach destination. Her work will help ensure the brand strategy is grounded in both emotional resonance and audience relevance.

Aaron Lee - Creative Direction & Brand Identity Systems
Near-Local Perspective | Wilmington, NC

Wiith a background shaped by the VCU Brandcenter and over a decade of experience in branding, Aaron specializes in translating strategic brand positioning into visual systems that are both emotionally resonant and highly functional across digital and physical applications. His family has been visiting Isle of Palms for generations, giving him a personal understanding of the island's rhythm, character, and the emotional connection families build with the community over time. His work will guide the development of logo concepts, typography systems, visual language, and scalable brand applications for the City.

MEET THE TEAM

Alexa Saltarelli - Brand Narrative & Strategic Messaging
Familiar Outsider Perspective | Brevard, NC

Alexa Saltarelli will help shape the strategic narrative foundation of the brand, translating research, stakeholder input, and audience insights into a cohesive messaging framework and brand identity direction. Her approach focuses on building brands with clear emotional positioning, intentional messaging systems, and long-term consistency across communication channels.

Amanda Donohue - Content Strategy & Stakeholder Integration
Near-Local Perspective | Wilmington, NC

Amanda Donohue will support messaging development, stakeholder communication, and content strategy throughout the engagement. With a background in journalism and audience-centered storytelling, Amanda brings experience crafting messaging that balances clarity, emotional resonance, and strategic positioning. She will also support client coordination, content alignment, and implementation-focused communication systems throughout the project.

OUR COMMITMENT TO ISLE OF PALMS

BLUE RIDGE creative marketing

This is not a proposal. It is a commitment — to this island, to the community that calls it home, and to the families who haven't found it yet.

Blue Ridge Creative Marketing is a strategic branding and design agency serving clients across Virginia, North Carolina, and South Carolina. We build emotionally resonant brands for hospitality, healthcare, and community-centered organizations, blending strategic rigor with storytelling that creates lasting connection.

With deep roots in the Coastal Carolinas, we understand that places like Isle of Palms are more than destinations. They are emotional landmarks woven into family traditions, memory, identity, and return. We believe destination branding should reflect that reality: not simply marketing a place, but articulating why people feel drawn back to it again and again.

What we commit to:

We commit to *listening* before we create. The Isle of Palms brand will not come from our imagination alone. It will come from City Council, from staff, from the CVB, and from the community members who know this island in ways no brief can capture. Our stakeholder engagement process is not a formality — it is the creative foundation everything else is built on.

We commit to *honoring* what makes IOP irreplaceable. Isle of Palms is not a generic beach town. It is a residential community with world-class amenities, a small-town feeling, and the rare ability to be something for everyone — from the toddler building her first sandcastle to the grandparent who's been coming back for forty years. We will protect that character in every brand decision we make.

We commit to work that lives *beyond* the launch. A brand is only as good as the people who carry it. Every deliverable we produce — the guidelines, the templates, the implementation plan — will be built for your team to own, use, and evolve with confidence. We'll leave you stronger than we found you.

We commit to being a *true partner*, not just a vendor. Our Wilmington, NC headquarters keeps us close. Our process keeps us accountable. And our personal investment in this island keeps us honest. This engagement matters to us in a way that goes beyond the scope of work — and we'll show that in how we show up, every step of the way.

OUR COMMITMENT TO ISLE OF PALMS

Isle of Palms has always been the kind of place that didn't need to shout to be loved. Part of our job — and the part we are most honored to take on — is helping the world understand why. We pledge to bring our full creativity, our full rigor, and our full hearts to this work.

The families who will make Isle of Palms "theirs" in the years ahead deserve a brand worthy of the memories they haven't made yet. We intend to build it.

— The Blue Ridge Creative Marketing team

APPENDIX

ITEMIZED SCOPE

PHASE		DELIVERABLES	COST
1	**ONBOARDING**	Access to Data & Current Systems	**$1,800**
		Org. Structure & Operations Overview	
		Key Stakeholder Introductions	
	DISCOVERY	Brand Strengths & Inconsistencies	**$3,200**
		Stakeholder Priorities, Areas of Tension & Phase 2 Considerations	
		Information & Opportunity Gaps Review	
		Positioning, Perception & Messaging Review	
2	**RESEARCH & ALIGNMENT**	Focus Group Interviews	**$8,600**
		Audience Perception Analysis	
		Stakeholder Interviews	
		Competitive & Regional Positioning Review	
		Messaging & Visual Consistency Audits	
		Tourism & Destination Research & Search Behavior	
		Discovery Review // Key Findings & Insights	
		Alignment Workshop	
	STRATEGIC FOUNDATION	Audience Definitions	**$6,100**
		Positioning Statement, Hierarchy & Voice Guidelines	
		Brand Pillars & Narrative Framework	
		Measurement Criteria (KPIs)	
		Brand Strategy Document	
		Workshops & Collaborative Feedback Sessions	
3	**CREATIVE DEVELOPMENT**	Design & Brand Research	**$12,400**
		Brand Positioning Refinement (for creative direction)	
		Messaging Framework & Voice Application	
		Tagline Development & Support Messaging	
		Visual Identity Exploration (3 Directions)	
		Logo & Seal Development	
		Brand System: Typography, Color, Visual Language Systems	
		Concept Application Mockups (Digital, Print, Civic Materials)	
		Final: Brand Narrative & Identity Package	
4	**IMPLEMENTATION**	Comprehensive Brand Guide	**$12,900**
		Template & Editable Assets Archive	
		Workshops & Collaborative Feedback Sessions	
		3-Year Rollout Plan	
		Rollout Strategy & Implementation Plan	
		Communications & Launch Support Plan	
		Brand Implementation Training Manual	
		Training Sessions	
5	**GUIDANCE PERIOD**	Quarterly Reviews	**$5,000**
		Annual Plan Support	
		TOTAL	**$ 50,000.00**

REFERENCES

TIDES BEVERAGE CO. & TAPROOM
Brand Development & Awareness Campaign

Contact: AJ Nelson - Founder & Owner
(919) 824-3402 | aj@tidesbeverage.com
615 S 17th St, Wilmington, NC 28401

CAPESIDE PSYCHIATRY
Social Media Marketing & Brand Development

Contact: Al Capps - President & CEO
(336) 382-3636 | acapps@capesidepsychiatry.com
311 Judges Rd #4E, Wilmington, NC 28405

BREVARD EXPERIENCE COMPANY
SEO Strategy in Response to Research

Contact: Geoff Saltarelli - Founder & Owner
(828) 554-8747 | hello@brevardexperience.com
Brevard, NC

BOWSTRING BREWYARD
Brand Design & Advertising

Contact: Alex George - General Manager
(304) 222-2330 | alex@bowstringbrewyard.com
1002 Princess St, Wilmington, NC 28401

GOODLIGHT
Email Marketing & SEO

Contact: Sarah Callicott - Founder
sarah@naturalcandles.com

MILITARY BENEFIT ASSOCIATION
Graphic Design & Social Media Marketing

Contact: Mike Reyna - President
(703) 304-4735 | mreyna@militarybenefit.org
14605 Avion Pkwy, Chantilly, VA 20151

ARTICLE 6. PARKING AND LOADING

Sec. 5-4-111. Purpose of requirements.

Unless otherwise stated in this chapter, areas suitable for parking or storing automobiles in off-street locations shall be required in all zoning districts at the time of the initial construction of any principal building; or when a structural alteration or other change in a principal building results in an increase in dwelling units, guestrooms, floor area, seating or bed capacity, or which changes the use so as to require more parking to serve such use, or when a change in use occurs. Such off-street parking area shall have direct access to a street or alley, and shall be landscaped in accordance with a plan as approved by the Zoning Administrator.

(Code 1994, § 5-4-111)

Sec. 5-4-112. Required parking spaces.

The number of off-street parking spaces shall be calculated on the basis of the use of the land or principal building on a lot, according to requirements indicated in columns 2 and 3:

Column 1		Column 2	Column 3
Use or Use Category		Parking Spaces Required	Additional Requirements
Residential uses:			
	One-family dwelling	One (1) space (does not have to be paved)	
	Two-family dwelling	Two (2) spaces (same as above)	
	Multifamily dwelling townhouse/condominium	Two (2) spaces per dwelling unit	
	Boardinghouse/roominghouse	One (1) space per each sleeping room	Plus one (1) space per employee
	Group dwelling	One space per each two (2) bedrooms	
Public and semipublic uses:			
	Medical and dental office and outpatient clinic	One (1) space per each two hundred (200) square feet of gross floorspace (minimum of four (4) spaces)	
	Church or other places of worship	One (1) space per five (5) fixed seats in main assembly hall	Or five (5) spaces per classroom, whichever is greater
	Places of public assembly or recreation containing main assembly room	One (1) space per each one hundred (100) square feet of gross floor area in the main assembly room	
	Country club or golf club	One (1) space per each five (5) members	Plus one (1) space/two (2) employees

	Library, museum, art gallery or similar building	Ten (10) spaces	Plus one (1) space per each five hundred (500) square feet of floor area
	Club, fraternity, sorority or lodge	One (1) space per sleeping room or suite	Or one (1) space/five (5) members, whichever is greater, one (1) space per each three (3) employees
Commercial uses:			
	Office buildings	One (1) space per three hundred (300) feet of gross floor area (four (4) spaces minimum)	
	Bank, savings and loan or similar lending establishment	One (1) space per each two hundred (200) square feet of gross floorspace	
	Service or repair establishments	One (1) space per each two hundred fifty (250) square feet of gross floor area not used for storage	
	Retail business not otherwise specifically mentioned	One (1) space per each two hundred fifty (250) square feet of gross retail floorspace not used for storage (three (3) spaces minimum)	Plus one (1) space per employee
	Theater, nightclub, bar and similar places of assembly	Two (2) spaces per each four (4) seating accommodations	Plus one (1) space per each three (3) employees on shift of greatest employment.
	Automobile service station	One (1) space per employee but in all cases, a minimum of five (5) spaces	Plus one (1) space per each grease rack or wash rack
	Motel, hotel and tourist court	One (1) space per sleeping room or suite	Plus one (1) space per each three (3) employees
	Furniture, home furnishings, appliance, machinery, equipment, automotive farm and boat sales and service	One (1) space per three hundred (300) square feet of retail floor area (three (3) spaces minimum)	Except that automobile sales and service must have ten (10) spaces minimum
	Shopping center	Five and one-half (5½) spaces per one thousand (1,000) square feet of gross leaseable area	
	Restaurant	One (1) space per each four (4) seats	Plus one (1) space per each three (3) employees on shift of greatest employment
	Drive-in restaurant	One (1) space per each thirty-five (35) square feet of gross building area	Plus one (1) space per each three (3) employees on shift of greatest employment
	Take-out restaurant	One (1) space per each one hundred (100) square feet of gross building area	Plus one (1) space per each three (3) employees on shift of greatest employment

(Code 1994, § 5-4-112)

Sec. 5-4-113. Application of parking requirements.

(a) Location of off-street parking areas. Except as provided in section 5-4-113(h) and section 5-4-115, all parking spaces required herein shall be located on the same lot with the principal building or use or uses served.

(b) *Mixed uses.* Where more than one (1) principal or accessory use, whether with the same or different parking requirements, occupy the same building or premises or in the case of joint use of a building or premises, by more than one (1) use having the same parking requirements, the parking spaces required shall equal the sum of the requirements of the various uses computed separately.

(c) *Change in use, alteration of use, or extension of use.* Off-street parking spaces shall be provided in accordance with these regulations whenever a building or use is changed, altered, or enlarged in floor area, number of employees, number of dwelling units, seating capacity or otherwise.

(d) *Requirements for uses not specifically listed.* The parking space requirements for a use not specifically listed in section 5-4-112 shall be the same as for a listed use of similar characteristics of parking demand, as determined by the Zoning Administrator.

(e) *Compilation of total employment.* Except as otherwise provided, the number of employees shall determined based on the maximum number of employees at the premises at any one time on an average day or average night, whichever number is greater. Seasonal variations in employment may be considered in determining an average day.

(f) *Fractional computation.* Where fractional spaces result, the parking spaces required shall be construed to be the next higher whole number.

(g) *Requirements for GC-2 district.* Notwithstanding any other provision of this chapter to the contrary, off-street parking is permitted within the GC-2 district on any lot which contains at least one hundred twenty feet (120') of frontage on a public street. Any automobile parking pursuant to this section shall comply with the provisions of section 5-4-12(n) and (o). There shall be no off-street parking permitted for any lot within the GC-2 district which contains less than one hundred twenty feet (120') of frontage on a public street.

(h) *Parking spaces in public right-of-way in commercial districts.* Notwithstanding any other provision of this chapter to the contrary, the calculation of the number of parking spaces required in the commercial districts pursuant to section 5-4-112 may include any parking spaces in the public right-of-way that are located on the same side of the street and contiguous to the lot with the principal building or use or uses served.

(Code 1994, § 5-4-113; Ord. No. 2015-11, § 3, 9-29-2015)

Sec. 5-4-114. Area and paving required for parking spaces.

Excluding aisles, maneuvering space, turnaround space, and drives, each required off-street parking area, lot, or other facility shall contain a minimum of one hundred eighty (180) square feet, nine feet (9') in width and twenty feet (20') in length for each automobile to be accommodated. Off-street parking spaces are not required to be paved. A scale drawing or layout of all required parking areas showing the location, size, and arrangement of the individual parking spaces, loading spaces, drives, lighting diagram and landscaped areas and the type of surface material used in the parking and drive areas shall be submitted to the Zoning Administrator for his approval.

(Code 1994, § 5-4-114; Ord. No. 2015-11, § 4, 9-29-2015)

Sec. 5-4-115. Joint use of off-street parking areas.

Two (2) or more principal uses may utilize a common area in order to comply with off-street parking requirements, provided that the total number of individual parking spaces available in such common area is not less than the sum of the parking spaces required for the individual uses as separately computed in accordance with the provisions of this section, and provided that where such space is not located on the same lot as the principal use or uses, the owner of such space relinquishes through a covenant agreement with the City his development rights over the property until such time as parking space is provided elsewhere or on the same premises as the principal use.

(Code 1994, § 5-4-115)

Sec. 5-4-116. Off-street loading area required.

Areas suitable for loading and unloading motor vehicles in off-street locations and specifically designated for such purpose, shall hereafter be required at the time of the initial construction or alteration or conversion of any building or structure used or arranged to be used for commercial, industrial, governmental, or multifamily residential purposes. Such off-street areas shall have access to a public alley or street and shall be provided and maintained in accordance with the following requirements, the computation of which shall not be included in the off-street parking requirements.

(Code 1994, § 5-4-116)

Sec. 5-4-117. Number of off-street loading spaces required.

The number of off-street loading spaces shall be calculated on the basis of the use of the land or principal building on a lot, according to the requirements indicated in this section.

Type of Use	Square Feet in Total Floor Area (in square feet)	Spaces Required
Retail and personal service establishments	0—1,999	None
	2,000—24,999	1
	For each additional 25,000	1 additional
Wholesale, manufacturing, governmental and institutional (incl. places of public assembly), educational institution, recreation, business, service, terminal and similar business uses	0—24,000	None
	25,000—49,999	1
	50,000—99,000	2
	100,000—249,000	3
	250,000—999,000	4
	1,000,000 or more	5
Offices or office buildings	0—4,999	None
	5,000—9,999	1
	10,000—20,000	2
	For each additional 50,000	1 additional
Multifamily dwelling project, mobile home development, hotel motel, tourist home, or similar establishment	0—9 units	None
	10—20 units	1
	For each additional 10 units	1 additional

(Code 1994, § 5-4-117)

Sec. 5-4-118. Amount of area required for each loading space.

Each off-street loading and unloading space required by the provisions of this chapter shall be at least twelve feet (12') wide, forty feet (40') long and fourteen feet (14') high. Such space shall be clear and free of obstruction at all times.

(Code 1994, § 5-4-118)

Sec. 5-4-119. Location of off-street loading areas.

Required off-street loading and unloading areas must be located on the same lot or parcel of land as the structure they are intended to serve. In no case shall the required off-street loading space be considered as part of the area provided to comply with off-street parking requirements as stated herein.

(Code 1994, § 5-4-119)

Sec. 5-4-120. Loading area.

All uses, whether or not specified in this chapter, shall provide off-street loading areas. Loading areas shall be located so that no vehicle being loaded or unloaded in connection with normal operations shall obstruct or project into a public street, walk, alley or way.

(Code 1994, § 5-4-120)

Secs. 5-4-121—5-4-130. Reserved.

From:	Bobby SC
To:	Douglas Kerr
Cc:	Rodger; Phillip Pounds
Subject:	Re: Acme Quick Meeting
Date:	Wednesday, July 22, 2026 5:46:06 PM
Attachments:	image001.png image002.png

Hey!

Thanks for reaching out.

So the current plan with 52 spots doesn't come near where we need to be to make it worth rebuilding.

We would need a hefty cushion to get to 250 seats and the employees to staff that. Even then private events could drag that number a little higher depending on the party size. I think any private party would be told to pay and park in the city lot in their contract.

We'd be looking close to 90/100 spots to be safe. If the zoning was changed to double to current table seating would be great. A credit that matches the parking that we have now.

As for the construction the big lot would work for sure, we might have to bring in a valet service. We would of course pay for the use of the lot.

Thanks!

Bobby

On Wed, Jul 22, 2026 at 12:23 PM Douglas Kerr <dkerr@isleofpalms.gov> wrote:

> Bobby and Rodger- do you know the number of seats and employees you would envision in the future building? We are trying to figure out how far away your vision is from what the code currently allows. By my rough math, if you have 15 employees and provide 52 spaces, you would be allowed a 188-seat restaurant. Is that far off from what you are envisioning?
>
> We are also looking at the interim situation of during construction. Do you think using the big lot would be practical if City Council is agreeable?
>
> Thanks, Douglas
>
> Douglas Kerr
>
> City Administrator

Administration Committee Meeting
1:00pm, Tuesday, July 7, 2026
1207 Palm Boulevard, Isle of Palms, SC and
broadcasted live on YouTube: https://www.youtube.com/user/cityofisleofpalms

MINUTES

1. **Call to Order**

   Present: Council members Miller, Pierce, and Ward

   Staff Present: Administrator Kerr, Deputy Administrator Kuester, Director Hamilton

2. **Citizen's Comments – none**

3. **Approval of Previous meeting's minutes**

MOTION: Council Member Miller made a motion to approve the minutes of the June 2, 2026 meeting. Council Member Ward seconded the motion. The motion passed unanimously.

4. **Old Business**

A. **Update on Human Resources Manager position**

Administrator Kerr reported that another candidate was offered the position, accepted, and then rescinded the offer. HR Officer Ladd continues to work remotely. Mr. Patel is processing payroll in her absence. The search for a new HR manager continues.

B. **Update on recodification efforts, access and process for City Code**

The RFP for this effort is out for bid and is due back before the August committee meeting.

C. **Discussion of amendments to procurement/purchasing procedures**

Council Member Pierce reviewed the edits made to the procurement procedures at the June meeting.

Administrator Kerr clarified, "Section 1-10-3 specifies that Council is the one that is going to award any sizable contract that is over $25,000 regardless. Council is going to award it. If it is more than $10,000 and not in the budget, you are going to award it. So knowing that all of Council is going to, nothing in here is changing what Council will award. It really is your own judgment as to what process you want to use for any of these. By whittling down what the exception are, you are limiting Council's future capability. If you want to do that as a Council, there is not an objection. But right now, you have the flexibility to choose whether you do or whether you don't. In the future, you will not have that flexibility."

Council Member Pierce believes that more bidding could bring better pricing and improved scopes. Administrator Kerr pointed out that the procurement process allows for that now, and this change will make more work for staff.

The matter will be discussed further at the August meeting.

D. **Discussion of business license audit procedures**

Administrator Kerr said staff continues to search for private firms who could conduct a business license audit.

Director Hamilton said she is working on updating the total revenues as requested. She has identified four companies that generate a large amount of revenue. Reconciling their revenue with the ledger and when the County pays the City has proved difficult due to timing differences. Administrator Kerr noted that what the top earners report versus what the earned is vastly different. Staff will investigate those businesses directly.

Council Member Ward expressed concern about the business license audit process. He presented several questions for consideration including who will approve the auditor, who will approve the procedures, and how much of the audit is subject to FOIA.

Director Hamilton pointed out that there is County rule that would prohibit them from auditing businesses that do business on the Isle of Palms but are not located within the city.

Council Member Pierce suggested asking for business license audit procedures from other municipalities.

5. **New Business**

A. **Discussion of Director of Building, Planning & Zoning job description**

Council Member Pierce said he would work with Administrator Kerr between now and the August meeting to bring this job description up to date.

B. **Discussion of risk management and insurance**

Referencing the charts in the meeting packet, Director Hamilton said she asked the insurance provider to show where the City could save money by increasing premiums and deductibles.

After asking some clarifying questions, Council Member Pierce asked to see schedules of all of the City's insurance related costs, premiums, and deductibles and what each type of insurance covers (e.g. workers' compensation, flood, property, etc.).

C. **Discussion of the use of artificial intelligence by staff**

Administrator Kerr and Deputy Administrator Kuester stated that AI, such as ChatGPT and MS Copilot are used within City Hall. The City currently pays for a 5-person subscription to ChatGPT.

6. **Miscellaneous Business**

The next meeting of the Administration Committee will be held on Tuesday, August 4, 2026 at 1pm.

7. **Adjournment**

Council Member Ward made a motion to adjourn, and Council Member Miller seconded the motion. The meeting was adjourned at approximately 2:12pm.

Respectfully submitted,

Nicole DeNeane
City Clerk

Public Services & Facilities Committee Meeting
9:00am, Tuesday, July 7, 2026
1207 Palm Boulevard, Isle of Palms, SC and
broadcasted live on YouTube: https://www.youtube.com/user/cityofisleofpalms

MINUTES

1. **Call to Order**

Present: Council members Miars, Streetman and Pierce

Staff Present: Administrator Kerr, Deputy Administrator Kuester, Director Asero, Director Ferrell

2. **Citizen's Comments**

Brenda Rosenthal spoke with concern about the use of e-bikes on the Waterway Boulevard path. She said that according to national standards, the Waterway Boulevard path is not wide enough to qualify as a multi-use path. She would like to see the City enact an ordinance similar to Wild Dunes that restricts the use of e-bikes on paths.

Kevin Martz spoke about the use of the 28th Avenue cul-de-sac during basketball camp. His comments are attached to these minutes.

3. **Approval of Previous Meeting's Minutes** – June 2, 2026

MOTION: Council Member Miars made a motion to approve the minutes. Council Member Pierce seconded the motion. The motion passed unanimously.

4. **Marina Tenant's Comments** – none

5. **Departmental Reports**

6. **Old Business**

A. **Update and discussion of Waterway Boulevard project**

Administrator Kerr said the change order with The Bastion Group has been executed. Staff continues to review the need for or elimination of sod and prepare an inventory of driveways needing repair.

Council Member Pierce noted some breakage on outer edges of new asphalt in areas adjacent to a drop-off. Administrator Kerr will look into the matter.

The Committee briefly discussed Ms. Rosenthal's concern about the use of e-bikes on the path. Administrator Kerr noted that the intent of the project was not to change the use of the path, but to improve it. He added that the Public Safety Committee has approved the placement of signs indicating "No Motorized Vehicles" along the path when it is completed. However, he points out that Chief Cornett is limited by State law on how much he can enforce the e-bikes on the path.

The project is currently due to be completed in mid-September.

B. **Update and discussion of beach projects**

Administrator Kerr said equipment for the renourishment project begins arriving today. City staff meets weekly with CS&E, Marinex, and Wild Dunes.

He said that BCM has concerns with some of the private beach walkovers that come out further than they should and or are wider than permitted. There are remnants of a pool that also need to be removed.

Video showing some cleanup of the mudballs on the south end was shared.

C. **Update and discussion of marina parking lot reconfiguration**

Administrator Kerr said Matt Cline has been engaged, and he attended a kickoff meeting with the restaurant tenants. Mr. Cline has expressed concern about the budgeted amount for the project, believing it to be too low.

D. **Update on Marina dredging project work schedule**

Administrator Kerr reported that the new bathometric surveys show more sediment around the T-dock needs to be removed than originally thought. ATM is working with USACE on the best permitting path forward. USACE is suggesting no change to the permit but making an adjustment at the end of the project.

Administrator Kerr said he met with the 26the Avenue Canal Association who believe they may be ready to begin work on their portion of the project about the same time as the City plans to mobilize. If that happens, it may be possible to share in mobilization costs.

E. **Update on IT Costs**

Deputy Administrator Kuester described the staff's internal review process related to IT expenses. Current savings are approximately $9,000. Staff will continue to look for areas to prune or consolidate IT services.

Council Member Pierce stated he would like to look at the vendor view as it would include IT costs and expenditures that might appear elsewhere in the budget. He believes more savings can be found. He added that it might be helpful to bring in someone temporarily to look at all of the City's IT-related expenses.

7. **New Business**

A. **Discussion of location and costs of potential beach volleyball court**

Director Ferrell said the costs for a beach volleyball court range from $45,000-$60,000. She is still looking into a space for the court.

B. **Consideration of bid trimming for palm trees - $31,200, Planet Green Tree Service**

Director Asero said trimming of the palm trees is necessary to capture the fruits that cause a mess on vehicles as well as the dead fronds. He said the City's arborist reviewed the trees to be trimmed and said this is the time of year to trim. He added that the new palm trees in the municipal lot will not need trimming for two years.

Administrator Kerr said that this is the annual cost of a 3-year contract that is paid out of the City's tree fund.

C. **Discussion of the use of 28th Avenue cul-de-sac by Recreation Center visitors**

Director Ferrell explained how the cul-de-sac at 28th Avenue is used as a safe drop-off and pickup spot for the annual basketball camp. She said drop-off at the front entrance is possible, but it makes parking difficult for the exercise classes beginning at the same time.

After discussion of options, the Committee members asked Director Ferrell to not advertise the spot as a pickup and drop-off location.

D. **Discussion of amending trash collection policies as they relate to commercial operations**

Director Asero said he has reviewed the history of ordinances related to solid waste collection. He is preparing an updated ordinance for the committee to review next month.

8. **Miscellaneous Business**

The next regular meeting of the Public Services & Facilities Committee will be Tuesday, August 4, 2026 at 9am.

9. **Adjournment**

Council Member Miars made a motion to adjourn and Council Member Streetman seconded the motion. The meeting was adjourned at 10:24am.

Respectfully submitted,
Nicole DeNeane
City Clerk

PS+ 7-7

7/7/2026

My wife Gloria and I have lived on IOP for 18 years. Thank you for your service and supporting Isle of Palms residents' best interests.

The Recreation Center as you know was designed with a Palm Boulevard entrance. The roadway geometry, visibility, and circulation necessary was designed to safely accommodate public vehicle traffic. Redirecting visitors onto the residential cul-de-sac on 28th ave. defeats that original traffic design and shifts unnecessary vehicle activity into a neighborhood street.

On multiple occasions I have observed vehicles queued from the 28th ave cul-de-sac onto Waterway Boulevard during drop-off periods. I have also observed late-arriving drivers accelerating into the 100 yard cul-de-sac to drop children before programs begin. When the Rec Center directs drivers into that environment, it changes the character of the street. This is a planning and traffic management issue—not merely a neighborhood inconvenience.

I spoke with Karrie Ferrell – recreation director and questioned the activity.

- Google Maps was offered as the source of the misdirection. Based on my observations, the City's signage and published directions appear to contribute more to this traffic than Google Maps.
- I was told usage was minor/not material and only when conflicts necessitated. Directing people to 28th "occasionally" creates ongoing subjectiveness and confusion. It feeds the natural inclination of residents to avoid Palm Blvd and use the private streets. Traffic routing should be consistent and predictable.
- After I raised these concerns, I understand that residents were contacted regarding the issue. I was surprised by this approach and would appreciate assurance that any evaluation presented to Council reflects a complete and objective assessment of neighborhood concerns. The driver here is a risk and traffic management issue.

I also discussed the situation with an experienced commercial liability professional. His opinion was that directing traffic away from a purpose-built access point to a residential cul-de-sac likely would become a significant consideration following a serious accident, both in the amount of claim granted and also affecting future liability exposure and insurance costs.

No one wants anyone's children hurt. Not for my grandchildren, not my neighbors with multiple children, and not Maria who often cares for her grandchild.

We love IOP and appreciate the Recreation Center as an important community asset. We also believe children deserve the safest environment reasonably possible. Parents choose cul-de-sacs because they are perceived as safe. This is an ask to preserve that.

I am hopeful that in raising this concern council will:

1) review the traffic routing with appropriate parties
2) remove all public directions to 28th Avenue;
3) update website for clarity and eliminate signage;
4) advise residents of the Council's decision

Can you help me understand anything I am missing.

Kevin and Gloria Martz kdmartz5@gmail.com

Reporting errors on Google Maps is a straightforward process. You can do this using either a mobile device or a desktop computer. Here's how:

Using Mobile Devices

- Open the Google Maps app.
- Search for the location with the error.
- Tap on the location name or address at the bottom.
- Scroll down and select "Suggest an edit".
- Choose the type of error and provide details.
- Submit your report.

Using Desktop

- Go to Google Maps in your web browser.
- Locate the area with the error.
- Right-click on the red pin or the location.
- Select "Report a data problem" from the menu.
- Fill out the form with the necessary information and submit it.

These steps will help ensure that errors are reported efficiently, contributing to the accuracy of Google Maps .

Summer Camp Guidelines and Procedures

Drop Off: 8:30am – 9:00am daily, there will be a car line on 28th Ave

- Parents/Guardian stay in vehicles.
- After the camper has been checked-in they will go to their designated camp area
- Golf Carts will be treated as cars and will need to wait in car line.

Pick-Up: Camp will be dismissed at 3:00pm. Supervision is provided until 3:30pm.

- Car riders will be released to parents in car line, please be patient during this process
- Walkers/Bike Riders: Children that have a permission form on file to ride or walk home will be released at 3:00pm. They will not be allowed to hang out once camp is dismissed.
- Transportation Form

Illness:

- **Do Not** send your child to camp with any illness. **Do Not** send your child to camp with a fever.
- Campers who become ill at camp will be placed in isolation. Parents will need to make arrangements to have the child picked up within 1 hour of call.

Restroom/ Hand Washing schedules:

- Restroom breaks will be built into the schedule. Individual restroom trips will be discouraged.
- Hand washing will be encouraged often, Staff will monitor and make sure proper hand washing technique is taking place. Please take the time to teach your child proper handwashing method.

Group Activities:

- Campers will be placed in small groups 10:1 ratio, most likely by age
- Campers will stay with counselor and small group for the week
- Proper footwear for running and outdoor games should be worn daily.
- Campers will be spending a large amount of time outdoors, remember to apply sunscreen daily and bring water bottle
- Snack: Recreation Department will provide snack for campers
- Lunch: Campers will provide lunch, no vending machines will be available during camp hours. Staff will wear gloves while assisting campers with lunches. NO microwave use for camp, please send ready to eat options. There will be NO food sharing

Public Safety Committee Meeting
11:00am, Tuesday, July 7, 2026
1207 Palm Boulevard, Isle of Palms, SC and
broadcasted live on YouTube: https://www.youtube.com/user/cityofisleofpalms

MINUTES

1. **Call to Order**

Present: Council members Bogosian and Cohen

Absent: Council Member Carroll

Staff Present: Administrator Kerr, Deputy Administrator Kuester, Chief Oliverius, Chief Cornett

2. **Citizen's Comments**

Brenda Rosenthal spoke with concern about e-bikes on the Waterway Boulevard path. She said that the path's width does not qualify it as a multi-use path. She would like the Committee and City Council to consider an ordinance banning e-bikes on the Waterway Boulevard path.

Randy Bell asked Chief Oliverius to address recent rumors that the City did not have enough money to pay for bottled water in the fire stations. He also supports what Ms. Rosenthal said about banning e-bikes on the Waterway Boulevard path.

3. **Approval of Previous Meeting Minutes – June 2, 2026**

MOTION: Council Member Bogosian made a motion to approve the minutes of the June 2, 2026 meeting. Council Member Cohen seconded the motion. The motion passed unanimously.

4. **Old Business**

A. **Update on Waterway Boulevard Signage**

Council Member Bogosian explained that the City will place "No Motorized Vehicles" along the Waterway Boulevard path in mid-September. He said an ordinance banning e-bikes on the path would also ban all bikes on all paths and sidewalks across the island. Isle of Palms does not have the needed infrastructure to support bicyclists in the roadway.

Chief Cornett added that South Carolina law does not recognize e-bikes of various levels. Council Member Bogosian added that it would be impossible to enforce a ban on e-bikes since some can be used without engaging the motor. Chief Cornett said they cannot enforce any speed limits on the bikes, but they can be cited for unsafe usage. However, citing children becomes problematic since those tickets will end up in Family Court, which is already overloaded with other concerns.

Chief Cornett will consider the process of registering all bikes on the island and work with the new RMS system to better track bicycle-related data.

Chief Cornett said the first encroachment permit for the signs along Waterway Boulevard has been submitted. SCDOT has asked for more information which they are collecting. The intent is to have several signs along the path as well as at each end.

B. **Update on Charleston County EMS partnership at Fire Station 1**

Chief Oliverius said the electrical service test was successful and the ambulance is able to access power. They are waiting for the proposal for the moving vehicle exhaust system. Infrastructure should be complete by September.

C. **Update on installation of AI signal software**

Administrator Kerr said the agreement with Rhythm has been executed. An installation contractor has yet to be identified.

Council Member Bogosian asked for some follow up from Ms. Bihl about the timing change at the IOP Connector signal. Chief Cornett said in his conversations with SCDOT they had indicated they would implement summer signal timing in March.

D. **Discussion of Public Safety-related matrix recommendations**

Deputy Administrator Kuester said the matrix in the packet is the same as the one from the previous meeting. Staff worked on fleshing out the idea of healthcare costs for retired public safety employees to assist with recruitment and retention.

5. **New Business**

A. **Discussion of healthcare costs for retired public safety employees**

Deputy Administrator Kuester said the idea of paying for healthcare for retired public safety employees did not come up during the recent wage & compensation study. He stated the Town of Mt. Pleasant provides it "completely organically." Exit interviews from the Isle of Palms have not indicated the lack of such a program is an issue.

Council Member Bogosian suggested it be a topic of review in the next wage & compensation study and to close it out on the matrix.

Staff will bring recommendations from the matrix to the Committee for consideration as they become necessary.

B. **Discussion and consideration of IOP Connector Run**

Council Member Bogosian noted that he is the treasurer for the IOP Connector Run.

MOTION: Council Member Cohen made a motion to recommend the resolution for the IOP Connector Run to the City Council for approval. Council Member Bogosian seconded the motion. The motion passed unanimously.

C. **Discussion of SC Border Security Reinforcement Fund Grant**

Chief Cornett said he recently learned of this 100% funded grant for a rescue boat, all emergency equipment on the boat, the truck to pull the boat, as well as the training, the mechanical equipment, and fuel for it. If granted, this boat would take the place of the boat Charleston County currently has docked at the marina.

MOTION: Council Member Bogosian made a motion to recommend the approval of the grant to City Council. Council Member Cohen seconded the motion. The motion passed unanimously.

D. **Consideration of purchase of cradle points, Police Department, T-Mobile, $31,568 year one, $7,584 after year one**

The Committee briefly discussed the associated costs and concerns with consolidating services and or working with current providers to look for cost savings.

MOTION: Council Member Bogosian made a motion to recommend the purchase of the cradle points to the Ways & Means Committee for approval. Council Member Cohen seconded the motion. The motion passed unanimously.

E. **Consideration of purchase of public safety drone with dock, $80,754 annually split between Police and Fire Departments**

Chief Cornett explained, "This is the drone First Responder Program. And what this does is this gives us a special license with the FAA so that we do not have to have a line-of-sight view when we are flying it. Currently with the drone that we have, we have to have a pilot and a spotter to watch it. The DFT program will give us the ability for our communications personnel to fly it from their desktop to a call. The plan will be that we are able to link it up with CAD or with dispatch so that when certain calls come out, like a water rescue, the drone itself will immediately fly from the Public Safety Building to the water rescue to give use on it, which could save valuable time."

He explained that this vendor was selected primarily because they alone offered the option to spread the cost over time rather than requiring a single upfront payment. This is a budgeted expense to be split between the Fire and Police departments. The vision is for both departments to be able to use when responding to calls.

MOTION: Council Member Bogosian made a motion to recommend the purchase of the public safety drone and dock to the Ways & Means Committee for approval. Council Member Cohen seconded the motion. The motion passed unanimously.

6. **Miscellaneous Business**

Chief Oliverius and Administrator Kerr explained the social media misunderstanding about bottled water at the fire stations. Chief Oliverius said he tried to correct the misinformation as soon as possible.

Council Member Cohen noted in the departmental report the percentage of calls to the Fire Department that are tourist related. He asked if Council might consider increasing the usage of tourism-related funds in the Fire Department budget. Council Member Bogosian said annualized call volumes should be discussed at budget time.

The next meeting of the Public Safety Committee will be on Tuesday, August 4, 2026 at 11am.

7. **Adjournment**

Council Member Bogosian made a motion to adjourn, and Council Member Cohen seconded the motion. The meeting was adjourned at 12:13pm.

Respectfully submitted,

Nicole DeNeane
City Clerk

WAYS & MEANS COMMITTEE MEETING
5:00pm, Tuesday, July 14, 2026
City Hall Council Chambers
1207 Palm Boulevard, Isle of Palms, SC

MINUTES

1. **Call to Order**

Present: Council members Streetman, Miller, Bogosian, Ward, Carroll (via Zoom), Pierce, Miars (via Zoom), Cohen, Mayor Pounds

Absent: Council Member Bogosian

Staff Present: Administrator Kerr, Deputy Administrator Kuester, various department heads

2. **Citizens' Comments -- none**

3. **Approval of Previous Meeting's Minutes – June 10, 2026**

MOTION: Council Member Streetman made a motion to approve, and Council Member Miller seconded the motion. The motion passed unanimously.

4. **Dashboard of City Operations and Short-Term Rental Report**

Administrator Kerr reviewed the personnel vacancies.

There are 1,715 current short-term rental licenses. Council Member Miller noted with concern the year-over-year growth of this number and would like City Council to discuss how to curb the spread of short-term rentals into neighborhoods, particularly in light of the City's rebranding effort.

Council Member Pierce will work with staff on how best to present short-term rental data to the Council for a future discussion.

5. **Financial Review**

A. **June Financial Statement**

Director Hamilton gave a detailed overview of the preliminary FY26 year-end finances, reviewing which budget areas are projected to meet, exceed, or fall short of budget and explaining the reasons for each.

She also reviewed all fund balances, provided projected incomes for the last quarter of FY26, and projected ending balances.

B. **Review of business license and short-term rental license revenue**

Discussion about a large variance between reported gross revenue for business license May 1, 2004 - April 30, 2025 compared to reported gross revenue for business license May 1, 2025 - April 30, 2026 continued. Director Hamilton said half of the variance comes from one company not paying anything. A separate company reported too much the first year, and a third company reported less sales this year.

Council Member Pierce asked how changes can be detected on the front end to allow for better projections. Administrator Kerr said staff is working through an analytical process as well as looking into ways to tighten up the application process. He noted that the additional staff in the Finance Department has allowed Director Hamilton the opportunity to dive deep into the matter.

Staff is also still working through how to reconcile business license revenue with ATAX revenues.

Mayor Pounds noted that the City is projected to have a $6.5 million surplus and expressed a preference for using those funds to pay cash for upcoming capital projects and purchases rather than financing them through borrowing. Council Member Ward thanked staff for their hard work maintaining the City's high credit and bond ratings.

6. **Procurement**

A. **Report of purchases between $10,000 and $25,000 and emergencies**

Administrator Kerr said the first three purchases on the list are budgeted items. The rodent remediation is not budgeted, but will likely be expensed in the Public Works building fund.

B. **Discussion and consideration of bid for trimming of palm trees – Planet Green Tree, $31,200 (FY27- $34,000 Muni ATAX)**

Administrator Kerr said there was only one response to this RFP. The budgeted amount was $34,000. This price of $31,200 will be held by this contractor for 3 years.

MOTION: Mayor Pounds made a motion to approve, and Council Member Streetman seconded the motion. The motion passed unanimously.

C. **Discussion and consideration of purchase of 16 Cradlepoint R1900 mobile routers, Police Department, T-Mobile, $23,984 purchase, $7,584 annual service (FY27- $33,000 Muni ATAX)**

MOTION: Council Member Ward made a motion to approve, and Mayor Pounds seconded the motion. The motion passed unanimously.

D. **Discussion and consideration of public safety drone with dock, $80,754, split annually between Fire and Police Departments (FY27- $81,000 Muni ATAX and Capital)**

Administrator Kerr noted that there is only a letter in the meeting packet concerning this purchase, but City Council will receive the quote in their meeting packet at the end of the month.

MOTION: Mayor Pounds made a motion to approve, and Council Member Streetman seconded the motion. The motion passed unanimously.

E. **Discussion and consideration of SC Border Security Reinforcement Fund Grant**

Administrator Kerr said this requires no action from City Council. The grant has been filed. If awarded, this grant will provide the City with a boat, trailer, truck to haul the boat, and fuel. Acceptance of the boat does require the City to respond on behalf of DHS as needed, which it is already doing.

F. **Discussion and consideration of CSE change order, $53,608 beyond $15,000 approved June 23, 2026 (Beach Fund- unbudgeted)**

MOTION: Mayor Pound made a motion to approve, and Council Member Streetman seconded the motion.

Administrator Kerr explained this quote is to fund what CS&E will need to do as required by the beach renourishment permit through the end of the project. He anticipates the City will put the additional monitoring services out to bid.

Council Member Pierce would like Mr. Traynum to update his proposal for the City Council meeting. Administrator Kerr said Mr. Traynum needs direction from City Council as to whether or not he should continue to survey the beach twice a year or go back to annual reporting when the project is complete.

VOTE: A vote was taken with all in favor.

G. **Discussion and consideration of proposal for rebranding to Blue Ridge Marketing; $50,150 (reimbursed by Explore Charleston)**

Administrator Kerr gave a brief overview of the rebranding effort as well as some clarity as to what rebranding is and what it is not.

He also shared that while the ATAX Committee's recommendation is for Blue Ridge Marketing, they do not think City Council would make a bad choice selecting any of the top three candidates. They also wanted to point out to City Council that Blue I'On is local and works with Explore Charleston.

Mayor Pounds said he would like to see the IOP Chamber and Wild Dunes involved in the rebranding effort. He also said he supports the recommendation of the ATAX Committee.

MOTION: Mayor Pounds made a motion to approve. Council Member Miller seconded the motion. The motion passed unanimously.

7. **Old Business -- none**

8. **New Business -- none**

9. **Adjournment**

Council Member Ward made a motion to adjourn the meeting, and Council Member Miller seconded the motion. The meeting was adjourned at 6:32pm.

Respectfully submitted,

Nicole DeNeane
City Clerk

Planning Commission Meeting
4:00pm, Wednesday, July 8, 2026
1207 Palm Boulevard, Isle of Palms, SC and
broadcasted live on YouTube: https://www.youtube.com/user/cityofisleofpalms

MINUTES

1. **Call to Order**

Present: Sue Nagelski, Ron Denton, Bill Laughlin, Sandy Stone, Jeffrey Rubin, Rich Steinert

Absent: Tim Ahmuty

Staff present: Administrator Kerr

Also present: Wyatt Stitely, BCDCOG

2. Approval of minutes

MOTION: Mr. Stone made a motion to approve the minutes of the June 10, 2026 meeting. Dr. Rubin seconded the motion. The motion passed unanimously.

3. **Old Business – IOP Mobility Study with BCD Council of Governments**

Commissioners discussed their ranked preferences for the projects suggested in the mobility study. There was general consensus on a bicycle loop and a connection between the S-curve and the IOP Connector with the possibility of connecting the loop to the Connector.

Mr. Stitely said that the project list can be refined by combining some ideas into financially feasible projects. He will send a memo to the Commissioners for their August meeting describing what they have done with their recommendations. The final version of the study will be presented to City Council in August.

4. **Miscellaneous**

Administrator Kerr said the Acme restaurant's plan for expansion and request for a change to their zoning for parking purposes will come before the Commission at their August meeting

The next meeting of the Planning Commission will be Wednesday, August 12, 2026 at 4:00pm.

5. **Adjournment**

Mr. Stone made a motion to adjourn, and Mr. Steinert seconded the motion. The meeting was adjourned at 4:58pm.

Respectfully submitted,

Nicole DeNeane
City Clerk

ACCOMMODATIONS TAX ADVISORY COMMITTEE
10:00am, Wednesday, July 8,, 2026
1207 Palm Boulevard, Isle of Palms, SC

MINUTES

1. **Call to order**

Present: Rebecca Kovalich, Park Williams, Barb Bergwerf, Margaret Miller, Chrissy Lorenz

Absent: Mike Boykin, Rod Turnage

Staff Present: Administrator Kerr, Deputy Administrator Kuester, Director Hamilton, Council Member Cohen

2. **Approval of previous meeting's minutes** – June 10, 2026

Ms. Bergwerf made a motion to approve the minutes of the June 10, 2026 meeting, and Ms. Lorenz seconded the motion. The motion passed unanimously.

3. **Presentations – None**

4. **Financial Statements**

Director Hamilton said ATAX revenues will meet FY26 budget projections. There is $91,000 more in the operating account and $721,000 more in the investment account than there was this time last year. There is one more quarter of State ATAX to collect, but currently revenues are 36% over budget.

She reviewed those FY26 expenses that were over budget:

-Irrigation by Design, overbudget by $20
-JLG Enterprise LLC/Trident Waste & Recycling, overbudget by $13,427 due to a change in contractors
-IOP Water & Sewer Commission, overbudget by $202
-Police Capital Expense for ATV/trailer upfitting, overbudget by $3,242

She noted that the sponsorships were under budget as were the public restrooms.

She reported that sales of T-shirts for FY26 totaled $1,092. No T-shirts were purchased in FY26.

5. **Old Business**

Discussion and consideration of Rebranding Candidates

Administrator Kerr reported that the scoring for the rebranding candidates submitted by Committee members put Blue Ridge Creative Marketing as the top candidate. Ms. Lorenz expressed her surprise that Blue I'On was not the most popular since they are local and have worked with the CVB for some time. She suggested sending both candidates to City Council and allowing them to make the final decision.

After some discussion, it was decided that the number two and three candidates, Destination by Design and Blue I'On respectively, would also be recommended to City Council for consideration.

MOTION: Ms. Bergwerf made a motion to recommend Blue Ridge Creative Marketing to City Council for the rebranding effort. The ATAX Committee's consideration of Destination by Design and Blue I'On will be submitted to City Council for their consideration. The motion passed unanimously.

6. **New Business – Budget Overages**

MOTION: Ms. Lorenz made a motion to approve all of the budget overages as outlined by Director Hamilton earlier in the meeting. Ms. Bergwerf seconded the motion. The motion passed unanimously.

7. **Miscellaneous Business**

The next meeting of the ATAX Committee will be Wednesday, September 16, 2026 at 10am.

8. **Adjournment**

Ms. Bergwerf made a motion to adjourn, and Ms. Lorenz seconded the motion. The meeting was adjourned at 10:24am.

Respectfully submitted,

Nicole DeNeane
City Clerk

ENVIRONMENTAL ADVISORY COMMITTEE
4:00pm, Thursday, July 9, 2026
1207 Palm Boulevard, Isle of Palms, SC
and broadcasted live on YouTube: https://www.youtube.com/user/cityofisleofpalms

MINUTES

1. **Call to order**

Present: Laura Lovins, Sean Popson, Susan Smith, Eric Cicora, Cindy Marrs (via Zoom), Todd Murphy (via Zoom), Charlotte Webster

Staff Present: Administrator Kerr, Deputy Administrator Kuester, Council Member Miars

Absent: Britton Foy

2. **Approval of previous meeting's minutes**

MOTION: Ms. Smith made a motion to approve the minutes of the June 11, 2026 meeting, and Ms. Popson seconded the motion. The minutes passed unanimously.

3. **Citizen's Comments -- none**

4. **Presentation – none**

5. **Old Business**

A. **Update on Native Tree guide and potential tree ordinance changes**

Ms. Smith shared that the Native Tree Subcommittee met with Jerry Benoit, an arborist, who provided a list of suggestions to consider for amending the tree ordinance. She reviewed those suggestions from the meeting packet. The subcommittee will continue to work on changes to the ordinance and bring them before the full committee for discussion and consideration.

B. **Discussion of Palm Path brochure draft**

Committee members made numerous suggestions and observations about the Palm Path brochure draft. Administrator Kerr pointed out that the brochure's focus should be narrowed to the information short-term rental visitors would need to know. He suggested that future iterations of the brochure could be directed towards other audiences. He suggested bringing the brochure back in August when the Committee can talk about proper distribution channels.

Administrator Kerr will discuss the brochure's contents with the Public Safety Committee.

D. **Discussion of tree bank grant program**

Ms. Lovins proposed a similar process for review in the tree bank grant program as is done with ATAX grants. She would like to see applications considered twice a year.

Committee members discussed a tiered approach to awarding grants, but ultimately decided that the program would start without tiers and add in more incentives or parameters as necessary. Revisions to the program will be discussed at the August meeting.

6. **New Business**

A. **Discussion of potential ordinance related to trash debris from commercial dumpsters**

Council Member Miars expressed her concern about overfull construction trash dumpsters allowing trash to fly out of them and into the marsh as the trucks cross the Isle of Palms Connector. The only recourse is if a member of the Police Department happens to see the trash leave the truck. She would like to see an ordinance requiring inspection of the construction dumpsters included in the building code, giving the City the authority to require the trash be properly secured and or emptied without littering.

Administrator Kerr said staff will prepare a redline of an ordinance for the Committee to consider next month.

B. **Discussion of "Start the Month Clean" campaign**

Ms. Smith said she is working with PIO Uys on a press release about this campaign for the City's website.

7. **Miscellaneous**

The next meeting of the Environmental Advisory Committee will be Thursday, August 13, 2026 at 4pm.

8. **Adjournment**

Ms. Smith made a motion to adjourn, and Ms. Popson seconded the motion. The meeting was adjourned at 5:34pm.

Respectfully submitted,

Nicole DeNeane
City Clerk

Beach Preservation Committee
9:00am, Thursday, July 2, 2026
City Hall Council Chambers
1207 Palm Boulevard, Isle of Palms, SC

MINUTES

1. **Roll Call**

Present: Dietmar Ostermann, Alice Bova Wendi Pasterik, Dan Slotchiver, John Schilling (via Zoom), Council Member Cohen

Staff Present: Administrator Kerr, Deputy Administrator Kuester

2. **Citizen's Comments** - none

3. **Approval of previous meeting's minutes – June 4, 2026**

MOTION: Ms. Pasterik made a motion to approve, and Mr. Slotchiver seconded the motion. The minutes of the June 4, 2026 meeting passed unanimously.

4. **New Business**

A. **Discussion of federal support for beach nourishment – Jim Davenport, Thorn Run Partners**

Mr. Davenport explained that working with the USACE to become a federally managed beach is the only avenue for the Federal government to help with beach renourishment. He noted that being a federally managed beach comes with numerous restrictions and requirements, including 100% participation through easements in the project area. He also said that a study may or may not approve the Isle of Palms as a federally managed beach.

Mr. Davenport said it may be possible to receive Federal funding for one-time construction projects like breakwaters. Funding from FEMA only comes following disasters and is limited to restoring the beach to its pre-storm condition.

Council Member Cohen would like City Council to review the recommendations from Foth/Olsen before providing any direction to Thorn Run Partners related to securing funds for hard structures on the beach.

B. **Alternatives Analysis progress support**

Chris Creed and Zak Bedell of Foth/Olsen shared an update on their alternatives analysis. Mr. Creed clarified the study's definition of baseline development as "assumed to represent the primary dune crest of minimum beach position and identified as the seaward most occurrence of 50' offset from seaward edge of development, 2017 SCDES baseline, or the seaward edge of the 2026 dune, where constructed."

He presented projected sand loss and accumulation across the island at 5, 7, and 10-year intervals within each suggested alternative, including doing nothing, renourishment only, and renourishment with hard structures. He shared "very preliminary probable costs for structures" including terminal groins and breakwaters.

The final report of findings will include an advanced cost analysis for the project life cycle and an integrated shoal management approach. He will provide scenarios that detail the amount of public beach projected across the island.

Mr. Creed shared photos and details of breakwaters installed on Hilton Head Island. He said these structures allow excess sand to be transported to areas beyond the structures.

Mr. Creed added, "What we are trying to do here is understand beyond the 2026 project how much intervention will it take to maintain this minimum beach condition into the future."

Committee members discussed a field trip to Hilton Head Island with Foth/Olsen to view their breakwaters.

C. **Discussion of information to be included in future beach monitoring reports**

This matter will be discussed at the August meeting.

5. **Old Business**

Update on beach renourishment project

Administrator Kerr said the City is having weekly meetings with CS&E, Marinex, and Wild Dunes about the beach renourishment project. Regulatory agencies are also closely watching the project. The first sand is expected to be on the beach by mid-July.

Administrator Kerr said homeowners in Wild Dunes will need to secure their own permits to move the backfill of sand left behind by Marinex.

Administrator Kerr also shared the predictive map on the City's website showing the progression of the renourishment project.

6. Miscellaneous Business

The next meeting will include another update from Foth/Olsen, a draft RFB for beach vegetation, discussion about funding for future renourishments, and Mr. Schilling's recommendations to change the beach monitoring report.

The next meeting of the Beach Preservation Committee will be Thursday, August 13, 2026 at 9:00am.

7. Adjournment

Mr. Ostermann made a motion to adjourn the meeting, and Ms. Bova seconded the motion. The meeting was adjourned at 11:02am.

Respectfully submitted,

Nicole DeNeane
City Clerk

ORDINANCE 2026-05

AN ORDINANCE TO ADOPT A CODE OF ETHICS FOR MEMBERS OF ISLE OF PALMS CITY COUNCIL, INCLUDING MAYOR, AND ANY APPOINTED MEMBER OF A CITY BOARD, COMMITTEE, OR COMMISSION.

WHEREAS, the City Council of the City of Isle of Palms finds that public confidence in municipal government depends upon elected and appointed officials conducting themselves with integrity, civility, transparency, impartiality, and respect for the rule of law; and

WHEREAS, members of City Council and members of City boards, committees, and commissions exercise important public responsibilities and should be guided by clear standards of conduct while serving in their respective offices; and

WHEREAS, the City Council desires to adopt a uniform Code of Ethics Ordinance to promote public trust, encourage fair and equal treatment of all persons and matters coming before the City, and provide standards addressing conflicts of interest, gifts and favors, confidential information, use of public resources, representation of private interests, social media, and interactions with City staff and City boards, committees, and commissions; and

WHEREAS, the City Council recognizes that the South Carolina Ethics, Government Accountability, and Campaign Reform Act, the South Carolina Freedom of Information Act, applicable election laws, and other federal and state laws govern certain conduct of public officials and public members; and

WHEREAS, the City Council intends for this Ordinance to supplement, and not replace, limit, or conflict with, applicable federal law, state law, or the jurisdiction of the South Carolina State Ethics Commission, the Attorney General, a solicitor, a court, or any other appropriate authority; and

WHEREAS, the City Council further desires to establish a fair and orderly local process for receiving, reviewing, and addressing complaints alleging violations of the City's Code of Ethics Ordinance that do not require a determination of a state law violation; and

WHEREAS, the City Council finds that the appointment of a qualified and independent hearing officer to review complaints, make findings, and provide recommendations will promote fairness, consistency, and public confidence in the complaint process; and

WHEREAS, the City Council further finds that this Ordinance serves a valid public purpose by promoting ethical conduct, orderly governance, public accountability, and confidence in the fair operation and integrity of City government.

NOW, THEREFORE, BE IT ORDAINED by the Mayor and City Council of the City of Isle of Palms, South Carolina, in duly assembled meeting, that the City Code is hereby amended to adopt a Code of Ethics Ordinance for members of City Council and appointed members of City boards, committees, and commissions, as set forth herein.

SECTION 1. That Title 1, Chapter 3, Article E be created as follows:

ARTICLE E. CODE OF ETHICS

Sec. 1-3-69. PURPOSE AND AUTHORITY

The City Council of the City of Isle of Palms adopts this Code of Ethics Ordinance to provide a uniform set of standards so that elected and appointed officials, while exercising their respective offices, shall conduct themselves in a manner that will instill public confidence and trust in the fair operation and integrity of the City's government and provide enforceable ethical standards. The City adopts this Code of Ethics Ordinance to supplement, and not replace or limit, applicable federal law, state law, and rules of procedure, including but not limited to, the South Carolina Ethics, Government Accountability, and Campaign Reform Act and the South Carolina Freedom of Information Act. To the extent any provisions contained in this Code of Conduct conflict with state law, state law shall control.

Sec. 1-3-70. DEFINITIONS.

For purposes of this Code:

(A) **Member** means any member of Isle of Palms City Council, including the Mayor, and any appointed member of a City board, committee, or commission.

(B) **Economic Interest** means an interest distinct from that of the general public in a purchase, sale, lease, contract, option, or other transaction or arrangement involving property or services in which a member may gain an economic benefit of fifty dollars or more. This definition does not prohibit a member from participating in, voting on, or influencing or attempting to influence an official decision if the only economic interest or reasonably foreseeable benefit that may accrue to the member is incidental to the member's position or which accrues to the member as a member of a profession, occupation, or large class to no greater extent than the economic interest or potential benefit could reasonably be foreseen to accrue to all other members of the profession, occupation, or large class.

(C) **Family Member** means spouse, parent, child, brother, sister, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, sister-in-law, grandparent, or grandchild of the member, or a member of the member's immediate family.

(D) **Immediate Family** means a child residing in a member's household or an individual claimed by the member or the member's spouse as a dependent for income purposes.

(E) **Substantial Monetary Value** means a monetary value of fifty dollars or more.

Sec. 1-3-71. GENERAL STANDARDS OF CONDUCT.

Members shall conduct themselves in accordance with the following standards:

(A) **Act in the Public Interest**.
Members shall work for the common good of the residents and visitors of the City and

not for any private or personal interest, and they will ensure fair and equal treatment of all persons, claims, and transactions coming before them.

(B) **Compliance with Law.**
Members shall comply with all applicable federal, state, and municipal laws including, but not limited to, the South Carolina Ethics, Government Accountability, and Campaign Reform Act, the South Carolina Freedom of Information Act, and other applicable election laws and financial disclosure requirements.

(C) **Conduct of Members.**
The professional and personal conduct of Members while exercising their office must be above reproach and avoid the appearance of impropriety. Members shall refrain from abusive conduct, personal charges, or verbal attacks upon the character or motives of other Members, the City Staff or public. Members shall practice civility and decorum during public debate.

(D) **Respect for Process.**
Members shall perform their duties in accordance with the procedures, processes, and rules set forth in the City Code, Robert's Rules of Order, and the rules of conduct contained in the South Carolina Ethics, Government Accountability, and Campaign Reform Act. Members shall honor the role of the Mayor and Chairperson in maintaining order during public meetings.

(E) **Decisions Based on Merit.**
Members shall base their decisions on the merits and substance of the matter at hand. When making decisions, Members shall maintain an open mind until the conclusion of the hearing on the matter and shall base their decisions on the facts presented at the hearing and the law.

(F) **Conflict of Interest.**
Members shall comply with the South Carolina Ethics, Government Accountability, and Campaign Reform Act. Should a matter before the City affect the economic interest of the Member, family member, an individual with whom the Member is associated, or a business with which the Member is associated, the Member shall prepare a written statement describing the matter and the potential conflict, provide it to the presiding officer, and be excused from votes, deliberations, and other action on the matter. The written statement and the reason for disqualification shall be entered into the minutes. A recused Member should leave the dais during discussion and vote.

(G) **Gifts and Favors.**
Members shall not, directly or indirectly, solicit, accept, or receive any gift, favor, loan, promise, service, lodging, transportation, entertainment, payment, or other thing of value in violation of S.C. Code Ann. §§ 8-13-705, 8-13-710, 8-13-715, 8-13-1120, or any other applicable law. A Member shall not knowingly accept a gift from a person or entity that is seeking or has recently sought official action, a contract, permit, license, zoning approval, funding, or other City action, except for lawful campaign contributions, gifts from family members, or other items permitted under state law.

(H) **Confidential Information.**
Members must maintain the confidentiality of all written materials and verbal

information provided to Members which is confidential or privileged under South Carolina law, including information provided during executive session, legal advice provided by the City's legal counsel, and any information otherwise protected by South Carolina law. Members shall not use or disclose confidential or non-public information without proper authorization.

(I) **Use of Public Resources.**
Members shall not use City personnel, equipment, materials, supplies, facilities, email accounts, social-media accounts, vehicles, funds, insignia, or staff time for personal, private business, campaign, or political purposes except as expressly authorized by law and on terms equally available to similarly situated members of the public. Members shall not order goods or bind the City without proper authorization.

(J) **Representation of Private Interests.**
Members shall not appear on behalf of the private interests of third parties before the Council or any Board, Committee, Commission or proceeding of the City, except as permitted by S.C. Code Ann. § 8-13-740 or other applicable law.

(K) **Advocacy**
Members shall represent the official policies or positions of the City to the best of their ability when designated as delegates for this purpose. When presenting their individual opinions and positions, Members shall explicitly state that said position is not endorsed by the City of Isle of Palms.

(L) **Policy Role of Members**
Members shall respect and adhere to the council form of City government as provided in the City Code. In this structure, the City Council determines the policies of the City with the advice, information and analysis provided by City Staff, Boards, Committees and Commissions, and the public. Members shall not interfere with the administrative functions of the City or direct, supervise, discipline, assign work to, or interfere with City Staff, except as authorized by the City Code, adopted Council policy, or state law.

(M) **Independence of Boards, Committees and Commissions**
Members shall respect the independent advisory, administrative, and quasi-judicial roles of City boards, committees, and commissions and shall not use their office to unduly influence members of City boards, committees, or commissions or lobby members regarding matters pending before them. This section does not prohibit Members from attending public meetings, responding to factual questions, making referrals through proper channels, or communicating official Council policy when authorized. In quasi-judicial matters, Members shall not have *ex parte* communications and shall comply with all applicable due-process requirements.

(N) **Positive Workplace Environment**
Members should make every effort to be cooperative and show mutual respect for the contributions made by each individual for the good of the community. Members shall not retaliate against City employees for truthful participation in ethics investigations.

(O) **Social Media**
Members using social media (i.e., Facebook, Twitter, YouTube, blogs, message boards, chat rooms, electronic newsletters, online forums, social networking sites, etc.) in an

official capacity, or in a manner reasonably likely to be understood as speaking for the City, shall do so in accordance with all applicable laws, City policies, public records requirements, confidentiality obligations, and anti-harassment rules. While using social media, members shall not disclose confidential information, knowingly make false statements of official City action, use City resources for campaign purposes, threaten or harass City employees or members of the public, or represent personal views as official City positions.

Sec. 1-3-72. JURISDICTION OF COUNCIL FOR VIOLATIONS UNDER THIS CODE.

Allegations that a Member violated the South Carolina Ethics Reform Act, campaign finance law, lobbying law, statement of economic interests requirements, or other state ethics provisions may be referred to or filed with the South Carolina State Ethics Commission or other appropriate authority. Nothing in this Code limits the jurisdiction of the State Ethics Commission, the Attorney General, a solicitor, a court, or any other state authority. Further, nothing in this Code grants authority or jurisdiction to Council over matters within the jurisdiction of the State Ethics Commission, the Attorney General, a solicitor, a court, or any other state authority.

Allegations that a Member violated this Code of Ethics Ordinance, but that do not require determination of a state law violation, may be processed under the procedures set forth herein.

Sec. 1-3-73. RECEIPT OF COMPLAINTS

Complaints against Members for violations of this Code of Ethics Ordinance, shall be filed with the City Clerk provided, however, to discourage the filing of ethics complaints solely for political purposes, complaints will not be accepted against a person seeking election as a Member, whether currently serving as a Member or not, during the 75-day period before an election in which the candidate is running, provided that nothing in this section limits the right to file a complaint with the State Ethics Commission, seek judicial relief, or report suspected criminal conduct to the appropriate authority. The time for filing complaints will not run during this period. Properly filed complaints will be accepted and processed after the 75-day period has expired.

(A) No action may be taken on any complaint for violations under this Code of Ethics Ordinance that is filed later than one (1) year after a violation of this section is alleged to have occurred, and a complaint alleging a violation must be filed within six (6) months from the date the complainant knew or should have known of the action alleged to be a violation. No proceedings under this article shall be instituted or prosecuted after the earlier of: (i) the expiration of the term of office of the person complained against; or (ii) the resignation, death, vacancy, disqualification or withdrawal from office of the person against whom a complaint is filed. Nothing in this section limits the right to file a complaint with the State Ethics Commission, seek judicial relief, or report suspected criminal conduct to the appropriate authority.

(B) A separate complaint shall be filed for each person alleged to have engaged in any activity violating this Ordinance even if the allegations arise from the same factual basis. Each complaint shall state: (i) a separate count for each alleged violation; (ii) the specific section of this Code of Ethics Ordinance alleged to be violated for each count; (iii) with specificity, the facts which are alleged to constitute the violation; and (iv) the documentary evidence which the charging party possesses. Copies of said documentary evidence shall be attached to the complaint as exhibits.

(C) All complaints shall contain an oath that the facts set forth therein are true and correct to the best of the complainant's knowledge in a form adopted by Council.

(D) Upon receipt of a complaint, the City Clerk will deliver a copy of the complaint to the City Administrator.

Sec. 1-3-74. APPOINTMENT OF HEARING OFFICER, SERVICE OF COMPLAINT, BURDEN OF PROOF.

(A) All complaints filed hereunder shall be heard before a Hearing Officer who: (i) shall be a competent attorney at law of good standing in his or her profession, (ii) shall have at least five (5) years' experience in the practice of law, and (iii) shall not maintain an office within a ten (10) mile radius of the City of Isle of Palms, SC. The City Clerk shall maintain a listing, which shall be pre-authorized by City Council, of no less than five (5) qualified attorneys to serve as a Hearing Officer pursuant to this section. Upon receipt of a properly verified complaint, the City Clerk shall draw names randomly from the listing of qualified Hearing Officers and appoint the first one who is available to serve in the matter.

(B) Original pleadings shall be filed with the City Clerk and the City Clerk shall cause the complaint to be served on the member charged as soon as practicable but in no event later than seven (7) calendar days after receipt of a verified complaint. Service may be by personal service, by certified mail, return receipt requested or by overnight delivery.

(C) In all proceedings under this section, the Hearing Officer shall determine whether a violation of this Code of Ethics Ordinance has been established by a preponderance of the evidence. Proceedings under this Code shall have no bearing on liability under the South Carolina Ethics, Government Accountability, and Campaign Reform Act, criminal liability, criminal penalties, or any other provision under state or federal law.

Sec. 1-3-75. HEARING.

(A) The member charged in the Complaint shall have fifteen (15) calendar days to file an answer to the complaint provided, however, the member charged shall have no obligation to file an answer to any complaint.

(B) Upon the expiration of the fifteen (15) calendar day answer period, the Hearing Officer shall review the complaint and answer, if any, to determine: (i) whether the complaint is in conformity of the requirements of Section 3 above, (ii) whether upon consideration of the complaint and answer, the complaint is unjustified, frivolous, patently unfounded, or (iii) whether upon consideration of the complaint and answer, the complaint demonstrates facts sufficient to invoke disciplinary jurisdiction as set forth in this Ordinance.

(C) Upon a determination that the complaint should not be dismissed pursuant to the foregoing subsection (c), the Hearing Officer shall be empowered to collect evidence and information concerning any complaint and to add the findings and results of its investigations to the file containing such complaint. In furtherance of this investigation, the Hearing Officer may:

(1) Seek such further information from the complainant or the member charged through inquiry or written questions, provided, however the member charged shall have no obligation to answer any inquiries, or

(2) Conduct a hearing regarding the allegations set forth in the complaint. At any hearing, the member who is the subject of inquiry shall have the right: (i) to representation by counsel at all stages of these proceedings, (ii) to written notice of the hearing at least ten (10) calendar days before the first hearing, (iii) to hear and examine the evidence and witnesses and, (iv) to submit evidence and call witnesses to oppose or mitigate the allegations. In all hearings held under this section, the procedures and rules of evidence applicable in civil cases shall apply.

(D) All investigations under this section shall be completed within a reasonable time, but not to exceed sixty (60) calendar days of the filing of the complaint, unless otherwise agreed by the complainant or the member charged. Should the investigation not be completed in said period or in a period as otherwise agreed, the complaint will be deemed dismissed as a failure to state facts sufficient to invoke the disciplinary jurisdiction of the City Council. Within seven (7) calendar days of the completion of the investigation, the Hearing Officer shall:

(1) dismiss the complaint on the grounds that it is unjustified, frivolous, patently unfounded, or that it fails to state facts sufficient to invoke the disciplinary jurisdiction of the City Council; or

(2) prepare a report of findings and recommendations to the Mayor and City Council.

(3) Should the Hearing Officer determine to submit a report in the matter, the report shall consist of: (1) a written finding of facts; (2) a determination as to whether the complaint establishes by a preponderance of evidence that a violation has been committed, and if so, the specific violation and evidence supporting the same, and (3) a recommendation regarding the punishment for such violation (public or private reprimand or censure by City Council).

(4) The Hearing Officer's written determination of findings and recommendations shall be delivered to the City Clerk who shall provide a copy to the City Administrator, the Mayor and Council and serve a copy on the complainant and member charged by personal service, email, by certified mail, return receipt requested, or by overnight delivery.

Sec. 1-3-76. REPORT TO MAYOR AND COUNCIL.

(A) Upon receipt of findings and recommendations from the Hearing Officer, the Mayor and Council may:

(1) by a majority, vote to accept the Findings and Recommendations of the Hearing Officer.

(2) by a majority, vote to accept the findings of fact and reject the recommended discipline instead substituting its own discipline.

(3) by a majority, vote to reject the findings and recommendations and dismiss the complaint.

(B) Should Council fail to take any action on the Complaint within 45 days after receipt of the Hearing Officer's report, then the Complaint shall be deemed to have been dismissed.

If the Member who is subject to the Complaint is the Mayor or any Council Member, then he or she should disqualify themselves from any votes or deliberations on the matter pursuant to applicable state law.

Sec. 1-3-77. IMPLEMENTATION.
This Ordinance shall be included in the regular orientations for candidates elected to City Council and newly appointed members to Boards and Commissions.

SECTION 2. That should any part of this Ordinance be held invalid by a Court of competent jurisdiction, the remaining parts shall be severable therefrom and shall continue to be in full force and effect.

SECTION 3. That all ordinances or parts of ordinances conflicting with the provisions of this Ordinance are hereby repealed insofar as the same affect this Ordinance.

SECTION 4. That this Ordinance take effect and be in full force immediately.

PASSED AND APPROVED BY THE CITY COUNCIL FOR THE CITY OF ISLE OF PALMS, ON THE _______ DAY OF __________________, 2026.

____
Phillip Pounds, Mayor (Seal)
Attest:

____

Nicole DeNeane, City Clerk
First Reading:__________________________
Public Hearing:_________________________
Second Reading:________________________
Ratification:____________________________

ORDINANCE 2026-06

AN ORDINANCE TO AMEND THE REMOTE ATTENDANCE POLICY FOR MEMBERS OF ISLE OF PALMS CITY COUNCIL, INCLUDING MAYOR, AND ANY APPOINTED MEMBER OF A CITY BOARD, COMMITTEE, OR COMMISSION.

WHEREAS, City Council recognizes the importance of conducting the public's business in an open, transparent, and accessible manner; and

WHEREAS, the City Council, Boards, Commissions, and other appointed bodies function most effectively when members are physically present to deliberate, engage with fellow members, staff, and the public, and participate fully in meetings; and

WHEREAS, in-person attendance at meetings shall remain the preferred method of participation and remote participation is not intended to replace regular physical attendance by members of the City Council, Boards, Commissions, or other appointed bodies; and

WHEREAS, from time to time, circumstances may reasonably prevent a member from attending a meeting in person despite the member's intent and ability to otherwise fulfill their public duties; and

WHEREAS, allowing limited remote participation under specified circumstances promotes continuity of government operations, preserves institutional knowledge, and helps ensure that duly appointed and elected officials may continue to participate in the public's business when physical attendance is not reasonably possible; and

WHEREAS, advances in communications technology permit members attending remotely to hear, be heard, and participate in meeting discussions and deliberations; and

WHEREAS, the City Council finds that establishing reasonable procedures for remote participation, including advance notice requirements and limitations on its use, will balance the benefits of flexibility with the public interest in maintaining in-person attendance and transparent government proceedings; and

WHEREAS, the City Council desires to amend its existing remote attendance policy to permit members of the City Council, Boards, Commissions, and other appointed bodies to participate remotely upon providing proper notice and identifying circumstances that reasonably prevent physical attendance, subject to the requirements and limitations set forth herein.

NOW, THEREFORE, BE IT ORDAINED by the Mayor and City Council of the City of Isle of Palms, South Carolina, in duly assembled meeting, that the City Code is hereby amended as set forth herein.

SECTION 1. That Title 1, Chapter 3, Section 1-3-20 and subsequent subsections be amended as follows:

ARTICLE A. RULES OF ORDER AND PROCEDURE

Sec. 1-3-20. REMOTE ATTENDANCE AT MEETINGS.

Members of City Council, and members of any City board, committee, commission, or advisory body established by the City, including but not limited to the Planning Commission, Accommodations Tax Advisory Committee (ATAX), Board of Zoning Appeals, and similar appointed or standing bodies, may participate in meetings through remote communication technology, including video conferencing platforms and telephonic technology, when circumstances reasonably prevent physical attendance or when remote participation is otherwise necessary or appropriate. Remote participation may be utilized for reasons including, but not limited to, illness, personal or family matters, employment or professional obligations, military service, travel, emergencies, weather events, or other circumstances that make in-person attendance impractical.

For elected officials, remote participation is intended to supplement, and not replace, in-person attendance at meetings.

No individual member, chairperson, presiding officer, or elected official shall have unilateral authority to prohibit a member from attending remotely if the requirements of this section are satisfied.

When remote attendance occurs, the following rules and procedures shall apply:

(A) Notice of remote attendance shall be provided to the City Clerk's office as soon as reasonably practicable, and when possible, at least twenty-four (24) hours before the scheduled start time for the meeting. The City Clerk shall record the remote participation in the minutes of the meeting.

(B) A quorum of the meeting body is physically present at the meeting place and remain physically present throughout the meeting.

(C) The individual presiding over the meeting is physically present during the meeting.

(D) Members attending both in person and remotely, and persons in attendance at the meeting can hear all discussion and participate in the meeting as appropriate.

(E) Other than establishing a quorum, a member attending remotely shall be considered present for all purposes and shall possess the same voting rights, privileges, duties, and authority as members attending physically.

(F) Other than establishing electronic or telephonic connections necessary for remote attendance, there shall be no communications between the member(s) attending remotely and other members of body, unless such communication is part of the meeting, and can be heard by the members of the public in attendance.

(G) All of the comments, motions, and votes of the Councilmember(s) attending remotely must be capable of being recorded in the minutes of the meeting.

(H) Any meeting where a member is attending remotely shall be conducted in accordance with the requirements of the South Carolina Freedom of Information Act.

(I) Any member participating remotely during an executive session shall affirm prior to the commencement of executive session that no unauthorized person is present or able to hear the proceedings. Such affirmation shall be reflected in the meeting minutes.

SECTION 2. That should any part of this Ordinance be held invalid by a Court of competent jurisdiction, the remaining parts shall be severable therefrom and shall continue to be in full force and effect.

SECTION 3. That all ordinances or parts of ordinances conflicting with the provisions of this Ordinance are hereby repealed insofar as the same affect this Ordinance.

SECTION 4. That this Ordinance take effect and be in full force immediately.

PASSED AND APPROVED BY THE CITY COUNCIL FOR THE CITY OF ISLE OF PALMS, ON THE ___________ DAY OF _________________, 2026.

____

Phillip Pounds, Mayor (Seal)
Attest:

____

Nicole DeNeane, City Clerk
First Reading:________________________
Public Hearing:_______________________
Second Reading:______________________
Ratification:__________________________

ORDINANCE 2026-07

AN ORDINANCE AMENDING TITLE 5- PLANNING AND DEVELOPMENT, CHAPTER 4- ZONING, ARTICLE 1- GENERAL PROVISIONS, TO REGULATE NEW AND EXISTING OUTDOOR LIGHTING FOR RESIDENTIAL STRUCTURES.

WHEREAS, excessive outdoor lighting can degrade natural habitats, disrupt wildlife behavioral patterns, and diminish the quality of our nocturnal environment; and,

WHEREAS, light trespass—defined as illumination that extends beyond its intended boundaries—harms the privacy and enjoyment of neighboring properties; and,

WHEREAS, the City of Isle of Palms recognizes the importance of preserving natural areas, protecting wildlife habitats, and respecting the character and privacy of residential neighborhoods; and

WHEREAS, the Isle of Palms City Council has the authority to amend its Code of Ordinances when deemed to be in the best interest of the citizens of the City and now desires to do so by regulating artificial lighting associated with residential structures.

BE IT ORDAINED AND ENACTED BY THE MAYOR AND COUNCIL MEMBERS OF THE CITY OF ISLE OF PALMS, SOUTH CAROLINA, IN CITY COUNCIL ASSEMBLED:

SECTION 1. That Section 5-4-17(d)(1) be amended to delete mention of low-pressure sodium bulbs as follows:

(1) Streetlights shall be located so that most of their illumination will be directed away from the beach. These lights shall be equipped with shades or shields that will prevent backlighting and render them not visible from the beach.

SECTION 2. That new Section 5-4-18 be inserted as follows and subsequent Sections be renumbered in sequence:

Section 5-4-18. New and Existing Residential Development.

(a) Outdoor lighting shining directly onto the Intracoastal Waterway, marsh, or other natural areas outside of the owner's property shall be extinguished (turned off) when the outdoor area is not in active use or occupancy.

(b) Outdoor lighting on residential structures shall not shine directly onto any adjacent property.

(c) Light fixtures on residential properties in excess of 40 watts or 300 lumens shall be installed so that the lamp or light-emitting is not visible beyond the property line.

(d) Upwardly-directed lighting fixtures, defined as any floodlight, spotlight or focused beam aimed above horizontal plane, shall not exceed 200 lumens. These lights must be turned off between 10:00pm and 7:00 am. (Total upwardly-directed lighting for the property may not exceed 0.1 lumens per sq ft.)

(e) All exterior lighting must be rated at or below 3000 Kelvin.

(f) Exemptions:

a. Temporary holiday or decorative lighting, used for no more than 45 days per year.
b. Emergency lighting used by law enforcement, fire, or emergency services.
c. Lighting required by federal, state, or county agencies, provided it is no brighter than necessary for compliance.

SECTION 3. That should any part of this Ordinance be held invalid by a Court of competent jurisdiction, the remaining parts shall be severable therefrom and shall continue to be in full force and effect.

SECTION 4. That all ordinances or parts of ordinances conflicting with the provisions of this Ordinance are hereby repealed insofar as the same affect this Ordinance.

SECTION 5. That this Ordinance take effect and be in full force immediately.

PASSED AND APPROVED BY THE CITY COUNCIL FOR THE CITY OF ISLE OF PALMS, ON THE ______ DAY OF _________________, 2026.

____
Phillip Pounds, Mayor

(Seal)
Attest:

____

Nicole DeNeane, City Clerk
First Reading:__________________________
Public Hearing:_________________________
Second Reading:________________________
Ratification:____________________________

Resolution No.: R-2026-04

Authorizing Consumption of beer and wine only, road closures and amplified music at

The IOP Connector Run and Walk for the Child on October 3, 2026

WHEREAS, the Isle of Palms Exchange Club and the City of Isle of Palms Recreation Department are hosting the 2026 IOP Connector Run and Walk for the Child on Saturday, October 3, 2026, on Palm Blvd and IOP Connector; and,

WHEREAS, the City of Isle of Palms Recreation Department is requesting permission for the temporary closing and use from 5:30 am and 12:00 pm of Palm Blvd between 10th Ave and 14th Ave, the IOP Connector, Pavilion Dr. between JC Long Blvd and the Public Safety Building, JC Long Blvd between Palm Blvd and Municipal Lot A for set up, for the run, for clean-up and for staging of the event; for the temporary closing and use from 7:00 am and 12:00 pm of Municipal Parking Lot A for the post-race celebration event to be held on Saturday, October 3, 2026 from 8:00 a.m. to 11:00 a.m.; for participants to consume beer and wine beverages only at the post-run event held in Municipal Parking Lot A during the hours of 8:00 a.m. to 11:00 a.m.; and for crowd control; and,

WHEREAS, it has been determined that such an event would be in the public interest;

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council This ______day of ________, 2026, that possession and consumption of beer and wine beverages and the use of amplified music is authorized in Municipal Parking Lot A on Pavilion Ave between the hours of 8:00 a.m. and 11:00 a.m. on Saturday, October 4, 2025; and,

BE IT FURTHER RESOLVED the use of amplified noise is authorized on Palm Blvd in the race area between the hours of 7:30 a.m. and 11:00 a.m. on Saturday, October 3, 2026; and,

BE IT FURTHER RESOLVED that possession and consumption of alcoholic liquors or alcoholic beverages other than beer and/or wine beverages within the event area is prohibited; and,

BE IT FURTHER RESOLVED that outdoor possession and consumption of beer and wine beverages only, all outdoor musical performances and use of sound-amplifying devices shall end by 10:00 a.m. due to the proximity of the event to residential properties; and,

BE IT FURTHER RESOLVED that all vendors be restricted to stationary location; and,

BE IT FURTHER RESOLVED that only pedestrian traffic will be allowed in the area. All other traffic including, but not limited to, Automobiles, trucks, motorcycles, mopeds, bicycles, skateboards, golf carts, LSVs, except police and fire LSVs, is prohibited; and,

BE IT FURTHER RESOLVED that during the designated times the closed portion of Municipal Parking Lot A along Pavilion Ave is deemed to be the site of a public event at which only beer and wine beverages may be consumed and the prohibition against possession or consumption of alcoholic beverages set forth in Section 7-2-1 shall not apply as to the possession and consumption of beer and/or wine beverages only.

____

Mayor

ATTEST:

____

City Clerk

STATE OF SOUTH CAROLINA
COUNTY OF CHARLESTON

AFFIDAVIT

Personally appeared before the undersigned officer duly authorized to administer oaths, ______________________________(Name of person filing complaint), who after being duly sworn states as follows:

1. I have read the foregoing Ethics Complaint and the facts stated therein are true and correct to the best of my knowledge and belief.

2. I affirm that the allegations contained in the complaint are based upon personal knowledge.

   Date of alleged violation: ___________

3. I attest that I first became aware of the conduct alleged to constitute a violation of the Isle of Palms Code of Ethics on or about the following date:

   Date complainant became aware: __________________

4. I further attest that this complaint is not being filed for purposes of political advantage, harassment, retaliation, or publicity, but rather in good faith to report a potential violation of the Isle of Palms Code of Ethics.

5. I understand that knowingly making a false statement under oath may constitute the offense of false swearing, a felony under S.C. Code Ann. § 16-9-30.

____
(Signature of person filing complaint)

Sworn to and subscribed before me this ____ day of _________, 20___.

____
Notary Public

HAYNSWORTH
SINKLER BOYD

HAYNSWORTH SINKLER BOYD, P.A.
134 MEETING STREET, 3RD FLOOR
P.O. BOX 340 (29402)
CHARLESTON, SOUTH CAROLINA 29401
MAIN 843.722.3366
FAX 843.722.2266
www.hsblawfirm.com

STAFFORD J. MCQUILLIN III
DIRECT 843.724.1120
mmcquillin@hsblawfirm.com

MEMORANDUM

TO: Isle of Palms City Council

DATE: July 23, 2026

RE: Proposed List of Hearing Officers under Ethics Ordinance

I. PURPOSE AND SCOPE

This memorandum compiles publicly available contact and professional background information for five South Carolina attorneys identified for consideration for appointment by the Isle of Palms City Council as hearing officers under the proposed Ethics Ordinance. Each attorney meets the qualifications proposed under the Ordinance. The summaries are descriptive and are not intended to constitute an endorsement, a ranking, or a legal conclusion concerning any attorney.

The information below is organized by attorney and includes current professional affiliation, office contact information, education, legal experience, public service, and selected professional recognition.

II. ATTORNEY PROFILES

1. William C. Dillard, Jr. (Columbia)

Firm / Position	Belser Law Firm, P.A.; Attorney; City Attorney for the City of Forest Acres
Address	1325 Park Street, Suite 300, Columbia, South Carolina 29201
Telephone	Direct: (803) 999-1255; Main: (803) 929-0096
Email	will@belserpa.com

Education. Mr. Dillard received a Bachelor of Arts in Philosophy and Political Science from Clemson University in 2005. He received both a Master of Public Administration and a Juris Doctor from the University of South Carolina in 2009.

Professional Experience. Mr. Dillard practices in complex civil litigation and land use and property law. His work includes representation of governmental entities, individuals, and businesses in property disputes, zoning and land use matters, public works projects, construction and business litigation, personal injury matters, commercial real estate transactions, and related transactional matters. His firm biography reports substantial experience in eminent domain and condemnation proceedings throughout South Carolina, including representation of landowners and governmental

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entities and service as associate counsel to the South Carolina Department of Transportation in condemnation matters. He also serves as counsel for the City of Forest Acres.

2. John O. Williams II (Moncks Corner)

Position	Economic Development Director; County Attorney; Deputy County Supervisor, Berkeley County
Address	1003 Highway 52, Moncks Corner, South Carolina 29461
Telephone	Direct: (843) 719-4010
Email	john.williams@berkeleycountysc.gov

Education. Mr. Williams earned a degree in Civil Engineering from Clemson University and a Juris Doctor from the University of South Carolina.

Professional Experience. Following law school, Mr. Williams served as a law clerk to the Honorable R. Markley Dennis, Jr. of the South Carolina Circuit Court. He later served as an Assistant Solicitor in the Ninth Judicial Circuit and thereafter spent several years in private practice.

Mr. Williams has served as Berkeley County's head County Attorney since 2015. In that capacity, he leads the County's legal function and advises county government. He assumed additional duties as one of the County's two Deputy Supervisors in 2021. Berkeley County named him Economic Development Director in February 2024, while retaining him as head County Attorney.

3. T. Jarrett Bouchette (Myrtle Beach)

Firm / Position	Burr & Forman LLP; Counsel; General Commercial Litigation Practice Group
Address	2411 Oak Street, Suite 206, Myrtle Beach, South Carolina 29577
Telephone	Direct: (843) 443-3056; Office: (843) 444-1107
Email	jbouchette@burr.com

Education and Admissions. Mr. Bouchette earned a Bachelor of Science from the College of Charleston and a Juris Doctor from the Charleston School of Law.

Professional Experience. Mr. Bouchette is counsel in Burr & Forman's General Commercial Litigation Practice Group. His practice includes commercial and business litigation, probate court disputes involving trusts, estates, and fiduciaries, appellate matters, personal injury litigation, white collar matters, and complex criminal defense in state and federal court. He also counsels and represents clients in government audits, investigations, and related enforcement matter. Mr. Bouchette serves as counsel for the Town of Surfside Beach.

4. Rebecca "Becky" Laffitte (Columbia)

Firm / Position	Robinson Gray Stepp & Laffitte, LLC; Member
Address	2151 Pickens Street, Suite 500, Columbia, South Carolina 29201
Telephone	Direct: (803) 231-7831; Main: (803) 929-1400
Email	rlaffitte@robinsongray.com

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Education and Admissions. Ms. Laffitte received a Bachelor of Arts from Columbia College in 1977, a Master of Arts in Teaching from the University of South Carolina in 1978, and a Juris Doctor from the University of South Carolina School of Law in 1983.

Professional Experience. Ms. Laffitte has a broad civil litigation practice involving alternative dispute resolution, construction, dram shop liability, healthcare, insurance coverage, premises liability, product liability, professional services, and commercial transportation and trucking. She is certified by the Supreme Court of South Carolina as a mediator and arbitrator and is a member of the National Academy of Distinguished Neutrals.

5. Karl A. Folkens (Florence)

Firm / Position	Folkens Law Firm, P.A.; Attorney, Mediator, and Arbitrator
Address	601 West Evans Street, Florence, South Carolina 29501
Telephone	(843) 665-0100
Email	karl@folkenslaw.com

Education and Admissions. Mr. Folkens received a Bachelor of Arts in Psychology, with a minor in Mathematics, from Winthrop University in 1978. He received a Juris Doctor from the University of South Carolina School of Law in 1980.

Professional Experience. Mr. Folkens has current practice emphasizes mediation, arbitration, early neutral evaluation, and other forms of dispute resolution, together with selected legal matters. His firm also identifies experience in serious personal injury and wrongful death matters, vehicle and commercial trucking cases, product and premises liability claims, estate administration, will contests, and probate litigation.

Mr. Folkens has been a certified circuit court civil mediator in state and federal courts since 1993, a certified family court mediator since 1994, and a certified arbitrator since 1995. He also served as Municipal Court Judge for the Town of Timmonsville.

Capital Projects Update - July 24, 2026

Project	Funding Source	Status
Drainage		
Waterway Boulevard Multi-Use Path Elevation Project	$5.8M construction (phase 1&1A on golf course- $1.4M; phase 2 on Waterway $2.9M; phase 3 on private property $1.5M) + $512k engineering. City awarded $980K Grant from FEMA Hazard Mitigation Grant+$1.25M state budget allocation for construction.	The Bastion Group is on site and working and has completed the paving between 21st and 29th Avenues. The old path has been removed. They closed traffic to install a stormwater crossing on 7/23/26. The new water contractor is on site and deconflicting utilities. Future change orders are expected to eliminate sod and unnecessary driveway replacements, and work at Dewees driveway. The project is expected to be complete by mid September.
Phase 4 Drainage- Palm Boulevard b/w 38th and 41st Avenue	Estimated $5M (excluding soft costs). Capital Projects Fund and FY25+$1M State budget allocation	This project has been delayed to allow for grant funding to be requested.
IOP Marina		
IOP Marina Public Dock & Greenspace	$500,000 draft of FY27 Capital projects	Lease amendments have been fully executed. The design engineer has been engaged. The engineer, tenants and city staff have had a series of meetings to discuss the plans and the timing milestones. The staff and engineer held a meeting on 7/22/26 to prepare for submitting of environmental permit requests. The schedule calls for having bids back for consideration in October, to allow consideration in November, and construction in January and February 2027.
		All permits are in hand. Next steps are to secure permission from the USACE to

Project	Funding Source	Status
Marina Dredging - Design and Permitting	$1.5M FY23 State Budget Allocation	use the material placement area under the Connector. Once this permission is granted, next steps will include soliciting bids from dredging contractors. ATM has been engaged to handle coordination, bidding and construction administration.
Marina Bulkhead Recoating		City has been given a proposal by ATM to develop a specifications, a bid package, solicit bids, and manage the project. Proposals have been requested by other firms. Proposals will be presented to the Public Facilities Committee in August
Beach Maintenance & Access Improvements		
Beach Maintenance & Restoration	Beach Preservation Fund	Full update by project manager was provided to Council 6/23/26. 9,000 of 11,000 feet of pipeline has been installed. Winds have delayed the completion of the pipeline, but expected completion the week of 7/27/26. Sand placement will begin immediately upon completion of the pipeline. For latest information visit https://www.isleofpalms.gov/city-managed-beach-restoration-projects

Project	Funding Source	Status
Buildings & Facilities		
Undergrounding Power Lines	$75K Muni ATAX (50/50 split w/ Dominion Energy)	Next step is to discuss the feasibility to fund an undergrounding master plan with NSSF.
SCDOT Palm Boulevard Bike, Pedestrian and Parking Enhancements	SCDOT Funded concept development. No funding identified/allocated for construction.	no update

Federal Lobbyist Update- July 24, 2026
from Jim Davenport of Thorn Run Partners

Congressional funding and authorization requests

- **FY27 Appropriations –** As you know, TRP submitted a congressionally directed spending request to Sen. Graham for to initiate a Feasibility Study for a Coastal Storm Risk Management project in IOP. The total Federal funding share for this three year study is $1.5 million. Sen. Graham submitted a $750K request to the Senate Appropriations Committee on our behalf. **However, at the recent direction of IOP, we have instructed Graham's staff to no longer pursue this funding for FY27. Given that, we have no active/pending appropriations requests for FY27. But, based on my last conversation about the beach, we might look at pursuing funding for some shore protection project through the HUD appropriations bill in FY28.**

- **Water Resources Development Act** – We submitted an authorization request to support water and sewer infrastructure in IOP to Rep. Mace and Sen. Graham for inclusion in the Water Resources Development Act, which authorizes projects to be carried out by the U.S. Army Corps of Engineers in partnership with local governments. Both Mace and Graham submitted the authorization to the respective committees, **and we are pleased to report that a $10M authorization was included in the House WRDA for IOP. Once the bill is signed into law (likely later this year), it would allow us to seek funding in the Energy and Water Appropriations bills for water and sewer projects.**

Legislation and rulemakings we are monitoring

- **Surface Transportation Reauthorization** - House T&I Committee leaders released the bipartisan **BUILD America 250 Act**, a **$580 billion** proposal reauthorizing federal surface transportation programs for FY2027–2031, replacing the expiring Bipartisan Infrastructure Law. The BUILD Act aims to replace the Bipartisan Infrastructure Law (BIL), which has governed federal highway, transit, rail, and related transportation programs since November 2021 and is set to expire on September 30, 2026. Unlike the BIL, which functioned simultaneously as a surface transportation reauthorization and a supplemental appropriations bill, the BUILD Act is more conventional. Whereas the BIL provided roughly $1.2 trillion in overall funding, including $643 billion for surface transportation programs, the BUILD Act is a $580 billion bill focused primarily on surface transportation programs. See TRP BUILD Act Memo May 2026.pkw.pdf for more information. **Given the current state of the legislative calendar, Congress will need to extend current law (BIL) to give themselves enough time to pass the new bill. We would not be surprised if the reauthorization doesn't take place until 2027.**

- **OMB Federal Grants Overhaul** - On May 29, the Office of Management and Budget (OMB) released a proposed rule that would significantly revise the Uniform Guidance (2 CFR Part 200), the foundational regulation governing the administration of nearly all federal grants. Key provisions include new restrictions prohibiting the use of federal funds for DEI programs, a viewpoint-neutrality requirement for federally funded events, mandatory E-Verify use for grant-funded employees, and expanded agency authority to suspend or terminate awards that no longer align with agency priorities. The proposal also strengthens conflict of interest disclosure requirements, increases monitoring obligations for pass-through entities, and requires senior appointee review of all discretionary awards prior to issuance. These changes carry significant operational implications for recipients and subrecipients, particularly regarding compliance with DEI restrictions, updated subgrant agreements, and potentially longer award timelines. Public comments on the proposed rule are due by July 13, 2026, with any final rule expected to take effect on October 1, 2026. **There were thousands of comments sent in about this rule, mostly with concerns/opposition. And, recently a Federal judge declared that the Administration can't terminate grants that had already been awarded. So we will keep you apprised of any developments.**

- **Federal Grants –** TRP provides our Local Government Grant Alert every other week. As a reminder, if IOP is interested in pursuing a Federal grant, please let us know.

Jim Davenport
Partner
Thorn Run Partners
(703) 597-2009

2026 Special Legislative Session Report

July 8, 2026

State House Report — Week of July 8

Floor Activity

The Senate returns to the floor July 8 for a perfunctory session, operating under the unanimous consent agreement reached June 25. Business will be limited to magistrate appointments and non-controversial resolutions (congratulatory and condolence measures). The House did not hold floor sessions this week, and the Senate held none apart from the perfunctory session noted above.

Conference Committee Status

Three bills remain in conference. H. 5126 (FY27 Budget) conferees met for the second time on June 30, for 4 hours and 13 minutes; the committee is next scheduled to meet on July 14 at 11:00 a.m. H.4337 (LAC powers & private organizations) had its conference report adopted on June 16, but it is still awaiting action in both chambers. H. 3570 (economic interests disclosures) has not yet had its conference committee convene.

On the budget, conferees made progress on non-fiscal provisos during the June 30 meeting, but funding decisions remain unresolved. The committee will reconvene July 14 at 11:00 a.m. to continue negotiations. With the new fiscal year now underway, state government continues operating under the continuing resolution authorized by S. 769 until a final budget is adopted.

Governor's Desk

Governor McMaster acted on bills sent to him this period, signing:

- S.11 – State employee paid parental leave
- S.1043 – Civil Air Patrol Leave Act
- H. 3021 – Small Business Regulatory Freedom Act
- H. 4069 – Patient billing
- H. 4248 – Shrimp country-of-origin labeling
- H. 4635 – Gym contract renewals
- H. 4709 – Buy American Iron and Steel Act
- H. 5538 – Guarantee Banking Act

Upcoming Legislative Conferences

The Southern Legislative Conference will hold its 80th annual meeting July 11–15, 2026, in Lexington, Kentucky, while the National Conference of State Legislatures will hold its Legislative Summit July 27–29, 2026, at McCormick Place in Chicago.

Note: This report provides an overview of legislative activities during the specified week. For detailed information, please simply reply to this email or contact a member of the Tompkins Thompson & Brown Government Affairs team directly.

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I've attached the final report on the FY 2026-27 budget that was adopted by the Budget Conference Committee late Wednesday. As you both are probably aware, the conferees agreed to EXCLUDE all earmarked programs but move the earmarked funds to a special account, and create a committee to review each project and make recommendations for each project based on the merits. We are in the process of learning more about how that committee will work and we will report back once we know more.

I did want to point out that under PRT's section on line 826 the Budget Conference Committee did appropriate $10,000,000 in non-recurring revenue for Beach Renourishment Grants.

The report will be put to a vote in both chambers of the General Assembly in the coming weeks to effectively "pass" a budget bill. If you have any questions, just let us know.

Thanks,

Campbell Mims, MMC
Legislative Director

1204 Main Street
Suite 200 (PO Box 11458)
Columbia, SC 29201 (29211)
Office: 803.799.0059
Mobile: 803.468.8979
www.ttbgovaffairs.com

TOMPKINS THOMPSON & BROWN
GOVERNMENT & PUBLIC AFFAIRS